



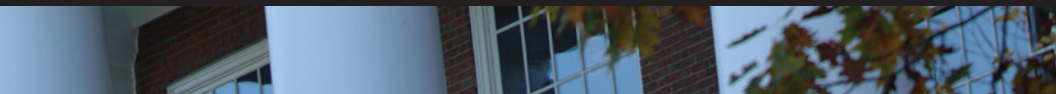
HBS | STUDENT ASSOCIATION



# Class of 2020 Survival Guide

PRESENTED BY

**Harvard Business School Student Association**





# TABLE OF CONTENTS

## Introduction

Student Association Welcome .....	6
-----------------------------------	---

## Background

The Harvard Business School Story .....	8
---	---

## Getting Started

What to Bring .....	14
Domestic Relocation .....	16
International Relocation .....	18
Living in the Dorms .....	20
SFP and OWA .....	22
Living Off Campus .....	27
Harvard Affiliated Housing Options .....	29
Health Care .....	31
Sustainable Living at HBS & The Student Sustainability Associate Program .....	34
Pets .....	38
Getting Around Boston .....	40
Getting In and Out of Boston .....	43

## Student Life

All About the Student Association .....	46
My Experience as a Section Officer .....	48
Athletics .....	49
Campus Social Life .....	51
All About the Squares .....	53
Boston Nightlife .....	55

## **Academic Life**

MBA Program Overview .....	62
FIELD .....	69
HBS Lingo .....	70
What to Expect and How to Prepare .....	72
The Case Study Method .....	73
Class Participation .....	76
Academics, Grading and Exams .....	79
The Section Experience .....	83
Competition .....	85
Time Management .....	87
Baker Library .....	90
Computing@HBS .....	94
Making the Best of Your Stress .....	99

## **Careers & Recruiting**

Career & Professional Development .....	104
RC Recruiting .....	107
EC Recruiting .....	114
A Networked Job Search .....	116

## **Perspectives**

A Non-Traditional Background .....	120
A Woman's Perspective .....	122
A Father's Perspective .....	125
A Mother's Perspective .....	127
An African-American Perspective .....	129
An International Perspective .....	131
Advice for Military Veterans .....	134
An LGBT Perspective .....	136
Maintaining a Long-Distance Relationship while at HBS .....	138
An Alumni Perspective .....	140



## **Life as an HBS Partner**

Being a Partner .....	144
Partner Career Resources .....	145
About the Partners' Club .....	146
Crimson Parents Club .....	148
A Female Partner's Perspective .....	150
A Male Partner's Perspective .....	151
An International Partner's Perspective .....	153
An International Parent Partner's Perspective .....	156
Enrolling at HBS as Student-Partners .....	158
HBS With Children .....	160
Choosing a School for your Child .....	162
Having a Baby .....	164
A Two-Year Career? .....	166

## **Student Clubs**

Student Club Overview .....	168
-----------------------------	-----

## **Boston: The Place to Be**

Seasonal Guide to New England .....	172
Family Outings .....	181
The Freedom Trail .....	185
Harvard and Boston Museums .....	187
Theater, Music and Dance .....	191
Spectator Sports .....	195

## **References & Maps**

Departments of Special Interest .....	198
Frequently Used Phone Numbers .....	200
Campus Map .....	201
Tunnel Map .....	202

# STUDENT ASSOCIATION WELCOME

MBA Class of 2020,

Welcome to Harvard Business School! On behalf of the Student Association, we would like to be among the first to welcome you to HBS. We promise that the next two years of your life will be transformative. After surviving the admissions process, it may seem like you have already reached the finish line--but remember it's just the start. Now the real fun begins!

Over the next few months, as you prepare to move to Boston and envision what your next two years will entail, you will be faced with many questions. Where should I live, what will my section mates be like, how should I prepare for the case method, and how will this experience impact me? We remember having these same questions and hope this survival guide will help answer many of your burning questions before you arrive to campus.

The next two years will be an extraordinary adventure. Each week will bring something new, force you to look at a problem in a new way and challenge you in ways you could have never anticipated. You will meet fascinating people who will become life-long friends and be wowed by the diversity of people you meet on our campus. Some of you will discover your life's purpose--others, your life partner!

The Admissions Office makes no mistake. You have been invited to join our community because of your unique story, leadership potential and exceptional skill. No matter your background, you will be successful here. HBS thrives when people have different experiences, personalities and perspectives. Stand by who you are, and at the same time allow this experience to transform you.

Once again, congratulations on reaching this milestone in your life! We look forward to seeing you on the Spangler lawn. Welcome to the family!

For HBS,

Kevin Ferguson II & Angelica Castellanos  
Student Association Co-Presidents  
HBS MBA Class of 2018

# Background



The Harvard Business School Story

# THE HARVARD BUSINESS SCHOOL STORY

*Contributed by the Dean's Office*

In 1908 the Harvard Corporation voted to establish a Department of Business Administration at Harvard University. Professor Edwin F. Gay was appointed Dean and the School opened in October of that year with 59 students.

The School did not, however, open as an autonomous entity. Rather, it was started on an experimental basis as a graduate department under the Faculty of Arts and Sciences. Harvard, consistent with its avowed purposes of establishing business as a profession, was a pioneer in requiring a college degree for entrance, establishing the world's first MBA degree.

During his 11 years in office, Dean Gay sought to answer a handful of fundamental questions: What was a graduate school of business administration? What sort of intellectual capital should it generate? What sort of graduate should it produce? He and the faculty focused on developing a curriculum and research agenda that could make clear and significant contributions to business theory and practice.

In 1919 Wallace B. Donham, a prominent Boston banker, was named Dean. He faced a number of challenges. Enrollment had jumped to 412, almost twice the pre-World War-I high. The faculty was but a skeleton. Classes were scattered all over Harvard Yard. The School had little money. Its business connections were weak.

Dean Donham worked to overcome these difficulties. By 1923 a standard first-year program had evolved requiring students to take introductory courses in Finance, Industrial Management, Marketing, Accounting, and Statistics. Meanwhile, the second-year Business Policy course was redesigned to provide a framework for the second year of study. Special sessions for businessmen, foreshadowing the current executive education programs, were also instituted.

Donham also was a champion of the case method (used exclusively after 1924) and put tremendous emphasis on field research. The "problem" method of instruction (as the case method was then called) was patterned after the case method of teaching law and the clinical method of teaching medicine. Since business records were not nearly as available or accurate as legal or medical records, the Business School focused on conducting field studies and developing the first case studies.

But the most pressing problem facing Dean Donham was the need for facilities. In 1923, a fundraising campaign was launched to raise \$5 million to build a campus. The committee

approached George F. Baker, the respected president of the First National Bank of New York. Perhaps Mr. Baker would take the lead, they hoped, with a gift of \$1 million. The eminent Mr. Baker responded with the following:

“For a time I was interested in the proposition you put before me. But as I have thought it over again, I have lost interest in the idea of giving a million dollars and I am not going to do it. And I don’t care to give half a million either...but if by giving five million dollars I could have the privilege of building the whole school, I should like to do it... But I want to do it alone... Will the Corporation let me?”

The gift was gratefully accepted and a site was chosen across the Charles River in Boston. Residence halls were built first; when they opened in 1926, 750 students moved into them. A sixth dormitory, the library, and the administration building were completed the following year, and the campus was formally dedicated in 1927. The expense of building special foundations for the boggy ground curtailed construction of the planned counterpart of Morgan Hall. Classes were held in Baker Library for many years.



In 1941 Donald K. David (HBS ’19) became the new Dean. The U.S. had just entered World War II and the Business School was facing a major decision: whether to continue operations or disband for the duration of the war. The new dean’s decision was to continue to operate and to assist the war effort in every way possible.

In 1942 all prospective first-year students were required to sign a statement agreeing to accept a commission in the armed forces, if offered, or a position in a war industry or allied work. Thus

the school sought to avoid the unpleasant stigma of being considered a haven for draft dodgers. In June 1943 all regular civilian instruction was suspended and the school became, in effect, a military academy.

After the school resumed its civilian MBA program three years later, it launched the nation's first formal executive education programs: the Advanced Management Training Program in 1945, the Trade Union Program in 1948, and the Program for Management Development in 1954. The growing number of students on campus necessitated the further expansion of the School's physical plant and Dean David soon embarked upon another quest for funds.

Funding for a new classroom building was provided in 1949 by John D. Rockefeller, Jr. and the building was named in memory of Mrs. Rockefeller's father, the former Republican Senator from Rhode Island, Nelson W. Aldrich. The following year, the School received a gift from the Kresge Foundation for the construction of a new dining hall.

By 1955, when Stanley F. Teele (HBS '30) took over as the next Dean, the Business School's financial position was secure and the long-needed physical improvements had been achieved. The new Dean turned his attention to the MBA curriculum. Consistent with recommendations emerging from the Ford Foundation and other groups evaluating the burgeoning field of management education, increased emphasis was given to quantitative techniques, social sciences, automation, and international concerns.

In 1962, Dean Teele was succeeded by George P. Baker (no relation to George F. Baker). The impact of Baker's Deanship was felt in many areas. In 1963, women were admitted for the first time into the full two-year MBA program. In 1964, the School added its own computer capacity to its teaching and resource tools for use in the famous "Business Game" simulations. During the next two years, additional buildings from the original campus plan were completed, including Dillon House, Humphrey House (now Greenhill), McCollum Center, Baker Hall (now Esteves), Teele Hall (now Rock), Cotting House, and Burden Auditorium; endowed professorships were nearly doubled.

While guiding the school through the turbulent '70s, Lawrence E. Fouraker oversaw the construction of Cumnock Hall. He also expanded the executive education programs and improved alumni affairs.

John H. McArthur (HBS '59), named Dean in 1980, continued the program of expanding and revitalizing the Business School campus. During his tenure, Shad Hall opened, Morgan Hall was renovated, and the MBA Class of 1959 Chapel was built. Dean McArthur also oversaw a significant review and restructuring of the MBA program and the launch of the HBS Social

## Enterprise Initiative.

Kim B. Clark was appointed Dean in 1995. An early priority was improving the School's technology infrastructure and leveraging technology in the classroom. Clark led a period of significant campus construction; McArthur Hall, the Spangler Center, and Hawes Hall were built during his tenure, and the Baker Library | Bloomberg Center was substantially renovated. Clark also oversaw the introduction of new courses in the MBA required curriculum, including The Entrepreneurial Manager (TEM) and Leadership and Corporate Accountability (LCA), the launch of regional research centers around the world, and a \$600 million capital campaign.

Upon Clark's departure in 2005, Jay O. Light was named Acting Dean and then, in April 2006, Dean. He oversaw the School's centennial celebration and his priorities included globalization, healthcare and the sciences, increased University collaboration, and continuing innovation in the MBA program – including the launch of a January term featuring student immersion programs, intensive seminars, and independent learning opportunities. He partnered with the Harvard China Fund to build and launch the Harvard Center Shanghai in 2010.

Nitin Nohria was named dean in 2010 and outlined five priorities for the School: innovation, intellectual ambition, internationalization, inclusion, and integration. A new required MBA course, Field Immersion Experiences in Leadership Development (FIELD), was introduced in 2011. The Harvard Innovation Lab, or i-lab, opened its doors in 2011, followed by the launch lab and life lab to support an innovation ecosystem. HBX, an online learning platform encompassing courses (e.g., CORE) and a virtual classroom (HBX Live), was launched in 2014. Two new buildings to support the school's portfolio of executive education programs – Tata Hall and the Chao Center (which replaced Kresge) – were dedicated in 2014 and 2016, respectively.





# Getting Started



What to Bring  
Domestic Relocation  
International Relocation  
Living in the Dorms  
SFP and One Western Avenue  
Harvard Affiliated Housing Options  
Living Off Campus  
HBS Health Care  
Green Living  
Pets  
Getting Around Boston  
Getting In and Out of Boston

# WHAT TO BRING

*Written by Aaron Wurst, Section J 2015, edited by Alexia Cesar Section A 2019*

You've procrastinated. You move to Boston in a week and it's time to pack. The task at hand—compress your life into suitcases, boxes, or a moving crate. Picking up your favorite stuffed animal, you ask —“To bring or not to bring?”

Here's our advice:

**DON'T BRING:** Your entire wardrobe

**DO BRING:** A Tux/formal gowns/cocktail dresses, Halloween costumes, and some great interview outfits

Despite your best efforts in the housing lottery, chances are you will have a small apartment without much closet space. Don't live like a hoarder - it's more stress than its worth. That being said, it's totally worth it to buy a tux for the guys (you will wear it 4+ times at school). For the ladies, gowns, cocktail dresses and a Rent the Runway account work great. There are lots of costume parties (average once a week) so bring all your Halloween costumes! Also, make sure you have 2-3 great interview outfits. You will have fun, but will have even more fun once you have a job locked down.

**DON'T BRING:** Lots of high heels and dress shoes

**DO BRING:** Snow boots, a good winter coat, gloves, ear-muffs, walking shoes, and workout gear

You will be walking a lot while you are here on the cobblestone pavements of Cambridge. In addition, for a good 50% of your time in New England, the weather will be extremely cold and snowy. Nice shoes and heels are hard to walk in and will get ruined quickly. A solid coat and good winter gear are essential. Last but certainly not least, be sure to pack your workout gear. For many of you, Shad will be your second home.

**DON'T BRING:** Lots of external commitments (i.e. part-time jobs)

**DO BRING:** The organizational tool of your choice

As busy as you have heard it gets, it's even busier. Your life quickly becomes a prioritization

exercise. There are constantly great things to do at every moment of the day (parties, talks by famous leaders, etc.) so our advice is to dive into the two years you are here, and leave external commitments behind where you can.

DON'T BRING: A car

DO BRING: A car

Yes, I know it's confusing but here is the deal. It is expensive and/or difficult to find parking in the Cambridge area and on campus, and Uber is really convenient. Also, if your classmates know you have a car, be ready to drive them around town and to Section Retreat. However, having a car means you can drive to the grocery store by yourself, get out of Boston every once in a while and be a relatively popular student. Choose Wisely.

DON'T BRING: A well thought out budget

DO BRING: A passport

I know, again this doesn't make a lot of sense, but hopefully you have learned that yelling at the handbook won't change anything. In terms of finance you are in over your head anyway, and the number of opportunities to travel to awesome places with great groups of people at HBS is pretty amazing. Take advantage of it while you are here. A mentor of mine, Harvard alum, and a self-proclaimed cheap-skate once said "Business School is the only time where it is acceptable to borrow from your future to enjoy your present." On average you will regret the experiences you miss out on more than that extra debt.

Also, please note, any picture on Facebook will eventually be seen by your entire section and, if embarrassing enough, the entire class. Be warned.

# DOMESTIC RELOCATION

*Written by Carolina Borges, Section B 2012*

Moving can be a big deal. Whether you are a relocation expert or a first time mover, I hope this guide can provide you with a few good tips and make the process a bit smoother.

**START PLANNING EARLY** – The best thing is to plan early! Moving always ends up taking longer than you can imagine, and once classes start, you will be scrambling for free time, so having your boxes unpacked and apartment furnished helps tremendously.

**DETERMINE WHERE YOU WILL LIVE** – Choosing your type of accommodations is key in determining how to go about your domestic relocation. HBS dorms are furnished, so that will make your move super easy. Living in on-campus or off-campus apartments might mean you will have more moving to do. Definitely take advantage of the housing tour during Admit Weekend and read the housing related chapters in this book.

**REVIEW ALL YOUR OPTIONS** – Even though there are some clear options regarding how to move, make sure to consider other viable creative options:

- **Hire Movers** – If you have the money and can't deal with the hassle of moving, hiring a moving company is the best option. Make sure to read the fine print and get insurance.
- **Do-It-Yourself (DIY)** – This is usually the cheapest option. Rent a van/truck/trailer from companies such as U-Haul, Budget, etc., pack your boxes/furniture and drive to Boston. Again, make sure to research insurance – most auto insurance policies don't cover moving vehicles.
- **Hybrid moving models** – Combining the DIY with Hiring Movers methods might be a more viable option. You can pack all the boxes, hire movers to put everything in a rented truck and drive it to Boston, and then hire movers in Boston to put the boxes/furniture into your apartment.
- **Buy furniture from previous students** – The HBS Classifieds are filled with furniture offers from graduating students. It's sometimes cheaper to buy used furniture and store it until you actually arrive on campus than trying to bring your own furniture. Plus, usually you can negotiate with the graduating students to have them move the furniture. Some storage companies around the area include: Metropolitan Moving & Storage, Olympic Moving & Storage, the Storage Depot and U-Haul Self Storage.

- **Check with your employer or other affiliations** – Some employers/affinity groups have special rates with moving companies and might be able to help you find a good deal.
- **Share a truck** – Several students are moving to HBS at the same time and you might be able to find another fellow student that is willing to share a truck with you.
- **Negotiate** – Make sure to ask for discounts. Several companies offer student discounts. Also if you know a moving company has several deadhead trips from Boston to your city, they might be willing to offer you a better price.

**KNOW YOUR SURROUNDINGS** – Make sure to plan your arrival date carefully and have all the contact information needed for a smooth transition.

- Not all buildings have elevators. Check your lease or with the housing office (dorms 617.495.6017, SFP/OWA apartments 617.495.2154).
- If you are driving a truck make sure to know your parking options around campus. During the day, finding a spot should be no problem (the SFP/OWA Housing Office provides temporary parking passes during unloading – call them at 617.495.2154). At night, get a temporary parking permit for the outdoor parking area outside Spangler (HBS Parking Office 617.495.3772).
- There are dollies available at the SFP/OWA Housing Office located in at SFP Building 2.
- If you are going to live off campus make sure you talk to your landlord to plan your arrival or the movers' arrival.

This process can definitely be overwhelming, but remember the hard part is over: You've been accepted to HBS! Now plan ahead and enjoy every minute of your move to Boston!



# INTERNATIONAL RELOCATION

*Written by Aimmy Asavatevavith, Section C 2019 edited by Roland Yang Section, Section C 2019*

Welcome international students! I'm sure you have lots of questions on your mind about moving to Boston and HBS, so below are some of the suggestions I gathered along my journey so far.

- **Visa:** After you receive the required document from HBS, make sure you start your visa process right away. Don't procrastinate! One of my section-mates arrived one week late to class because the visa was not granted on time, even though she had a previous US visa and had worked here before. If you have any concerns, get in touch with the Harvard International Office ([www.hio.harvard.edu](http://www.hio.harvard.edu)) – they are very helpful.
- **Weather and clothing:** If you are from a tropical country like me, don't forget to pack a jacket and other winter gear that you already own. If you don't have any at hand, there are plenty of opportunities to buy some around Boston: experience the Boston weather first-hand and check out Fall/ Winter fashion on campus before making an investment in coats and big jackets. Also, don't forget to bring your national costume for special occasions, such as your section's Flag ceremony in the fall.
- **Housing:** The most convenient option is to live in dorms or Harvard University Housing apartments if possible, since looking for an apartment and roommates as well as making all the arrangements remotely is challenging even for US students. Another huge upside of living close by for me is that I connect with my classmates more easily while walking home together. As social events are hosted often on campus, being closer to HBS gives you fewer excuses for not attending these events, too. And if you ever need a quick power nap, you are not that far from your home!
- **Furnishing your apartment:** You have lots of options here in Boston! If you are comfortable driving, renting a car or truck to IKEA is easy. The IKEA website also makes deliveries – but make sure you call to confirm your order (one time, I received a confirmation email, but my order was cancelled without notice) and check delivery schedules for availability. If you prefer your furniture delivered, check out Amazon and Wayfair as well – they have a wide selection and free delivery for large purchases. The next problem to tackle is that you have to assemble everything you just bought! Need some help? Taskrabbit can help you with pretty much everything from furniture assembly, delivery, cleaning, grocery shopping, etc. Other options are furniture rental (e.g., Cort Furniture) or furnishing services (e.g., Campus Doorman).
- **Bank account:** I opened a Bank of America (BoA) checking account which was very easy and did not require a Social Security Number (SSN). Just go to the BoA website to make an appointment – Harvard Square and Central Square are the closest branches to campus. I got my debit card on the day I opened my account but I had to wait for 2-3 weeks before I could



apply for a credit card (They shipped me the card within 3 days). Another low-cost option is the Harvard University Credit Union; you can open an account and get your debit/credit card from their office in Brattle Square.

- **Cell phone:** AT&T is quite popular with international students as it does not require a SSN (T-Mobile does) and offers decent deals on pre-paid as well as family plans. You only need your passport to get the SIM card and there is an AT&T shop across from BoA in Central Square.
- **Getting around:** Uber and Lyft have made it so convenient to get in and around Boston/Cambridge. You may want to have both applications to minimize fares during peak periods since they can be quite different! As for public transport, the nearest T-Station (subway station) is in Harvard Square (approx. 12 mins walk) and buses pick up by campus. If you think you'll be a frequent user of the bus or subway, get a Charlie Card (refillable fare card) from a staff member in any of the T-stations. Finally, Harvard University also runs free shuttles that circulate across the different graduate and undergraduate school campuses.
- **Liquor ID and passport:** The drinking age in the U.S. is 21. Restaurants and clubs in Boston are very strict with their carding policy, so carry your passport when you plan to drink. The only alternative to carrying a passport is to have a Liquor ID. The HIO can provide more details about that option – basically, you need to make two trips to get some documents, but heavy party-goers report that it's totally worth it.
- **International student clubs:** In addition to those industry-, career-, and sport-focused clubs, HBS has an extensive number of international and ethnic student clubs e.g., African American, Asian-American, European, Francophone, Greater China Club, LatAm, etc. Whenever you get homesick, you can hang out with students from the same country or the same region and speak your native language once in a while, so you feel a little bit closer to home.
- **Socializing:** I am normally an extrovert, but after spending my first day at HBS, I felt so overwhelmed by all the social events. I realized a month later that many other people had the same feeling. Therefore, don't freak out if you don't know what to say or who to hang out with at events, because you are not alone. My suggestion is to create a social setting that works for you. What worked for me was making fewer interactions but deeper conversations in my comfort zone; for example, sharing Spangler sushi lunches with my seatmates, trying out good restaurants with a small group, cooking traditional food and inviting some section-mates over. It definitely took me some time to become more relaxed, but my section-mates are incredibly nice and supportive! Again, if you feel overwhelmed at first, don't worry about it because you will be fine :)

Enjoy your HBS experience, and don't forget to share it with your family and friends back home!

# LIVING IN THE DORMS

*Written by Emily Shao, Section A 2016*

Dorms are a great option for people who are optimizing for convenience and efficiency. There are pros and cons to living in one of the six dorms on campus, so the decision to choose a dorm depends on your priorities.

## Benefits to living in the dorms

**1. Cost effective:** Dorms are by far the most cost-effective option. It's usually a much cheaper option than an apartment, you don't need to buy any furniture because every dorm comes well furnished, and you don't have to worry about paying for any utilities or wifi. The bill is added to your student bill every semester, and that's it!

**2. Convenient:** The dorms are incomparable on the convenience factor, even compared to apartments on campus. Perks below:

- You are only about 30-90 seconds from your classroom. You can literally wake up 5-10 minutes before class starts if you're quick in the morning
- People come by to clean your room (vacuum carpet, clean surfaces, wipe down bathroom weekly) and empty your trash & recycling every day. Once I figured out what day this was, it also forced me into tidying up a bit before they came in so it wasn't a complete disaster for the cleaners
- The tunnel system connects all the dorms to the main buildings on campus, which means rainy and snowy days are non-issue for you. You can still show up to class in a t-shirt because you can tunnel to class and be protected from the elements
- The dorm lease lasts 9 months, basically from when classes start to when classes end. Therefore, you don't need to worry about paying for 3 months of summer rent, or trying to find sub letters.

**3. Privacy:** If you find an apartment, you will likely need to find a roommate, or pay out the nose to live in a nice place by yourself. The HBS dorms are not like undergrad dorms where you have roommates and 20 people sharing 2 showers. Everybody has their own room and their own private bathroom/shower in their room (except for McCulloch which has each suite of 3-5 people sharing a bathroom).

**4. Dwell Program:** HBS has just launched the Dwell program in the dorms, which provides budget for fun social events in the dorms including breakfasts, weekend brunches and dinners with professors. It's a great way to get to know your fellow dorm-dwellers!

## Why you might not choose a dorm

**1. If you love to cook:** Each dorm has a large shared kitchen, with small kitchenette areas on

each floor (mini-fridge, sink, microwave). Everybody is welcome to use the shared kitchen, but it's not the same as having your own kitchen in your own home if you enjoy cooking. If cooking is something you want to do a lot at HBS, the dorms are not the ideal place to do that.

**2. If you want some time outside the HBS Bubble:** The counterpoint to living 90 seconds away from your classroom is the feeling that you are never quite “away” from school or the HBS bubble.

**3. If you want to host people regularly (both dinner parties and adult sleepovers):** The dorms are small, and it's tough to have a lot of people over unless you're in one of the bigger rooms (type 4 or type 5, and even then maybe only 5-6 people will fit comfortably). Also, dorm policy doesn't allow overnight guests to stay for more than a couple nights at a time, so keep that in mind.

### Other considerations

**1. Different types of dorms:** Room types vary from type 1 (smallest) to type 5 (largest). They also increase in cost as the room size grows. Gallatin and Hamilton are the nicest dorms with the largest rooms. Mellon is close as well and has the largest room options with a few smaller room options. McCulloch has pretty big rooms, but no private baths. Finally, Chase and Morris have the majority of the smaller rooms (and the type 1 rooms are QUITE small). Chase also doesn't have a large common lounge because the Geo office that runs FIELD uses the space as an office.

**2. Dorm lottery:** The dorm lottery for new residents is mostly up to luck – your randomly assigned number will dictate your pick – and partially skill (you need to have fast fingers to get the room you want once it's your turn). After you have picked your room, you do have an opportunity after all the lottery rounds have finished to be able to swap rooms with others. A good way to approach the lottery is to go onto the housing website, look at the floor maps of each of the dorms, and come up with your prioritized list of dorm rooms. That will make the choosing easier when it's your turn.

**3. Things to consider bringing:** No need to bring a chair, desk lights, sheets, or even a pillow – those are all provided. I do recommend bringing a printer (otherwise printing on campus is 10 cents a sheet) and a mini-fridge to put in your room. There are mini-fridges that are shared in the common space, but it's nice to be able to grab a snack from your room and not worry about labeling your food!

Overall the dorms are a great option, and you should weigh the pros and cons listed above as you decide. You will observe that most dorm rooms are inhabited by RCs, but quite a few ECs find the convenience of dorms so attractive that they stay as well. They will typically snag up some of the best rooms because they get lottery preference ahead of ECs. But no worries – there are plenty of good rooms to go around!

# SFP AND ONE WESTERN

*Written by Megan Fairbank, Section C Partner, 2016*

Why live on campus in the Soldiers Field Park or One Western Avenue apartment complexes?

If proximity to both the HBS campus and many HBS classmates and friends is at the top of your priority list, then you should consider living in Soldiers Field Park (“SFP”) or One Western Avenue (“OWA”), both operated by Harvard University Housing. These complexes are conveniently located adjacent to campus, just a minute’s walk to central buildings including Spangler Center, Aldrich, Hawes, and the gym, Shad. Plus, students can get an extra 15-20 minutes of sleep in the morning instead of commuting, and if you commute to other cities, your walk to the T train is about 12 minutes. Plus, in the winter months, having your warm home next door to your classroom is pretty terrific. One of the biggest perks to living on campus is being surrounded by other students and being immersed in the special culture. If you need to borrow a cup of sugar from your neighbor, odds are that he or she will be in one of your classes.

SFP and OWA are larger than the campus’ dorms, and have a more “traditional” apartment feel to them. All units come unfurnished, which means you can furnish and decorate it however you want to make it feel like home. On-campus, or HUH apartments are the ideal choice if you want the flexibility of living on-campus and want more room than a dorm. Plus, many of the units on higher floors have spectacular views of the Charles River and downtown Boston skyline. There is a professional dry cleaner on the ground floor SFP Bldg. 1, and the post office, student store, and ATM machines in the basement of Spangler Center provide tremendous daily conveniences. Most restaurants, shops, and public transportation can be found across the Charles River in Cambridge, so access to the “hustle and bustle” of city life is a 12-minute walk away.

## SOLDIERS FIELD PARK

Soldiers Field Park, the older of the two complexes (OWA is newer), has about 500 units across many buildings. Most units have similar layouts, and most buildings come with elevators (with the exception of certain buildings due to fewer number of floors). The major size difference in units relates to how many bedrooms (and therefore bathrooms) it has, and the only units that have a substantially different layout are the larger ones that feel more like townhomes as opposed to apartments. You can get a one, two, or three bedroom apartment in this complex (as is the same with OWA), and SFP apartments tend to be more spacious compared to OWA’s, especially in regards to bedroom size. However, 2-bedroom SFP apartments only have one bathroom, which some find limiting. Keep in mind that the various buildings, as well as individual units, have been upgraded at different points of time, and there are significant aesthetic and feature differences in among units across all buildings. Some have upgraded kitchen cabinets

and appliances and bathrooms, but many do not.

All SFP apartments are carpeted wall-to-wall, with the exception of the bathrooms and kitchen. Each unit has an air-conditioning unit in the living room, but not in the bedrooms. It can definitely get warm during the warmer months, especially in two-story apartments. Some units have dishwashers and upgraded kitchens and bathrooms, while others don't. Be sure to check out the layouts and amenities on the Harvard University Housing website before locking in your unit during the housing lottery. Most SFP apartments have a balcony, which is nice when the weather is warm, but not as useful during the winter. Most units have one large closet in each bedroom, and either a coat or walk-in closet off of the living room area with some additional storage. The large sliding glass doors that lead out onto the balconies provide a lot of natural light, especially compared to OWA's smaller windows.

Soldiers Field Park is currently undergoing renovations with a small number of units being completed and other buildings about to start. The new units include hardwood floors and in-unit washer and dryer but are extremely limited. Due to the ongoing renovations there are less apartments available than normal, usually less supply than is demanded by students.

#### ONE WESTERN AVENUE

One Western Avenue, the newer and more modern of the two complexes, provides 235 units all in the same massive building. All units are fully equipped with the same kitchen amenities as SFP, but also include the additional perks of a dishwasher, central air-conditioning, and overall upgraded features. Although these units offer more modern features, some find the units to be more "sterile" than SFP's. The kitchen and living areas have a cork floor, while a thin layer of carpet covers the bedroom floor. Closet space is particularly at a premium, and some may find the placement of the bathroom entryway (inside the bedroom, instead of inside the living room like in SFP) to be a slight inconvenience when having visitors over. There are no balconies in OWA and windows in many units tend to be rather small, but double paned windows make for a very quiet environment even when cars are roaring past Soldiers Field Road. You can get a one, two, or three bedroom unit, similar to SFP. Overall, OWA apartments have a newer feel than their SFP counterparts, but they do tend to be smaller in size and about 10-15% more expensive, mainly due to their upgrades and newer design.

#### PRICING/UTILITIES

Rent in SFP and OWA is set according to local rental markets, but given utility prices, maintenance fees and availability, the benefit of living close to campus, and not having to pay a deposit, you are actually getting a fantastic deal. You can save hundreds of dollars a month because all utilities (e.g. gas, water, electricity, etc.) are included in your monthly rent. Most off-campus, traditional Boston & Cambridge apartments' rent does not include utilities and the cost for

water, heat, electricity, etc. can get pretty expensive, especially in the winter months.

There is free Wireless Internet in SFP and OWA provided by either Xfinity in OWA and sections of SFP, or Harvard's Resnet (requires a modem), in the remaining SFP units. Please note that all units will be moving to Xfinity Wireless in the near future. There is cable connection available, but your cable subscription is not included in your rent.

## TRANSPORTATION

If you have a car and need parking, there is a subterranean parking structure attached to One Western Avenue available for both SFP and OWA residents. The monthly fee is considered considerably high, though, so be sure to work that into your budget. The good news is that your car is completely protected and the parking structure is very close and convenient to both SFP, OWA, and campus.

There is a free bus that stops at the bus stop in front of SFP Bldg. 1 on a regular basis throughout the day and night that takes you from campus to Harvard Square and other central Cambridge locations. If you don't feel like walking, or the weather is too harsh, this is a great, free option.

## FAMILY LIFE

It can be easily argued that families with children greatly benefit from choosing to live on-campus. There is a great built-in support system on campus, and living next door to friends and playmates makes the logistical and social aspect of coordinating get-togethers and events much easier. Also, if your partner is living with you, living on campus can provide a unique opportunity to meet more people and get involved with the school. It is fun for students and partners alike to meet new people in the elevators of the buildings, or run into classmates on the way to class. On sunny days, you can find students reading cases on the benches in the courtyards, and you can find children and parents playing tag or riding bikes on the pathways and grassy areas.

There is a privately-run Child Day Care in one of the SFP buildings, with great playgrounds for children to play and parents to mingle. Overall, living on campus helps families stay connected and easily create social circles for themselves. There are student clubs for students and partners with children, and many of the kids' and parents' activities take place on campus. Plus, having mom or dad pop back home for lunch between classes is always a special treat.

## GRADUATE COMMONS PROGRAM (GCP)

The Graduate Commons Program provides monthly events for residents, partners/spouses, and children living in Harvard University Housing. This unique interdisciplinary program allows residents to meet students from across Harvard's different Graduate and Professional Schools, making Harvard home. The Program hosts events in SFP/OWA Common Rooms to spark your

intellectual curiosity, challenge your physical being, and make a difference in your community. Programming includes wine and coffee nights, meet the scholar events, yoga classes, game nights, networking happy hours, and Boston traditions like Red Sox games or Autumn Apple Picking. Full-time professional staff and a live-in Faculty Director support GCP programming throughout the year, along with part-time paraprofessional resident community advisors who are compensated through rental reductions.

## COMMON AREAS

The Graduate Commons Program manages the common areas in Harvard University Housing. If you want to plan an event like a birthday party, baby shower, club meeting, or dance class, there are Common Rooms in both SFP and OWA that are available for residents. Each room comes with tables, chairs, kitchens, and nearby bathrooms. A small room reservation fee is required and all policies must be followed to avoid additional fines. Residents and HBS sections work in conjunction with GCP to keep these spaces running smoothly for the entire community.

## MAINTENANCE

Harvard University Housing has a very responsive maintenance department and is very helpful if you have a plumbing/heating/electrical issue. You can either call the on-site Leasing Office or submit a ticket for any maintenance requests, and responses are usually very prompt. With a busy school schedule, this is very convenient.

## MAIL

There are individual, locked mailboxes in the lobby of each building, and most packages are delivered to the lobby areas for convenient retrieval. The negative to this delivery system is that sometimes packages can go missing as it is hard to control who goes in and out (even though each building requires a key for entry). It doesn't seem to be a big issue, but there are instances of theft or packages being delivered to incorrect buildings. Some mail (e.g. USPS and packages that require signatures) will go to the on-campus post office in the basement of Spangler Center and notification is left inside your mailbox in the building. Harvard University Housing is piloting a new package concierge locker system in OWA during the 2017-18 academic year.

## PETS

Most units in SFP and OWA do not allow pets, but there are certain buildings and units that allow them (SFP, Building 4).

## LAUNDRY

Both SFP and OWA offer coin washers and dryers for \$1.75/load. You can pay with quarters or with Crimson Cash or Change Point, which takes credit cards. Most SFP buildings have laundry rooms, but not all of them. Be sure to check out which buildings have them if it's important to



you to have one in your own building. You will also need to bring your own detergent.

#### RECYCLING & TRASH

Both complexes have trash and recycling areas outside of the buildings, and there are convenient trash shoots and recycling rooms on most floors.

#### NOISE

Both SFP and OWA are generally very quiet complexes. Some units face Storrow Drive or Western Avenue and therefore have some street traffic noise. The double pane windows in OWA help with this, but if you are a light sleeper, consider getting a unit that looks down into an interior courtyard, away from streets. Most residents of both SFP and OWA are respectful of their neighbors and keep the noise to a minimum. I have to say, I am a very light sleeper and I am particularly sensitive to noise, and SFP has been the quietest apartment complex I have lived in thus far.

For more information, please visit [www.huhousing.harvard.edu](http://www.huhousing.harvard.edu)

# LIVING OFF-CAMPUS

*Written by Jon Scherr, Section E 2016*

Living off-campus can be a phenomenal option for students looking to explore the areas adjacent to HBS. There are dozens of incredible neighborhoods in Cambridge, Somerville, Watertown, and Boston, each with its unique personality and vibe. Local restaurants, shopping, and parks all make living off-campus a great option. However, living off-campus comes with certain trade-offs that are worth weighing prior to making the decision to do so.

Specifically, I would consider:

- **The Commute:** Depending on where you live, commuting to campus has the potential to be a real challenge. In fact, even living relatively close by (e.g. Harvard or Central Square in Cambridge or in Allston) can be made all the more difficult as the seasons change. Living on-campus definitely makes getting to class easier – a factor that gets amplified when Boston starts to look and feel more and more like Winterfell. If you don't mind a short (or moderate) commute, then not to worry at all. However, try mapping out how you would get to class. And regardless of your appetite for a commute, take a look at MBTA (the T) and Harvard bus maps and schedules, build out a budget for Uber/Lyft or taxis, and ask yourself “could I do this commute in two feet of snow?”
- **Transportation Options:** HBS is not ideally located for using public transportation (or for a number of other things for that matter). While the T goes into Harvard Square, walking back and forth across the Charles River each day can take time and exposes you to the varied New England weather. In addition to Harvard University's bus system there are several public bus lines that also serve campus however, waiting for these buses can add to your overall commute time and complexity. The result is the desire to have a car or bike. Riding a bike can be great exercise and many Boston roads are designed with dedicated bike lanes making it easy and safe to ride everywhere. Finding people who live nearby and splitting an Uber has made getting to campus much easier over the last couple of years. If you have a car parking on campus is relatively easy with a parking pass (although it's not cheap). There are some metered spots behind the iLab but they tend to go fast in the mornings. However, make sure you're budgeting for parking on both ends of your commute – off-street parking can cost a whopping \$200-\$400 per month.
- **Your budget:** Living off-campus has the potential to be much less expensive than some of the on-campus options, but it can also get pricey very quickly. The areas around Harvard tend to have inflated rent because they know Harvard graduate students have a pretty high

willingness-to-pay for an area that would otherwise command lower rent. Living downtown in Boston's Back Bay, South End, or Beacon Hill is an alternative as well, but rent can be significant there as well. Larger houses (e.g. 3-5 bedroom units) can be more economical if you find the right place. However, it's important to factor in the cost of a broker's fee (typically one month's rent), furniture, utilities/cable, and the latent months you have to hold the apartment (typically the summer of your internship) and the headache of finding a sublessor.

- **Social Life:** A lot of HBS' social life takes place on or near campus. Dinner parties, "progressivedinners," pub nights, and other activities are all on-campus. Most evening events take place at Harvard Square establishments. Living far from these activities certainly doesn't preclude you from participating in them. But let's be honest: after getting home from a three-case day, it's much easier to bail on an event if you live two miles from school. If you do plan on spending many weekends in the Boston area, there are real social benefits to being off-campus, however. From Friday through Sunday, HBS has limited dining hours and most people who live on-campus will be heading off-campus for activities. It's a great way to maintain a social balance, but definitely requires a bit more of an investment on your part to be engaged in what's going on on-campus.
- **Getting out of the Bubble:** It is often joked that HBS's campus can be a "bubble," with life completely contained within the confines of the campus. Living off-campus gives you the opportunity to break that "bubble" on a daily basis and gain some privacy for yourself. It can honestly be refreshing to unplug and maintain a perspective around what matters when living away from the hustle and bustle of school. Just sitting in a coffee shop next to your apartment where people are reading things other than cases can be really, really nice.
- **Your Partner:** Just as with everything else, your partner's preferences matter just as much as yours (and in my case more 😊). In all seriousness, the decision to live off-campus will have different implications for a partner. He/she may feel less a part of the HBS community and other partners or he/she may feel like he/she is able to continue on with his/her professional life more easily. Regardless of the line of thinking, make sure you are making the decision as a team.

Where you live is an important input to getting you settled and comfortable for what lies ahead. Do what's right for you, and no matter where you end up laying your head, the next two years are going to be incredible.

# HARVARD AFFILIATED HOUSING OPTIONS

*Written by Robin McKechnie, Section F Partner 2013 with updates by Chesna Alford, Section B Partner 2014*

Of course, Soldiers Field Park (SFP) and One Western Avenue (OWA) are the two best known Harvard affiliated housing options. But, if you want to live a little farther afield (and closer to the subway stop), or if your lottery number isn't high enough to secure something on campus, there exists a whole range of other Harvard owned housing just across the bridge. There are many options, which can be found at the Harvard University Housing website (<http://huhousing.harvard.edu/>), but the ones most commonly rented by HBS students are 10 Akron Street, 18 Banks Street/8 Mt Auburn, 5 Cowperthwaite Street, Peabody Terrace, 381-383 Western Ave., and 387 Western Ave.

Here's some more information about each:

**10 Akron Street:** Located on the Charles River in Cambridge, this LEED Gold certified building is a 10-15 minute walk from campus and is equidistant from the Harvard Square and Central Square T stops. Many of the 151 smoke-free apartments feature river views. Some of the advantages include a small on-site gym, free coffee, large, attractive common rooms that can be reserved for up to 100 people, and the Graduate Commons Program, a program designed to bring together residents from different Harvard graduate schools. Disadvantages include being farther removed from the HBS campus, cold winter walks across the river, and prices high for the size of the apartment. One tip: floors 4 and 6 are the most desirable, with nice lounges and patio access, respectively.

**18 Banks Street/8A Mt Auburn St.:** These 43 apartments split between two adjoining buildings are a good option for anyone who wants to be close the shops, bars, and restaurants of Harvard Square. The apartments are approximately a 5 minute walk to Harvard Square and a 10-15 minute walk to campus. Advantages to the apartments include a short walk to the T, on-site laundry, dishwashers, and the central location. Also, 8A Mt. Auburn St. is pet-friendly. Some negatives to this location include the winter walk to campus over the river and rooms that are on the small side. A tip: some apartments feature balconies.

**5 Cowperthwaite Street:** A block away from the Charles River in Cambridge, this LEED Gold certified property boasts 141 apartments for Harvard affiliated students. Cowperthwaite is located 10 minutes from the Harvard Square T stop, 15 minutes from the Central Square T stop, and 10 minutes from campus. Advantages include the apartments' proximity to the shops and restaurants of Harvard Square, the Graduate Commons Program, an on-site fitness room, an

underground parking garage, and a small but attractive common room. Disadvantages include the walk across the river to campus (especially in the winter!) and a walk long enough to discourage walking home between classes.

**Peabody Terrace:** This high-rise complex features 492 apartments with breathtaking views of Boston and Cambridge. Located 10 minutes from campus, the closest T stop is Central Square (around a 10 minute walk). Buildings one through nine are smoke-free. Some of the numerous advantages to this location include a landscaped courtyard on the property, weekly shuttle service to local shops, an on-site childcare center and play facilities for children, balconies in many of the apartments, and elevator service in some buildings. Negatives to this location include older facilities and low water pressure in the showers, the walk across the river to campus, and a 15-20 minute walk to Harvard Square. One tip: elevators only access certain floors in select buildings.

**381-383 Western Ave:** This property, which is pet-friendly, contains three 2 bedroom apartments. It is located near Harvard Business School and the Kennedy School of Government, as well as within walking distance of Harvard and Central Squares. An advantage of this property is in-unit washer/dryer. HBS is a 10-15 minute walk and grocery and convenience stores are within a 15-minute walk.

**387 Western Ave:** These apartments offer a well-located and spacious housing option. Constructed in 2008, this three-level wood-framed house contains six three-bedroom apartments. Advantages of these apartments include in-unit dishwashers and washer/dryers. It is located near Harvard Business and the Harvard Kennedy School, as well as within walking distance of Harvard and Central Squares. HBS is a 10-15 minute walk and grocery and convenience stores are within a 15-minute walk.

Other considerations when deciding to live in HU housing: heat, hot water, and electricity are included in rent; Harvard does not require a security deposit, finder's fee, or application fee to secure an apartment; some apartments are partially furnished; HU apartments are leased by the year (as opposed to the dorms' 9 month leases); and select locations are pet-friendly. Good luck in your apartment search, and welcome to HBS!

# HBS HEALTH CARE: I'M SICK AND I DON'T KNOW WHAT TO DO!

*Written by Bruce J. Biller, MD Medical Director, HBS Health Services*

Not feeling very well? This article will guide you through the HBS Health Services process and how to use it most effectively.

**If there is a MEDICAL EMERGENCY on the HBS campus, call the Harvard University Police @ 617-495-1212 to obtain immediate assistance.**

**If the medical emergency is NOT on the HBS campus, call 911.**

## Where is HBS Health Services?

- On the HBS campus, Harvard Business School Health Services (HBS Health Services) is located in Cumnock Hall first floor. The phone number is 617-495-6455. We provide primary care, mental health care, and some specialty services on-site. If necessary, you may be referred to the main Harvard University Health Service (HUHS) facility at the Smith Center in Harvard Square for other care such as specialty appointments, pharmacy, laboratory, and x-ray/ultrasound services.
- HUHS-Smith Center is located in Harvard Square at 75 Mt. Auburn Street. The main phone number is 617-495-5711.
- In the event of a medical need after HBS Health Services regular business hours during the week, weekends or holidays medical advice and care can be obtained at the HUHS After Hours Urgent Care Clinic (AHUCC). The AHUCC telephone number is 617-495-5711. The AHUCC is located at Harvard Law School, Pound Hall, Massachusetts Avenue, basement level.

## What are the hours of HBS Health Services?

- HBS Health Services-Cumnock Hall  
Monday through Thursday 9:30am-6pm  
Friday 9am-5pm
- HUHS-Smith Center  
M-F, 8am-5pm
- After Hours Urgent Care Clinic (AHUCC)  
M-F 4pm-8am & 24/7 on Weekends/Holidays

## How do I make an appointment at HBS Health Services?

- For **ROUTINE** appointments, such as male & female health assessments, PAP smears, travel visits, immunizations, pre-employment/visa health forms, specialist referrals, follow-up visits, and advice visits, call 617-495-6455. But remember please plan ahead! The HBS

Health Services support staff is ready to help you and is aware of your busy schedule. The sooner you call, the greater the chance that they can give you an appointment time that best fits your schedule.

- For **NON URGENT ILLNESSES/INJURIES** such as minor sports or other injuries, cold/respiratory symptoms or gastroenteritis, call 617-495-6455 . If necessary, ask to speak to the Triage Nurse Practitioner who will either speak with you when you call or, if busy with a patient, will return your call within a short time. Be prepared to give your cell phone number for a call back. The good news is that it is not always necessary to have an appointment for these types of problems. Often, the Triage Nurse Practitioner can communicate effective management strategies over the phone. The Triage Nurse Practitioner may consult with a doctor or other nurse practitioner, and if you need an appointment it will be arranged.
- For **WALK-IN or SAME DAY VISITS**: These visits are designed for those medical problems that appear to be **URGENT OR SERIOUS**. Examples include a suspected fracture, abdominal pain, severe headache, high fever, chest pain, shortness of breath or serious injury. Call 617-495-6455 to obtain management advice as soon as possible. The HBS Health Services support staff and the Triage Nurse Practitioner will arrange an expeditious assessment of your problem.
- If you have a medical concern **AFTER HBS CLINIC BUSINESS HOURS**, call the HUHS After Hours Urgent Care Clinic (AHUCC) at 617-495-5711. Clinicians are available for advice on the phone and for in-person medical visits if needed.

### What if I have a medical emergency?

- For all **MEDICAL EMERGENCIES that ARE on the HBS campus**, call 617-495-1212 for the Harvard University police department, who will provide immediate assistance.
- For **MEDICAL EMERGENCIES that are NOT on the HBS campus**, call 911.

### What if I can't make my scheduled appointment at HBS Health Services?

If for ANY reason you cannot keep your appointment at HBS Health Services-Cumnock, you should always **cancel either by calling 617-495-6455 or by e-mailing our convenient cancellation line at [canchbs@uhs.harvard.edu](mailto:canchbs@uhs.harvard.edu)**. When you cancel your appointment, you make it possible for us to see another student who needs a medical visit that same day. It also helps the HBS Health Services support staff reschedule your appointment for a time that fits your busy schedule. Lastly, you will avoid a NO SHOW CHARGE of \$25.

### What other services are offered at HBS Health Services?

- **Mental Health**: Professional counseling is offered by Social Workers, Psychologists and Psychiatrists to deal with personal concerns such as stress management, relationship difficulties, and to provide crisis intervention for severe stress. During regular HBS Health Services business hours, call 617-495-6455 to access this care. If an URGENT mental health



situation develops AFTER regular business hours, call the After Hours Urgent Care Clinic (AHUCC) at 617-495-5711.

**Where can I call if I have other questions or concerns?**

- For questions about HUHS insurance coverage, call Member Services at 617-495-2008.
- For concerns/problems with your care, call the Patient Advocate at 617-495-7583.
- In addition, answers to many questions can be found on the HUHS website, [www.huhs.harvard.edu](http://www.huhs.harvard.edu). There is a special HBS Health Services location on the HUHS web site with information designed specifically for HBS students, dependents and partners. Just “click” on Business School Health Services location on the lower left side of the main HUHS web page to access the HBS bucket.

Please call me at HBS Health Services at 617-495-6455 if you have any comments or questions. Your medical care is our priority, and we are here as part of your healthcare team. Working together, we can help you make your experience at the Harvard Business School a time of good health and optimal productivity.

# SUSTAINABLE LIVING AT HBS & THE STUDENT SUSTAINABILITY ASSOCIATE PROGRAM

*Written by Harvard Business School Operations*

Sustainability is one of the hottest topics in the world today. Every activity that we perform now and in the future, in our personal or professional lives, will be guided not only by economic and social concerns, but also by environmental ones. In business we already must consider the impact of our actions on the community, investors, employees, government and creditors, and we must also dedicate at least as much energy to behave responsibly toward another stakeholder, the environment.

Harvard University and Harvard Business School (HBS) are dedicated to confronting the challenges of climate change and global sustainability both through academic research and by translating that research into action on campus. Harvard's Sustainability Plan, launched in 2014 sets a holistic vision, goals, and priorities for building a healthy, sustainable campus in the areas of emissions and energy, campus operations, nature and ecosystems, health and well-being, and culture and learning.

At HBS we have our own Sustainability Framework, which aligns with the University Sustainability Plan, but sets additional HBS specific stretch goals and best practices. In terms of the University-wide goals as of FY16:

- HBS exceeded the University GHG reduction goal with a 49% reduction in annual emissions as of FY16, while growing the campus over 90,000 square feet. That is the equivalent of taking 2900 cars off the road.
- HBS has made a 4% reduction in annual water use since our baseline year, but have more work to do to make the 30% reduction goal.
- HBS has achieved a 66% reduction in annual waste disposed per person for FY16, exceeding the University goal. To give you a sense of how much waste that represents, it is equivalent to the weight of about 110 elephants!

**Energy & Emissions:** Over 200 conservation measures (ECMs) have been implemented including projects on our chiller plant, HVAC and lighting systems. We have 8 solar PV systems generating 500,000 kwh/yr, enough electricity to power over 50 homes annually. In addition we also have a solar thermal system that provides hot water to Esteves Hall and the Chao Center. All of these projects helped us reduce the annual campus energy usage by 33% in FY16, equivalent to the energy it takes to power about 740 homes.

**Campus Operations:** Of our 35 buildings, HBS has 12 LEED certified buildings and 2 LEED certified projects, plus two more buildings pending. Harvard has the largest number of LEED buildings of any higher education institution worldwide.

**Nature & Ecosystems:** HBS has a total of seven green roof spaces and four beehives on campus.

**Health and Well Being:** We partner with the HBS Fitness center to promote mindfulness and wellbeing through campus-wide education and events.

**Culture & Learning:** HBS has a robust community engagement program. We employ 10 MBAs to complete independent projects and educate their peers through sustainability campaigns. Staff have the opportunity to participate in the Green Team, which also holds sustainability campaigns throughout the year, along with the Green Office program which recognizes best practices implemented in offices. Outside of Operations, the Business & Environment Initiative focuses on the academic side of sustainability, engaging with students and faculty along with supporting research, case development and conferences.

#### HBS STUDENT SUSTAINABILITY ASSOCIATE PROGRAM

The **HBS Student Sustainability Associate (SSA) Program**, is the school's peer-to-peer education program that promotes sustainable living and working on campus. SSAs are a diverse group of people from different nationalities and backgrounds who use this opportunity to test their leadership skills and put their entrepreneurial spirit into practice by thinking globally and acting locally. We know that HBS graduates will move on to leadership positions across the globe and thus have the power to influence society to a great extent.

Ten SSAs (one per RC section) are hired each year to connect with their peers and engage them in conserving energy and water, reducing waste and promoting health and well-being through activities and information sharing. They also suggest and pursue infrastructure and policy improvements that would remove barriers to student conservation. The Student Sustainability Associate Program is supported by HBS Operations.

For further details about the program and how to participate, please visit the SSA website at <https://green.harvard.edu/ssa>.

## 10 things you can do at HBS to support Harvard's sustainability goals

- 1. Know your recycling and composting!** HBS has waste sorting stations throughout campus, the station typically includes:
  - A single-stream recycling bin which takes paper, plastics 1-5, glass and aluminum.
  - A compost bin which takes food and liquid waste along with HBS dining to-go containers/napkins/utensils/cups. Compost also takes place behind the scenes in the dining halls. The local farm that takes the compost has little tolerance for contamination so when in doubt throw it out!
  - A trash bin which takes food wrappers and plastic bags.To recycle electronic waste, please call 617-495-6811 to arrange a pick-up for computers, monitors, TVs, fluorescent light bulbs and printers. Batteries, cell phones, PDA's, chargers and chords, CD's & DVD's, ink cartridges and flash drives can be dropped off in the student mailroom located in Rock Center or interoffice mail to OSS (in Rock Center).
- 2. Default your laptop to print double-sided.** All public printers on campus can print double-sided (duplex). Default your laptop to this setting by following the instructions online.
- 3. Use reusable dishware** and dishware when dining in Spangler. Use a **reusable coffee mug** every day; it is better for the environment and for your wallet! You'll also get a discount at Spangler.
- 4. Make a commitment to stop drinking bottled water** and drink the campus tap water in a reusable water bottle. In the United States, municipal tap water is more stringently regulated than bottled water.
- 5. Be energy smart:** Turn off computers and peripheral equipment when you leave the room. Use a power strip for all of your plugs and turn off the strip when leaving. Unplug cell phone and laptop chargers; they still consume energy even when not charging your device.
- 6. Dress for the weather.** Know the University's **temperature policy** and stick to the recommended guidelines. Contact HBS Operations if you notice your room is too hot or too cold at 617-495-6811. <https://green.harvard.edu/temperature-policy>
- 7. Save water:** We all know the tips but do we follow them? Take shorter showers (can you beat five minutes?), only wash full loads of laundry (save energy by washing in cold water, too!), don't run the water while brushing your teeth, etc. Report leaky faucets to Operations at 5-6811.
- 8. Notice something that needs fixing around campus** (leaky faucet, light always on, missing recycling bin, etc.) submit a work request to Operations any time here - <https://inside.hbs.edu/Departments/operations/onlinerequests/Pages/default.aspx>.

9. **Share your ideas**, concerns or questions with a Student Sustainability Associate or by emailing [sustainability@hbs.edu](mailto:sustainability@hbs.edu); whether it is an idea for an event, an infrastructure improvement or question about what to recycle/compost. Or, become an SSA yourself!
10. **Green Your Event** – in five easy steps. Check out these tips for planning and hosting a sustainable event. <https://inside.hbs.edu/Departments/operations/ourcampus/sustainability/Pages/green-your-event.aspx>

## Resources

Visit the websites below for more information about sustainability, tips and guides for conservation, and other resources.

- **Sustainability at HBS Website:** Tips, guides, and other resources for HBS students and staff. <https://green.harvard.edu/hbs>
- **Harvard University Office for Sustainability (OFS):** Learn more about sustainability at Harvard and what is happening across the University. This site is public and has a summary of HBS sustainability as well. <https://green.harvard.edu>
- **HBS Business and Environment Initiative:** Learn more about academic and career opportunities in sustainability. <http://www.hbs.edu/environment/>

Please contact [sustainability@hbs.edu](mailto:sustainability@hbs.edu) with any questions or comments.

# PETS

*Written by Rotem Iram, Section J 2013*

Paco, our 4 year old mixed Labrador-Shepard is a member of the family. There was no question he would join us at HBS.

Do dogs enjoy Boston?

On the one hand, they will need to get used to living in an apartment which may be a new thing for them. Boston businesses are not super pet-friendly and you can't take your dog to cafés or restaurants (almost no outdoor seating due to weather). Boston winter may limit long walks and they probably don't speak the language.

On the other hand, there are many parks where they can run around. HBS is set alongside the Charles river which offers great walks with many stimulants (squirrels, rabbits and geese). An MBA student has a hectic schedule, but probably much better than your old job and many of us can get home at 3pm to take the dog out for a walk, so it's not left alone for long periods.

Housing may be the biggest challenge. If you want to live on campus, there are a few pet friendly apartments. It is quite simple to rent these apartments through the Harvard Housing website, they range from studio to three bedroom apartments. A key advantage is that the entire building is pet friendly and your neighbors will be really helpful sitting. If you couldn't get such an apartment, want to live off campus or looking for a smaller (and cheaper) apartment – it will be harder for you to find a pet-friendly apartment close to campus, especially if you have a large dog.

Most apartments in the area, including all Harvard housing units limit full grown dog size to 40lbs (18Kg), and have some breed restrictions. You will need to supply documentation, provided by your vet, proving the size and breed of your dog.

Privately leased apartments off campus are also a good option for housing your pet, although it is difficult to find and lease from abroad. Craigslist.com or a real estate broker is your best bet when searching for pet-friendly housing. The Partners' Club produces an available housing guide for Admitted Students' Welcome that includes many pet-friendly apartments.

Another big challenge is your travel schedule. Over the two years, students and partners will have many opportunities to travel including section retreats, club trips, visits with family back home, January term (usually abroad), spring break, summer internship, and recruiting, for

starters. You'll have to pay to leave your pet with a pet-sitter or in a boarding facility (a lot! between \$30-50 per day), sometimes for long periods.

Bringing your pet into the US is surprisingly simple. All you need to make sure is to have your vaccinations history documented in English (by government veterinary services), including valid rabis vaccination for more than 6 months. A cage will cost you around \$250, and so will a one way flight ticket to the US. The ride is terrible for dogs, but they overcome it, and quickly forget it ever happened.

When you get settled in Boston, you need to register your pet with city veterinary services (takes 5 minutes, costs \$5 and no need to bring your dog).

Think long and hard if your expected life style will offer your pet a good life, and also its alternatives. For us, it has been a great experience.



# GETTING AROUND BOSTON

*Compiled by the HBS Student Association*

## MASS TRANSIT

### Subway

The Massachusetts Bay Transportation Authority (MBTA) operates the “T,” a fast underground rapid transit system comprised of 5 color-coded lines: Red, Blue, Green, Silver and Orange. The closest stops to HBS are Harvard and Central, both on the Red Line and about a 15 minute walk. You can find a map on [mbta.com](http://mbta.com), in any “T” station, or using the public transportation directions on Google maps. Travel anywhere on the Blue, Orange, Green, Red, and part of the Silver Line for the same price. In general, the “T” runs from 5:00 am to 12:30 am.

Fare	Passes / Tickets
\$2.25	CharlieCard
\$2.75	CharlieTicket
\$84.50	Monthly LinkPass - unlimited travel on Subway plus Local Bus

### Bus

Busess are a good complement to the “T,” serving areas not readily accessible by the subway. Of special note is the #70, which originates at Central Square and runs along Western Avenue with stops at the HBS, Star Market, and the Arsenal Mall, the #66, which runs over the JFK bridge into Harvard square, and the #1 bus that runs up and down Mass Ave. Exact change is required unless you’re using a CharlieCard or CharlieTicket.

Fare	Passes / Tickets
\$1.70	CharlieCard
\$2.00	CharlieTicket / Cash-on-board
\$55.00	Monthly Bus Pass

### Taxi/Uber/Lyft

“Calling an Uber” is a way of life at HBS, especially as the cold sets in. As in other major metropolitan areas, Uber and Lyft (both of which operate in Boston) are often cheaper than taking a cab, though expect to be charged significant surge prices during inclement weather. We strongly recommend downloading both applications onto your phone prior to arriving on campus if you have not already done so.

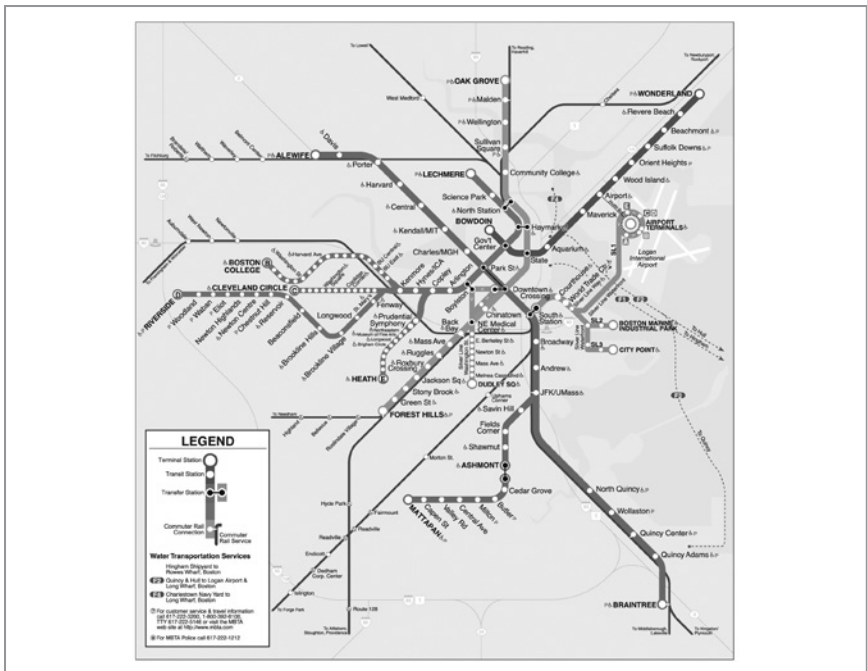


Yellow taxi cabs are also sometimes available at the cab stand in the SFP parking lot, but it is best to always call ahead to ensure a taxi will be waiting. In general, allow 5-10 minutes, but during snowstorms or holiday periods, the wait could exceed 30 minutes. Downtown, hailing cabs is your best bet but it can be tricky to find one after 2:00am; head to central locations like Copley Square if you're having trouble finding a taxi late at night. If you have an unfortunate experience or lose property in a taxi, you can call the Boston Police Hackney Carriage Unit at 617.536.8294. Website: [www.cityofboston.gov/police/hackney/taxi.asp](http://www.cityofboston.gov/police/hackney/taxi.asp).

### Alternatives: Biking, Blading, and Walking

Biking is a terrific way to get to and from HBS if you're living off campus. If you do not want to purchase a bike, you can sign up for a Hubway membership, a bike-sharing service that allows you access to commuter bikes across the city. There is a Hubway station on the HBS campus, as well as in Harvard Square, Central Square, and near Peabody Terrace. HBS students are eligible for a discounted membership through Hubway; learn more at <http://www.thehubway.com/>.

If you are interested in biking for pleasure, there is an excellent cycling or blading path along the Charles River. Memorial Drive is closed to automobiles on Sundays during the spring and fall from 11:00 am to 7:00 pm, providing bikers and bladers free reign. There's also the Minuteman Commuter Bikeway, which runs for 10.5 miles from Alewife, through the city and out to Bedford.



The Paul Dudley White Bike Path is another alternative, which runs along both sides of the Charles and is more commonly referred to as the Esplanade. A good resource is the Boston Bike Map, available at bike shops and bookstores, which details dozens of trails in and out of the city including the Minuteman path.

If you plan to take a bike aboard the “T, bikes are allowed weekdays before 7 am, between 10 am - 4 pm, and after 7 pm, and all day on weekends (note: bikes are not allowed on substitute bus shuttle service, and only folding bikes are allowed on the Green Line and Mattapan Trolley). Bike racks are also mounted on over 70% of MBTA buses.

Unfortunately, bicycle theft is a problem at HBS and in Cambridge. Beyond the usual safety precautions (e.g. always locking your bike when unattended), register your vehicle with the Harvard Police (617.495.1212, open 24 hours), as well as the HBS Operations Department (located in the basement of Shad).

Walking is another great way to get around, especially in Cambridge. However, remember that Boston and Cambridge are urban areas, and it is generally not a great idea to walk by yourself alone at night, particularly over bridges.

Please consider the following escort services available in the area:

- **HBS Security** (617.495.5577) provides a walking escort service within the HBS campus as well as to local destinations such as Peabody Terrace, Harvard Square and Western Ave. Call for an escort.
- **The Harvard University Daytime Van Service** (617.495.0400), the crimson and white minibus you’ll often see around Harvard, connects HBS to other parts of the University during the daytime using a set schedule. The service is free and runs daily during the school year in the morning, afternoon, and early evening. Secure a schedule by calling the above number.
- **The Harvard University Evening Van Service** (617.495.0400) runs daily from 7:00 pm to 2:30 am. Call to make an appointment and they will pick you up and drop you off at a non-commercial location within Cambridge and parts of Allston for free.

Explore, enjoy and travel safely around Boston for your next two years!

# GETTING IN AND OUT OF BOSTON

*Compiled by Carina Rutgers, Section D 2016 and the HBS Student Association*

## **By Rail and Bus**

Amtrak (call 800.USA.RAIL or visit [www.amtrak.com](http://www.amtrak.com)) connects Boston, New Haven, New York, Philadelphia, and Washington, D.C. along the Northeast Corridor route. Trains leave from Boston South Station and Back Bay Station. It helps to book a few weeks in advance to get economy class tickets. If you find yourself traveling on Amtrak frequently, you can sign up for Amtrak Guest Rewards to earn loyalty points for your trips.

If you are looking for a more economical way to leave town, bus services leaving from Boston South Station may be your answer. You can take the T (Red Line) from Harvard Square to get to South Station in about 15 minutes.

- Greyhound (617.526.1801, [www.greyhound.com](http://www.greyhound.com)) departs from South Station (700 Atlantic Avenue, Boston) and ventures to national locations.
- Peter Pan Bus Lines (800.343.9999, [www.peterpanbus.com](http://www.peterpanbus.com)) also leaves from South Station, and ventures to destinations throughout New England, New York, Philadelphia and Washington, D.C.
- Boltbus.com (877.265.8287, [www.boltbus.com](http://www.boltbus.com)) departs from South Station with free wi-fi, power outlets, and fares starting as low as \$1 (depending on the route and how far you book in advance). Serving NYC, Newark, and Philadelphia.

## **By Air**

Just three miles from downtown Boston is Logan International Airport, where more than 40 airlines fly nonstop to more than 100 domestic and international destinations. You can find more information on their website at [www.massport.com/logan-airport](http://www.massport.com/logan-airport).

The most convenient way to get to the airport is to take an Uber or Lyft. The trip can be as short as 20 minutes when there is no traffic – but Boston traffic can get bad so plan for more time – and usually costs around \$40 (which includes tip and toll).

The more economical option is to take the T to Logan: Take the Red Line inbound to South Station, and change to the Silver Line Route SL1. The Silver Line SL1 bus will drop you off in front of your Logan terminal. The journey from the Harvard Square Station takes about 40 minutes.



HBS | STUDENT ASSOCIATION

Spangler, Room #007  
Ph: 617.496.6854  
www.sa.hbs.edu  
hbssa@hbs.edu

# THE SECTION FLEECE

## *“The HBS Class Ring”*

Section Fleeces are an HBS Tradition!

Three styles of discounted Patagonia brand fleeces are available through the HBS Student Association. The fleece is embroidered with the HBS Logo, your Section and Class.



Men's & Women's Fleece Vest



Men's & Women's Soft Shell



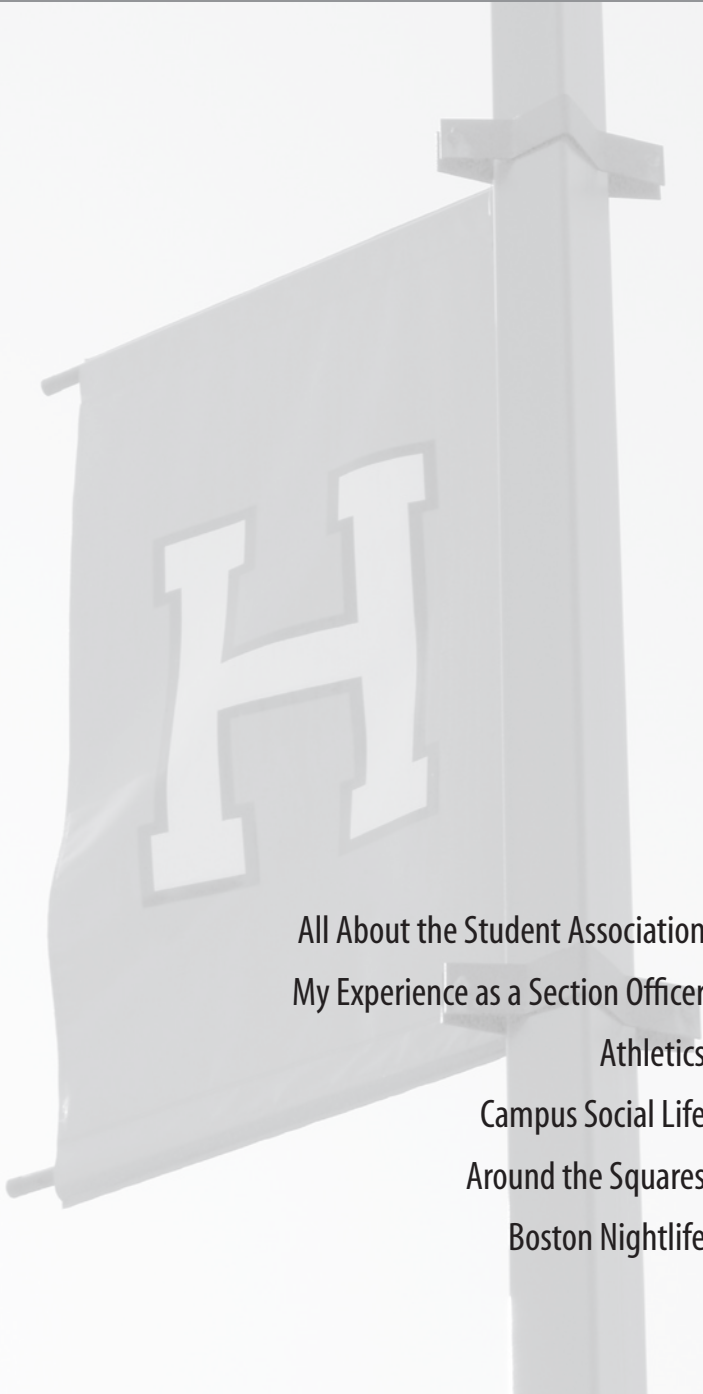
Men's Full Zip Fleece



Women's Full Zip Fleece



# Student Life



All About the Student Association

My Experience as a Section Officer

Athletics

Campus Social Life

Around the Squares

Boston Nightlife

# ALL ABOUT THE STUDENT ASSOCIATION

*Written by Libby Leffler, Section I 2017 & LaToya Marc, Section G 2017, SA Co-Presidents*

Dear HBS MBA Class of 2020,

**What is the SA?** The Student Association (SA) is comprised of the entire full-time MBA community. The SA Executive Team is the main interface between the MBA student body, faculty, and administration. Through our student advocacy efforts, social events and programming, community engagement, and custom products, we aim to make the HBS experience as rewarding and enjoyable as possible for our 1,800+ students, partners, and families.

**Who leads the SA?** The SA Executive Team is led by two, peer-elected co-Presidents and 12 appointed officers, all of whom dedicate time and energy to make HBS the best it can be for every member of our community.

The SA Executive Team includes the Chief Community Officer (1), Chief Development Officer (1), Chief Events Officers (2), Chief Financial Officer (1), Chief Inclusion Officers (2), Chief Marketing Officer (1), Chief Operating Officer (1), Chief Technology Officer (1), and Chief Wellness Officer (1), as well as the Head Senator, who is elected to chair the student-body Senate.

The Senate oversees all student clubs, provides oversight to and approval for the SA budget, and helps coordinate EC Class Day, among many other academic, housing, and operations-related efforts.



Finally, section officers lead their respective sections and contribute to the SA's many campus-wide initiatives. Officers are elected at the beginning of the RC year. Section leaders will hold their positions throughout their time at HBS.

**What does the SA do?** The SA Executive Team touches all facets of campus life, including, but not limited to: planning annual marquee events, *e.g.*, *RC Casino Night*, *Holidazzle*, *Newport Ball*, and *EC Gala*; creating accessible and affordable on campus-events, *e.g.*, *Food Trucks @SpanglerLot*, *TGIFs*, *Campus Conversations*, and *"Think and Drink"*; convening our student body for thought-provoking discussions on ways we can make our community more inclusive; organizing START and RC Field Day; developing and launching innovative mental health and wellness initiatives; leading sustainable service and volunteer initiatives within our community; and overseeing the SA product portfolio with popular items like *section fleeces*, *photos*, and *student yearbooks*.

**How can I get involved with the SA?** RC students can run for leadership positions within their respective sections, and can also run in the SA Co-President election in their second semester. Once the SA Co-Presidents are elected in the spring, they will hold an interview period for RCs who are interested in seeking out one of the appointed Executive Team roles.

There are also many additional ways, both formal and informal, that you can help us bring the SA mission to life. We encourage you to reach out with any tips, suggestions, or questions.

We look forward to having you as part of our community. Welcome to HBS!

For HBS,  
Libby & LaToya

## MY EXPERIENCE AS SECTION OFFICER

*Written by Matt Hellauer, Section B 2017*

Serving as President of Section B (Section Bae) has been without a doubt the most rewarding experience I have had at HBS. On paper, the role is described as a position where you help organize events, work with a 15-person section leadership team, and interface with the administration on important milestones throughout school year. However, being a section officer means so much more. It is having the opportunity to positively shape the experiences of classmates in two of the most memorable years of their lives. It is being a trusted friend in the highest of highs and the lowest of lows for your peers. It is nurturing an environment where people can feel 100% themselves and the most vulnerable they've ever felt in their lives. It is creating an atmosphere where your section mates can take risks and fail wildly because they know that there are 92 other best friends who are right there to pick them up when they fall. From daybreaker parties, to small group dinners, to Holiday dinner, to crowd surfing at section retreats, to the Flag Day ceremony, the section experience will be one that I will carry with me for the rest of my life. I wouldn't trade it for the world.





# ATHLETICS

*Written by Shannon Joyner, Section H 2014*

HBS has a variety of sports and activities available to help you stay in shape, bond with your classmates, and satisfy that competitive drive that got you into HBS in the first place. Whether you're just learning for the first time or already a pro, there's something that appeals to everyone. Between organized club sports, intramurals, and off-campus events, there's plenty to do when not reading cases.

## **Intramural (IM) Sports**

RC and EC Sections can compete in a variety of team and individual sports for the entire year. Core season sports include basketball, volleyball, indoor soccer, and basketball. Additional special tournaments include dodgeball, tennis, ping pong, spinning, triathlon, 5-mile race, wiffleball, golf, and cricket. Every point counts!



## **Club Sports**

Think you're ready for the next level of competition? Each year, HBS fields teams in a variety of club sports that include rugby, soccer, hockey, tennis, squash, sailing, basketball and golf.

From rugby matches in Montreal to club basketball games at Georgetown - these teams compete in local, national, and MBA-league contests. While some clubs competitively select their rosters, many welcome participants at all levels and field multiple teams with various skills levels. There are also non-competitive clubs, such as the Outdoors Club, which organizes outings such as hiking Mount Kilimanjaro and mountain biking in Nepal.

## **Other Activities**

In addition to organized team sports, Shad Hall has amazing facilities and support staff to help you stay in shape year round. Activities include weight and cardio training, exercise and aerobics classes, squash, tennis, and yoga. Pick-up basketball and soccer are also run regularly during the week on Shad's three indoor courts. For those looking to enjoy the scenery and fresh air, the Charles River has jogging paths as well as boat rental facilities.

HBS is conveniently located within three hours of popular ski resorts in Maine, Vermont, Massachusetts, and New Hampshire. Golf is another popular activity among HBS students during the warmer months, with many excellent courses within easy driving distance.

If you're looking for a more relaxing way to take it all in, Boston is one of the best cities for sports fans. The city is home to many professional teams including the Red Sox (MLB), the Celtics (NBA), the Bruins (NHL), the Patriots (NFL), and the Revolution (MLS). Also, if you're into college sports, there are plenty of opportunities to watch throughout the year with fellow HBS fans. The annual Harvard - Yale football game, one of the oldest rivalries in football, is always a big event as well as the Head of the Charles Regatta and the famous Boston Marathon.

Finally, the Business of Sports club is a great way to get involved – this club provide HBS students with a forum to discuss key business issues and a venue to host important decision makers within the sports industry.

## CAMPUS SOCIAL LIFE

*Written by the SA Community & Events officers*

You have likely heard (a hundred times!) that HBS will be a transformational experience. And it is true, though you will come in a cynic at best, you will realize this eventually (sometime after your summer internship most likely). Intellectually, you will look at business and the world in a brand new way. Financially, your bank account will go from being in the black to being decidedly in the red. And socially, you will...feel like you are back in college (in a good way). There will be more dinners, more parties, and just more to do than you ever imagined so it's very important to have JOMO (Joy of Missing Out) instead of FOMO (Fear of Missing Out) – remember you are NOT expected to attend it all! ;)

Here are some highlights of what's organized by the SA or Section Community & Events committees:

**TGIFs, Food Trucks, Harvard/Yale Tailgate, community service activities, board game nights, movie nights (throughout the year):**

Come drink, snack, and socialize with your classmates at these events. These and other on-campus events, are affordable (or FREE) and are partner- and family-friendly! We also host many other community activities, such as blood drives, RC Carnival and many more!



### **Section Retreats (September):**

One of the first (of many) opportunities to forge life-long friendships with your new section-mates. Section members, partners, and families venture across New England (to a get-away destination of their choosing) for a long weekend dedicated to making memories that will last a lifetime.

### **Holidazzle (December):**

Students dust off their tuxedos and cocktail dresses to celebrate the end of first semester at a sit-down dinner with section-mates, followed by dessert, drinks, and a wonderful night of dancing and lip-syncing with all 1,800 of their closest HBS friends at a downtown Boston hotel.

### **Newport Ball (April):**

Yet another chance to get dressed up and see classmates in their finest duds. The Newport Ball will be held at the end of your RC year in Newport, Rhode Island at a beautiful, historic mansion on the water. In addition to a formal ball (Friday at night), most sections plan additional bonding activities throughout the weekend, ranging from mansion tours to lobster boils to pub-crawls.

Well, we can promise you won't be bored. And remember, this is just a preview of what's to come. There will be so many other activities (organized by the SA, clubs, sections, etc.) to ensure your two years at HBS will be the most fun you've ever had!



# ALL ABOUT THE SQUARES

*Written by Keir Evans, Section G 2016*

HBS can seem pretty isolated, across the river from Cambridge and on the fringes of Allston. But there is a reason to leave Campus! Cambridge has a network of interconnected squares centered around the local MBTA subway line, the Red Line, that offer a great variety of food, nightlife, recreation, and shopping options, as well as a chance to explore beyond HBS. The snapshots below provide a brief description of the different feel for each square, and some suggested food and drink spots.

## WHAT IS WALKABLE?

### Harvard Square:

This is the staple for many students. Only an eight-minute walk from campus across JFK bridge, Harvard Square has everything a student needs, from the utilitarian needs of an apartment to nightly restaurant options. It is the central focus for tourists visiting Harvard College, and constantly busy with undergraduates, visitors, and locals who work in an around the Square.

- **Transportation:** Harvard Square Station has access to the Red Line and several bus lines. The 66 Bus will bring you directly from Campus to Harvard Station.
- **Eats:** Charlie's Kitchen; Park; Night Market; Bonchon Chicken; Maharoja; Alden & Harlow; Darwin's; Grafton Street Pub and Grille; Grendel's Den; Russel Tavern; Tory Row; Shake Shack; Falafel Palace; Crema Café; Border Café; Cambridge One Pizza; Oleana; Otto; Tasty Burger; Sinclair; J.P. Licks

### Central Square:

Central is also a fairly close walk, roughly 12 minutes from Campus over the Weeks footbridge or down Mass Ave. from Harvard Square. Central Square has some of the best food options in the area and is a favorite local spot. It is grittier and less polished in its feel compared to Harvard Square, but has a vibrant life to it. Don't miss the nightlife options!

- **Transportation:** Central Square is one stop inbound from Harvard station on the Red Line. The 1 Bus will take you directly to central via Mass Ave from Harvard Station.
- **Eats:** Tavern in the Square; Mainely Burgers; The Field Pub; Theloniou Monkfish; Zoe's Diner; India Pavilion; Dumpling House; Mariposa Bakery; Middle East; Rendezvous; Green Street; Life Alive; Central Kitchen; Rangzen Tibetan Restaurant; The Phoenix Landing

## WHAT'S A LITTLE BIT FURTHER?

### Kendall Square:

Kendall is the site of Cambridge's booming technology, pharmaceutical, and biotechnology sector. You can reach it on foot if you head down Mass Ave, but it is only two stops inbound from Harvard

Square on the Red Line. Until recently Kendall was considered to be a commercial center with little street life to it. However, because it has attracted so many new technology and information type companies with a younger employee demographic, Kendall has experienced a surge in restaurant, bar, and retail openings. Kendall has a more modern and chic feel than its two closest neighbors, and caters to a young crowd. It also has the closest mall to campus, the CambridgeSide Galleria.

- **Transportation:** 1 Bus drops you at MIT. The 86, 70, and 70a buses will bring you to Kendall Station from Harvard Station. The Red Line station is located in the heart of Kendall Square, two stops inbound from Harvard Station.
- **Eats:** Mead Hall; Catalyst; Firebrand Saints; Commonwealth; Abigail's; EVOO; Za; Area Four; Middle East; Miracle of Science; The Squeaky Beaker; The Friendly Toast

### Porter Square:

Porter is probably the most utilitarian of the Squares. While it has a few good restaurants and bars, it will mainly serve as the best place to go for a big grocery run because of its 24-hour Star Market.

- **Transportation:** 77 Bus will take you directly from Harvard Station up Mass Ave to Porter. Porter is one stop outbound from Harvard Station.
- **Eats:** Christopher's; Au Bon Pain; Tavern in the Square; Sugar & Spice; Newtowne Grill; Anna's Taqueria; Passage to India; Rod Dee Thai; Super Fusion Sushi; Cambridge Common

### Davis Square:

The only description that suits Davis in my opinion, apart from awesome, is that it is the best collection of food and bars in Cambridge. Davis Square has a hipster feel to it, with an underground speak-easy at Saloon, a true local's joint at Sligo, and a coffee shop complete with pool tables and a strong brew that matches the name, Diesel. Davis attracts a young and fun crowd, and is a great place to go out for dinner, drinks, and dancing.

- **Transportation:** The best way to reach Davis is by taking the Red Line two stops outbound from Harvard Station.
- **Eats:** Painted Burro; Amsterdam Falafel; Diesel; The Foundry; Five Horses; Joshua Tree; Red Bones; Flat Bread Pizza and Bowling; Rosebud American Kitchen & Bar; The Burren; Dave's Fresh Pasta; Boston Burger Company; J.P. Licks

### Inman Square:

Inman is probably the farthest and most difficult to reach while still being a worthwhile adventure. It is smaller than its neighbors, but hosts a ton of good restaurants and nightlife options. It is away from the most touristy part of Cambridge, so will feel less crowded than Harvard or Central.

- **Transportation:** The best way to reach Inman is by taking the 69 Bus line from the Mass Ave at Holyoke Street stop by Harvard College's central yard.
- **Eats:** Olecito; The Druid; 1369 Coffee Shop; All-Star Pizza; Midwest Grill; Puritan & Co.; Bom Café; Clover Food Lab; East Coast Bar & Grille; Tupelo; Ginger Exchange

# BOSTON NIGHTLIFE

*Written by Ali Nuger, Section J, 2012 and Jon Nuger, Section C, 2012*

Don't listen to New Yorkers who disparage Boston as small and uneventful. Boston nightlife has something for everyone – a fun and eclectic mix of old and new, fine dining, bars, clubs, and sports. Make sure you bring your driver's license or passport (especially if you're not from the US or Canada). You'll be asked for ID more often than not.

**Work Hard, Play Harder** – HBS has a strong work-hard, play-hard culture. Although you're likely coming here primarily for the academic and cultural opportunities, don't miss out on chances to bond with friends and sectionmates outside of the classroom.

**CLUBS:** These clubs play good music, and they're a great place to get away from campus, meet other classmates, and other Bostonians.

**Rumor** (100 Warrenton Street, [www.rumorboston.com](http://www.rumorboston.com)): Great club in the theater district – well known for its Latin party on Thursdays.

**Gypsy Bar** (116 Boylston Street, [www.gypsybarboston.com](http://www.gypsybarboston.com)): A hot spot for preppy crowds. The dance floor is small, but the front bar stays relatively calm. This should be a last-stop in the evening, after you visit the other bars and clubs in Boylston Alley. Be mindful of the cover charge.

**Underbar** (275 Tremont Street, [www.unberbarsuperlounge.com](http://www.unberbarsuperlounge.com)): HBS clubs often pick Underbar as the place to host mixers and events, and with good reason. It has multiple bars and rooms, with plenty of space to mix, mingle and dance.

**Saint** (90 Exeter Street, [www.saintboston.com](http://www.saintboston.com)): A great lounge and club in the Back Bay area.

**BARS:** while Boston has plenty to offer club-goers, it is at heart a pub town. Below are some of the best options.

## Cambridge/Allston

**Grafton Street** (1230 Mass Ave, [www.graftonstreetcambridge.com](http://www.graftonstreetcambridge.com)): This restaurant and bar is a frequent and popular choice for brunch, dinner or drinks. Its comfy, circular booths encourage great conversation and sharing of food and wine.

**Daedalus** (45 Mount Auburn Street, [www.daedalusharvardsquare.com](http://www.daedalusharvardsquare.com)): A mainstay in Harvard Square, with two floors and plenty of space.

**Charlie's Kitchen** (10 Eliot Street, [www.charlieskitchen.com](http://www.charlieskitchen.com)): Be sure not to miss the outdoor beer garden here when the weather is nice in the fall and spring. You'll be glad you took advantage when winter rolls around.



**John Harvard's** (33 Dunster Street, [www.johnharvards.com](http://www.johnharvards.com)): Don't let the name fool you into mistaking this place for a tourist trap. This place boasts superior home-brewed beers and the best pub menu in Harvard Square.

**People's Republik** (878 Mass Avenue, [www.myspace.com/peoplesrepublik](http://www.myspace.com/peoplesrepublik)): Where else can you have local beers with a defused sea mine from World War II? Great spot to hang out with or without sectionmates.

**The Bus Stop** (252 Western, Allston): Google says it's "a friendly watering hole." Students know it as one of the best places to bond with your section through countless rounds of Beirut and Flip Cup.

**Sunset Grill** (130 Brighton, [www.allstonsfinest.com](http://www.allstonsfinest.com)): 112 beers on tap and 69 tequilas. I don't think you'll run out of new things to try any time soon.



## Boston

**Faneuil Hall:** Billed as the "seat of American History," Faneuil Hall Marketplace mixes in old and new, with restaurants, bars and clubs built right along the Freedom Trail. Great central meeting place, if you have friends in other parts of Boston.

**Ned Devine's + Parris** (Quincy Market Building, [www.neddevinesboston.com](http://www.neddevinesboston.com)): Boasting two floors and three unique spaces, this Irish pub and lounge attracts huge crowds on the weekends. There are tables in the front end of the pub and an enormous dance room in the back. Expect a mix of club music, provided by a DJ, and rock-n-roll favorites, provided by a respectable cover band.

**Bell in Hand Tavern** (45-55 Union Street, [www.bellinhand.com](http://www.bellinhand.com)): This is America's oldest continuously operating tavern (since 1795) but you wouldn't know it from the crowd or the



music selection (“Pour Some Sugar On Me” immediately comes to mind). Try stopping by for karaoke on Tuesday nights.

**Drink** (348 Congress Street, [www.drinkfortpoint.com](http://www.drinkfortpoint.com)): For budding mixologists and those looking for something beyond the standard pub scene, Drink is a hip, upscale establishment with great cocktails.

**Bukowski Tavern** (50 Dalton Street, [www.bukowskitavern.net](http://www.bukowskitavern.net)): This place is made for true beer lovers. With a fantastic selection (including hard-to-find Belgian ales) and cheap food, it is worth the trip. Look for it tucked away under an above-ground parking garage, and bring cash – no credit cards accepted.

**Clery’s** (113 Dartmouth Street, [www.irishconnection.com/clerys](http://www.irishconnection.com/clerys)): A popular Back Bay spot frequented by local Yuppies, Clery’s is a great destination if you’re looking for a bar scene outside of the regular Harvard Square haunts.

**DINING:** In the classroom you will get to know the professional backgrounds and opinions of your sectionmates. But for times when you want to learn more about these fascinating people (without the presence of classcards and stadium seating) grab a table at one of these fine establishments:

**Artu** (6 Prince Street, [www.artuboston.com](http://www.artuboston.com)): Reasonably priced Italian fare, tucked away in a quieter part of the North End. Delicious food, good service and a quaint atmosphere set this one apart from the host of other restaurants in the area. Your date will be impressed that you know your way around the neighborhood and can spot such a gem.

**Regina Pizzeria** (11 ½ Thatcher Street, [www.pizzeriaregina.com](http://www.pizzeriaregina.com)): You don’t have to trust us on this one, as the history of this pizzeria speaks for itself. Open since 1926, this award-winning restaurant offers big pies for reasonable prices. Lines start forming early in the night, so make this an early date-night.

**Mike’s Pastry** (300 Hanover Street, [www.mikespastry.com](http://www.mikespastry.com)): Known for its famous cannoli, Mike’s is a bustling bakery with a cute café in the front of the store. Stop here for dessert, coffee or gelato, and grab treats to take back to HBS.

**Beehive** (541 Tremont, [www.beehiveboston.com](http://www.beehiveboston.com)): Awesome live jazz scene, with one of the coolest interiors this side of New Orleans. Great for groups, and a killer late night grilled cheese.

**Houston’s** (60 State Street, [www.hillstone.com/#/restaurants/houstons](http://www.hillstone.com/#/restaurants/houstons)): The large bar at the front of the restaurant (known for good mixed drinks) is the perfect first-stop in the night, even if you aren’t staying for dinner. Though it doesn’t take reservations, Houston’s is worth the wait if you’re looking for a filling meal. Try the Thai steak salad or “knife-and-fork” ribs.

For something on the higher end in downtown Boston to impress your date (and minimize your chances of running into sectionmates), check out **Sorellina** (1 Huntington Avenue) for superior Italian, **Mistral** (223 Columbus Ave) for excellent French bistro cuisine, and **Number 9 Park** (9 Park Street) for elegant and superb seasonal menus.

And of course, for some après-party closer to campus, **Pinocchio's Pizza & Subs** (74 Winthrop), **Felipe's Taqueria** (83 Mt. Auburn) and the illustrious **IHOP** (16 Eliot) provide crucial nosh so you can minimize that hang-over you're bound to have the next day.

**RINGING EARS:** Though not as established as the New York music scene, Boston gets its fair share of exciting concerts. Here are a few places worth checking out:

**Paradise Rock Club** (967-969 Commonwealth Avenue, [www.thedise.com](http://www.thedise.com)): This legendary rock club is only a \$10 cab ride from campus, near Boston University. Nationally-known acts, as well as indie buzz bands, come through here on a daily basis. Even though it holds close to 650 people, the venue is laid out to provide an intimate concert experience.

**Middle East** (472 Massachusetts Avenue, [www.mideastclub.com](http://www.mideastclub.com)): Located in the heart of Central Square, music fans have no excuse not to give this place a try. Seeing a show in the "Downstairs" part of the club feels like watching a band play in your unfinished basement, but the lack of pretention is refreshing, especially when the demands of HBS start to wear on you.

**Wally's Cafe** (Intersections of Massachusetts Avenue and Columbus Avenue, [www.wallyscafe.com](http://www.wallyscafe.com)): Wally's has been around since 1947 and offers live jazz music 365 days a year, with no cover charge. Located next to the Mass Ave T Stop (Orange line) it is easily accessible but far from the HBS bubble.

**House of Blues** (15 Landsdowne Street, [www.hob.com](http://www.hob.com)): Though it disappeared for awhile, House of Blues returned to Boston in 2009, at its new home next to Fenway Park. With capacity for 2,500 people, this is one of Boston's biggest music venues, and welcomes bands of all sizes and genres.

#### **OTHER ACTIVITIES WORTH CHECKING OUT:**

**Landmark Theater** at Kendall Square: catch both art-house and mainstream movies here.

**Harvard Film Archive** (24 Quincy Street, [hcl.harvard.edu](http://hcl.harvard.edu)): Art house flicks are shown every Friday thru Monday courtesy of this public film program, with directors sometimes sitting in to discuss their films. Free with your Harvard ID.

**Do Re Mi** (442 Cambridge Street, [www.doremikaraoke.net](http://www.doremikaraoke.net)): Rent your own karaoke room in Allston, and fill it with friends and sectionmates. The song selection is enormous, so whether you want to sing Bon Jovi or showtunes or international hits, this is the place for you.

**Trivia Nights:** Tommy Doyle's and Tavern In The Square have two of the best trivia nights in the area. Be thoughtful about who you ask to be on your team – with so many smart people living in this town, you are bound to find strong competition from other teams.

## BOSTON'S TOP-10 MUST-DO'S

1. **Complete the sports quadruple-play.** If you leave Boston without seeing all of the local Boston professional sports teams: (Red Sox, Bruins, Patriots and Celtics), then you haven't experienced Boston at its best.
2. **Newbury Street.** *The* street for shopping in Boston. Multiple credit-cards recommended.
3. **Picnic in Boston Common.** It's been around since 1634, and is a great place to people-watch.
4. **St. Patrick's Day.** Everyone's Irish in Boston on this day. It's not a statutory holiday, but it should be in Boston. Go to Southie for the annual parade, and be sure to wear green!
5. **Patriot's Day.** This is a real holiday in Boston and nowhere else, celebrated with the Boston Marathon, an 11am Red Sox game, and a seemingly limitless amount of people downtown soaking it all in.
6. **North End.** Cheap, cheerful, great tasting Italian.
7. **Martha's Vineyard.** You can go even if you don't know how it got its name.
8. **Eat as much lobster as possible.** Some of the best lobster you'll have anywhere.
9. **Freedom Trail.** Follow the red-brick path through the city, and follow the footsteps of America's rebellious patriots and founding fathers.
10. **Boston Duck Tour.** Part car. Part boat. All Boston. There's a reason you have to book this a week in advance.





# Academic Life

MBA Program Overview

FIELD

HBS Lingo

What to Expect and How to Prepare

The Case Study Method

Class Participation

Academics, Grading and Exams

The Section Experience

Competition

Time Management

Baker Library

Computing@HBS

Making the Best of Your Stress



# MBA PROGRAM OVERVIEW

*The contents of this article are courtesy of MBA Communications and Marketing, and the MBA Program Website.*

*More information is available at: [www.hbs.edu/mba/academics/curriculum.html](http://www.hbs.edu/mba/academics/curriculum.html)*

## **Setting the Context**

Leadership in business requires a commitment to three critical dimensions of learning:

- Management *principles* are the concepts, ideas, and frameworks needed to be an effective leader.
- *Practice* is actively rehearsing acts of leadership through experiential learning experiences in which decision-making and execution take place, with real trade-offs and consequences.
- *Purpose* is an understanding of the roles, responsibilities, and privileges that come with being a leader entrusted with resources and power. Implicit in this concept is self-awareness about one's personal leadership purpose.

The MBA Program delivers on these three dimensions by combining the case method, designed to teach management principles in an action-oriented discussion context, along with the field method, which emphasizes the practice and purpose dimensions of learning.

## **Curriculum**

The MBA Program curriculum is split into two different yet complementary learning experiences:

The Required Curriculum (RC) forms the first year of study and establishes a common foundation in the fundamental practices of business including finance, marketing, leadership, operations, strategy, and more. All students participate in the same set of classes within their section of 90 colleagues. In addition to acquiring specific analytical and quantitative skills, students become acclimated to MBA Program standards of communication and collaboration, and develop strong, lasting relationships among themselves.

The Elective Curriculum (EC) follows the RC's breadth of experience with an opportunity for depth, breadth, or both: students choose from approximately 100 courses in ten subject areas as well as field-based learning opportunities to gain a more concentrated expertise in the industries, functions, and ideas that interest them most. Additionally, cross-registration enables students to take classes at other select graduate programs during their EC year.

## **REQUIRED CURRICULUM (RC)**

HBS's MBA curriculum includes a range of exciting courses and is frequently refreshed with new content. The goal is to give students a firm grasp of broad-based fundamentals. The School's

inductive learning model goes beyond facts and theories—a process that teaches individuals not only how to manage organizations, but also how to continually grow and learn throughout life.

During year one at HBS, all students pursue the same course of study: the Required Curriculum. By studying a common curriculum, students build a solid, broad foundation of general management concepts and skills across all the key disciplines.

Term 1 courses focus on the internal functional operations of business enterprise.

Term 2 courses cover the relationship of the organization to larger economic, governmental, and social environments.

Field Immersion Experiences for Leadership Development, or FIELD, is a year-long course that works to complement the case method by allowing students to become, in essence, the case protagonists with modules on leadership skills, global intelligence, and integrative intelligence.

### **RC Term I Courses**

The following first-term required courses use the point of view of the general manager to focus on the internal functional operations of business enterprises.

#### **Finance I**

This course examines the role of finance in supporting the functional areas of a firm, and fosters an understanding of how financial decisions themselves can create value.

Topics covered include:

- Basic analytical skills and principles of corporate finance.
- Functions of modern capital markets and financial institutions.
- Standard techniques of analysis, including capital budgeting, discounted cash flow valuation, and risk analysis.

#### **Financial Reporting and Control (FRC)**

Recognizing that accounting is the primary channel for communicating information about the economics of a business, this course provides a broad view of how accounting contributes to an organization.

Students will gain:

- An understanding of the concepts and language of accounting so it can be used as an effective tool for communication, monitoring, and resource allocation.
- Mastery of the vocabulary of financial statements and accounting reports.
- Familiarity with how modern accounting and control theory is used in evaluating economic conditions and making organizational decisions.

## **Leadership and Organizational Behavior (LEAD)**

This course focuses on how managers become effective leaders by addressing the human side of enterprise.

The first modules examine teams, individuals, and networks in the context of:

- The determinants of group culture.
- Managing the performance of individual subordinates.
- Establishing productive relationships with peers and seniors over whom the manager has no formal authority.

The intermediate modules look at successful leaders in action to see how they:

- Develop a vision of the future.
- Align the organization behind that vision.
- Motivate people to achieve the vision.
- Design effective organizations and change them to achieve superior performance.

The final module introduces a model for strategic career management.

## **Marketing**

The objectives of this course are to demonstrate the role of marketing in the company; to explore the relationship of marketing to other functions; and to show how effective marketing builds on a thorough understanding of buyer behavior to create value for customers.

Students learn how to:

- Make marketing decisions in the context of general management.
- Control the elements of the marketing mix—product policy, channels of distribution, communication, and pricing—to satisfy customer needs profitably.
- Use this knowledge in a brand management simulation. The course culminates in an examination of the evolution of marketing, particularly focusing on opportunities presented by the Internet.

## **Technology and Operations Management (TOM)**

This course enables students to develop the skills and concepts needed to ensure the ongoing contribution of a firm's operations to its competitive position. It helps them to understand the complex processes underlying the development and manufacture of products as well as the creation and delivery of services.

Topics encompass:

- Process analysis.



- Cross-functional and cross-firm integration.
- Product development.
- Information technology.
- Technology and operations strategy.

### **FIELD Foundations**

FIELD Foundations engages small teams in interactive workshops—held in flexible classrooms called “hives”—that reshape how students think, act, and see themselves. Through team feedback and self-reflection across Term 1, participants deepen their emotional intelligence and develop a growing awareness of their own leadership styles.

### **RC Term II Courses**

The following second-term Required Courses build on the curriculum of the first term, and cover the relationship of the organization to larger economic, governmental, and social environments.

#### **Business, Government, and the International Economy (BGIE)**

This course introduces tools for studying the economic environment of business to help managers understand the implications for their companies.

Students will learn the impact of:

- National income and balance of payment accounting.
- Exchange rate theory.
- Political regimes.

An examination of both the gains and problems arising from regional global integration covers:

- International trade.
- Foreign direct investment.
- Portfolio capital.
- Global environmental issues.

#### **Strategy**

The objective of this course is to help students develop the skills for formulating strategy. It provides an understanding of:

- A firm’s operative environment and how to sustain competitive advantage.
- How to generate superior value for customers by designing the optimum configuration of the product mix and functional activities.
- How to balance the opportunities and risks associated with dynamic and uncertain changes in industry attractiveness and competitive position.

Students learn to:

- Develop a mastery of a body of analytical tools and the ability to take an integrative point of view.
- Use these tools to perform in-depth analyses of industries and competitors, predict competitive behavior, and analyze how firms develop and sustain competitive advantage over time.

Particular attention is paid to competitive positioning; understanding comparative costs; and addressing issues such as cannibalization, network externalities, and globalization.

### **The Entrepreneurial Manager (TEM)**

This course addresses the issues faced by managers who wish to turn opportunity into viable organizations that create value, and empowers students to develop their own approaches, guidelines, and skills for being entrepreneurial managers.

The course teaches students how to:

- Identify potentially valuable opportunities.
- Obtain the resources necessary to pursue an opportunity and to create an entrepreneurial organization.
- Manage the entrepreneurial organization once it has been established.
- Grow the business into a sustainable enterprise.
- Create and harvest value for the organization's stakeholders.

### **Finance II**

This course builds on the foundation developed in Finance I, focusing on three sets of managerial decisions:

- How to evaluate complex investments.
- How to set and execute financial policies within a firm.
- How to integrate the many financial decisions faced by firms.

The Finance II course is divided into four blocks of material:

- Tools of financial analysis (credit market analysis, option pricing, valuation of interest tax shields, weighted average cost of capital).
- Financial policy choices of firms (whether to finance with debt or equity, distributing cash to shareholders).
- Financial market imperfections (costs of financial distress, transaction costs, information asymmetries, taxes, agency conflicts).
- Deals and transactions (mergers and acquisitions, leveraged buyouts, hostile takeovers, initial public offerings).

## **Leadership and Corporate Accountability (LCA)**

In this course, students learn about the complex responsibilities facing business leaders today. Through cases about difficult managerial decisions, the course examines the legal, ethical, and economic responsibilities of corporate leaders. It also teaches students about management and governance systems leaders can use to promote responsible conduct by companies and their employees, and shows how personal values can play a critical role in effective leadership.

## **FIELD Global Immersions**

FIELD Global Immersions require student teams to develop a new product or service concept for global partner organizations around the world. Students travel to their global partner organizations at the end of Term 2.

## **Elective Curriculum (EC)**

During the second year, students choose from an unparalleled range of elective courses to build on the basic concepts developed in the Required Curriculum. This portion of the program enables students to integrate the functional skills learned in the first year into an understanding of the firm as a total enterprise.

Students may take any combination of courses and also have the opportunity to cross-register for courses in other select graduate programs.

## **Elective Course Descriptions**

Students should consult the online listing of Elective Curriculum MBA courses for faculty biographies, unit overviews, and detailed course descriptions. Course offerings may vary from year to year. For more information visit: [www.hbs.edu/coursecatalog/](http://www.hbs.edu/coursecatalog/)

## **Cross-Registration**

There are opportunities for students to take classes at other select graduate programs during their second year. For more information visit: [www.hbs.edu/mba/academic-experience/curriculum/Pages/elective-curriculum.aspx](http://www.hbs.edu/mba/academic-experience/curriculum/Pages/elective-curriculum.aspx)

## **Independent Projects**

Second year students are able to deepen their knowledge in a particular area of interest through Independent Projects with a field or research focus, and are able to work in teams or one-on-one with faculty supervisors. 40% of the Class of 2017 took advantage of this option.

The purpose of field-based learning is to provide MBA students the opportunity to:

- Integrate tools and techniques learned in the classroom and apply them directly to the workplace.

- Strengthen team and project management skills.
- Refine written and oral presentation skills.
- Enhance skills in information gathering, interviewing, and applying judgment.
- Address the practical problems of conducting research and analysis.
- Work closely with a faculty member in a unique learning experience.
- Gain firsthand knowledge of industries, companies, organizations and functions of personal interest.

When teams pursue projects in the field, each is expected to conduct research, carry out thoughtful analyses, prepare a report, and make a final presentation—supported by concrete findings and recommendations—to the supervising faculty and sponsoring organization. The form of the report may vary depending on the type of project and the requirements of the faculty or company sponsor. More on best practices can be found here: [https://inside.hbs.edu/Departments/mba/support/Documents/academics/EC\\_IPs\\_Student\\_Good\\_Practice\\_Note.pdf](https://inside.hbs.edu/Departments/mba/support/Documents/academics/EC_IPs_Student_Good_Practice_Note.pdf)

# FIELD

*Written by Emily Shao, Section A 2016*

The FIELD curriculum was launched in 2011 as a way to have students experience and apply the things that have been taught to us in the classroom through case studies. Instead of reading about protagonists, the idea is for the students to become the protagonists. Over the years, a lot of changes and improvements have been made to make FIELD what it is today. Although there are two parts of the curriculum that seem to cover very different topics, the one underlying theme that ties it all together: learning to work with your peers effectively. Some tips and advice about the program:

## **FIELD Foundations: The touchy feely stuff**

**Make new friends.** This part of the curriculum kicks off right away, and the activities are always mixing up the groups within your section. It's a great opportunity to meet the new faces that will later become your good friends. Take advantage of the structured small groups to get to know your section.

**Push yourself out of your comfort zone and reflect.** Sometimes the exercises and activities may make you feel a little uncomfortable, but that's okay! A lot of people are feeling it, and if you're uncomfortable, it means you're stretching yourself. It's completely normal, and creates opportunities for you to reflect on how you interact with others, how you lead, and how others experience you.

## **FIELD Global Immersion: Sending 900 students across the world**

**Focus on working well with your team and having fun.** You can learn a lot from your teammates, especially since they are from different sections, and being in a new place with a bunch of your peers is a really special opportunity! Of course, do the work well, but remember that this experience is so unique, and the main goal is to learn to work well with your peers. There are teams that will "break," and those teams often learn the most about what not to do moving forward, but try to be one of the teams that gets along really well and works as a team.

FIELD is an experience that is very focused on the team, as well as your individual contributions. You really will get out of it what you want to, since it is much less structured than the rest of the HBS case-based curriculum. So go in with a sense of what you want to get out of it – it's totally up to you!

# HBS LINGO

*Written by Katie Peek, Section I 2013, Revised by Nick Alexander, Section D 2015*

Just like at any new job at which you'll start, there's a lot of HBS specific lingo that you'll need to learn as quickly as possible in order to be up to speed.

*Airtime:* the cumulative amount of time that an in-class comment takes. Joe got a lot of airtime, but didn't really say anything. Pretty typical.

*Baker Scholar:* The top 5% of the class, according to grades. Usually requires getting more 1's than 2's, and consuming more exhibit footnotes than Scorpion Bowls at the Kong.

*Turkey Drop:* The act of ending a (usually long-distance) relationship over the Thanksgiving break.

*Case Facts:* What you'll spend the first 20 minutes of class on, and the easiest way to participate in classes where you feel a little uncertain. Do I have a discount rate I would like to share with the class? No, I do not but I can certainly share thanks to Exhibit 4a that two board members are women and all are under 47! Pro tip: Seriously, if you a) haven't done the model, b) stole your friend's model or c) are still working on how you open Excel, the first three questions of class are your new best friend.

*Cold Calls:* In the case method, professors will randomly choose a student to open up each class discussion, typically by outlining case facts. The big secret here, however, is they're not that random; after a couple of weeks of school, professors will give frequent in-class contributors a pass in favor of their less communicative neighbors, so the lesson here is, as in voting, speak early and often! Establishing a strong pattern of smart comments from day one will help keep you out of the line of fire. One more tip: If you didn't read the case, you can always alert the professor before class by claiming a) health issue b) personal life implosion or c) all of the above. You can do this exactly once per semester per professor.

*FOMO:* Now an up-and-coming sociological buzzword, studies have shown that FOMO was actually born at HBS. An acronym for Fear Of Missing Out, it's the inevitable result of what makes HBS such an extraordinary experience; the incredible richness and diversity of opportunity. A standard 24 hours at HBS could find you choosing between three company visits from places you'd really love to work, two talks from Fortune 500 CEOs, a Kennedy School lecture from a former Secretary of State, WSA coffee with Dean Nohria, the MENA party downtown and a new documentary screening at HLS plus a talk by its director and oh yeah dinner with

your classmates, two of whom have started their own companies and one of whom was first assistant to Geithner during the crisis. Inevitably you can't do everything you want to, but more importantly realize you shouldn't do everything everyone else wants to, either. Focus on what's most up your alley, set your priorities early on and don't second guess yourself; after all, if you still can't remember what NPV stands for you're unlikely to get too much out of the PIMCO panel, no matter how many of your friends are going.

*Spangler:* The beating heart of HBS daily life. Speed through your unread case over a breakfast sandwich; eye the guy from section while you navigate your sushi roll and frat lap the main hall while complaining about Fin 1.

*Predrink:* A beverage that you drink before an alcoholic beverage in order to prevent hangovers and stay sharp for tomorrow morning's potential cold call. Usually includes oriental Rasin extract to help your liver more efficiently digest alcohol throughout the night.

*Herd Mentality:* the hivemind feverdream that's always lurking at the edge of every HBS experience. Consulting's probably right for you since everyone else is doing it! You'll probably love Negotiations since everyone else is taking it! Can't figure out the difference between WACC and CAPM but thinking of Goldman since it seems pretty popular? This is the single fastest way to end up in classes you don't enjoy and a job you'll quit. On the one hand, it's important to have an open mind coming to school- don't decide you'll never consider consulting just because you know everyone seems to end up there—but the people who get the most out of the HBS experience are invariably the ones who really tailor it to their own, sometimes idiosyncratic desires.

*Skydeck:* Refers to the top row of seats in your Aldrich classroom. Given the row's height and curvature, its inhabitants are afforded an unparalleled view of what goes on in class; who's talking forever, who's making weird faces at comments, who's prone to uncomfortably flirtatious eye contact with the professor. As such they're tasked with the presentation of skydeck awards every Friday which are simultaneously a perfect way to end the week and an easy way to deliver a few gentle reminders about section norms; Social engineering masquerading as lighthearted powerpoints?? Yes please!

All right that should get you through orientation without any serious gaffes, and the rest you'll pick up like lightning. My last piece of advice is to remember every person here got in for a reason, something interesting or extraordinary and unique to them, and you only have two years to make the time to find out what it is. Use them wisely and have the best time- we would do it all again in a heartbeat.

# WHAT TO EXPECT AND HOW TO PREPARE

*Written by Rob Uhlemann, Section D 2012, Updated by Justin Labonte, Section J 2016*

*Coffee in hand, Spangler breakfast sandwich in mouth, you reach your seat at 9:09 am. Just in time! You say hi to your seatmates and start discussing the weekend. All of a sudden the class goes silent and the professor eyes you. You've been cold called. You start thinking over the past 24 hours.*

## **18 Hours Ago – The Case**

You had a quick break from class, went to Shad for pickup basketball, and now you're ready to crack that case! Highlighter and pen in hand, you begin. You read the introduction and conclusion of the case and skim the exhibits. The protagonist is a new manager in a medical device company, check, he's having trouble managing up and down, check, just went through a rotational program, check, new product launch issues in Mexico, oh no! What should he do? You read the remainder of the case to fully understand the situation and gather all the relevant facts.

## **12 Hours Ago – The Questions**

After absorbing the case, you look at the questions to answer that are posted on Learning Hub. Why is the protagonist in this situation? Easy, you read the case. What can the manager do about the reporting structure? I'm sure one of the exhibits will help. How should the new manager prioritize issues? Hmm...better go over that one during my discussion group. At least I have a start for tomorrow!

## **1 Hour Ago – The Discussion Group**

Ah, my discussion group, the five people that will help me through anything. So how to prioritize? The consultant recommends a priority matrix and shows an example from her previous job, the engineer walks through the product launch cycle and how to mitigate issues, the group then discusses instances of managing up and down. Equipped with the case and my notes, nothing can stop me, besides needing coffee.

## **Present – The Cold Call**

You look around the room. More than 90 pairs of eyes are focused on you. You get nervous. Do I remember anything about this case? A quick look at your notes and you realize that you're well prepared. Ten minutes have passed and you've fielded questions ranging from how the industry is comprised to the purpose of that rotational program. The discussion continues on with your sectionmates pitching ideas and concepts about how to resolve the new manager's dilemma. At the end of class you realize you've learned more from your discussion group and sectionmates about managing interpersonal relationships than you have in years on the job and you're one case down. Time to start reviewing that discounted cash flow analysis for FIN 1!



# THE CASE STUDY METHOD

*Written by Matthew Chesnut, Section B 2014*

The case study method has served as the hallmark of the HBS learning model since it was first introduced by HBS faculty in 1925. The pedagogical crux of the method can be encapsulated in the following question: What would you do? The benefits of asking this question are numerous: one develops a rich appreciation for context and nuance, as the competitive environment that a firm or a management team encounters is radically different in each case; one learns to act in spite of ambiguity, because all situations possess a kernel of it. Most importantly, the method, perhaps more than any competing form of pedagogy, instills and hones a unique combination of critical reasoning and an appreciation for the points of view of others.

Whether evaluating the right strategy for a multi-national telecom, picking the suitable debt to equity ratio for an industrial company or choosing the right mix of experiences for your entrepreneurial venture team, one quickly learns that asking the correct questions precedes arriving at the correct answer.

## **What is an HBS case like?**

An HBS case provides a detailed account of a real-life business situation, complete with goals, opportunities, strategies, challenges and risks. Organized into a 5-20 page narrative providing historical background and current decision points, a case also include a few exhibits that share additional details on the features of the case – whether sales revenue, customer surveys, company bond ratings or any other type of information relevant to the case. The one parallel across all cases is that they end with the same question: What should the protagonist do? If you were in the role of the protagonist, how would you think through the decision points and what action would you take?

## **Why does HBS use the case method?**

The objective of the case method is to infuse the complexity and reality of business decision making into the classroom. Thus, instead of using textbooks as the primary method of instruction, HBS provides students with real-life narratives that allow them to apply their perspectives to actual business decisions. In the process, it allows students to sharpen their analytical and communication skills, and gain exposure to new and different perspectives.

Additionally, the case method results in a rich level of faculty engagement. As topical and pertinent cases are a necessary ingredient for preparing business leaders to succeed in today's and tomorrow's business environment, HBS faculty are constantly collaborating with business leaders at global organizations of all sizes to research and write more than 350 new cases each year. This helps ensure relevance to current and emerging practices – from evaluating BP's reactions in the Deepwater Horizon oil spill, to analyzing the Fed's bailout of Bear Stearns, to scrutinizing the European Union's response to the Greek fiscal crisis. And because the specific case being discussed

is often written and researched by the professor teaching it, the professor possesses is uniquely invested in ensuring that the discussion is as rich as possible.

### **Strategies for Success: Dos and Don'ts**

#### ***Do prepare...but don't wait to make the "perfect" comment***

Given that class discussions are a vital element of the case study method, class participation accounts for approximately 50% of your grade. Thus, it's important that you invest the time to read the cases, thoughtfully assess the different alternatives and come prepared to share your analysis. Discussing your point of view with your Discussion Group can provide a good testing ground for your ideas.

However, especially in the early part of your HBS class experience, the novelty of the case method may create nervousness—it can be scary to share your point of view with 90 classmates. Resist this urge to wait to make the "perfect" comment. No matter how comprehensive your response is, there will always be features that the professors or your classmates may push back on. Hesitating may ultimately lead you not to make any comment at all. So long as your comment is well constructed, pertinent, and respectful, your professors and classmates will appreciate and acknowledge your effort.

#### ***Do highlight your different points...but do get to the point***

The flow of discussion in a case can often be rapid, as the professor navigates the class from assessing the industry dynamics to appraising the protagonist's options to selecting a course of action. You may have ten different ideas floating in your head as you absorb the professor's questions and listen to others' comments and be eager to incorporate them into your remarks. Acknowledging the flow of discussion and responding to others' thoughts is an important feature of the case study method. It indicates that you are thinking and actively listening.

Nevertheless, this desire to build off of a few different comments and bring in several various ideas occasionally be counter-productive – not because of the quality of the ideas but because of its sheer length. The first few words in your comments are essential in grabbing others' attention and it's thus incredibly helpful to state the main crux of your idea upfront. For example, "I believe that expanding into India will allow the company to capitalize on its marketing strength." This will allow your professor and classmates to focus and allow you to frame your argument without getting lost in the details. Speaking of details, while referencing exhibits and statistics can lend credence to your argument, it's important to do so with discretion. There may be 40 other students waiting to make a point so taking up the class' time by delving into every feature of an exhibit is not productive. Focus on identifying your key point and isolating no more than three main pieces of support.

#### ***Do build on your classmates' comments...but don't be afraid to (respectfully) disagree***

Since there are often a few central decision options in any case, it will be natural for you to agree

with points that other classmates raise throughout the discussion. For example, if your classmate recommends investing in a new product because its technology is substantially better than alternatives, feel free to cement his point by also pointing out that the product is in a growing geographic segment critical to the company's revenue expansion. This is a logical argument and it's likely that the professor and your classmates will recognize the added perspective.

Nevertheless, an hour and twenty minute class can start to feel a lot longer (and more boring) when the tone of discussion is simply 45 people emphatically agreeing with the other 45 people. If you disagree with the analysis or action plan presented, don't hesitate to voice your thoughts. This extends to your professors' comments or observations. If you believe that the broader discussion is based on an unproven assumption or narrow perspective, say so. However, do so with humility and be well prepared to defend your point of view. Remember that it's possible to disagree with an argument without attacking the individual making that argument—be respectful of others' personal experiences and ideas.

***Do share your relevant industry or company experience...but don't overdo it***

One of the greatest features of HBS is the sheer diversity of backgrounds, cultures and experiences within a section. This richness often manifests itself in class discussions. One student may share her background developing manufacturing parts for an auto maker while another student may speak to the challenges his private equity team faced in buying a company while a third may share his experience in developing a health campaign in a developing country. These types of personal experiences bring nuance and context to class discussions—if you have relevant experience, feel free to share. A good rule of thumb on this point is to email or speak with the professor before the case to make him or her aware of your experience. This will allow the professor to more thoughtfully assess the right time to bring you into the discussion.

However, a case discussion can get bogged down when a student engages in a lengthy tangent on his or her personal experiences that may not be relevant to the exact point at hand. If you previously worked in sales and trading and the case at hand is discussing the process of making a trade, certainly feel free to chime in. But going into the weeds of your trading team's history and organizational pressures may be not extremely valuable when the discussion has not yet evolved and the professor is still outlining the basics. As with all things, use your discretion.

***Do listen...and don't stop listening***

One of the most valuable skills that the case study method allows you to nurture is that of actively listening to those around of you. Taken in isolation, the arguments and perspectives that your professors and classmates share may enlighten, anger or surprise you but collectively, they will have an indelible impact on your view of the world. It's easy to lose this perspective when you're singularly focused on developing your next point so make sure to take a step back and listen. It will reap incredible dividends.

# CLASS PARTICIPATION

*Written by Chris Bertrand, Section E 2013, Updated by Justin Labonte, Section J 2016*

The case discussion is one of the most unique components of the HBS experience. Class is an opportunity to learn from your classmates, polish your own speaking skills, take some risks, and have a lot of fun along the way. Trust me – some of your best memories at HBS will come from what happens inside your Aldrich classroom. Regardless of what you're hoping to get from HBS, below are some guidelines to help you get the most out of your class discussions.

## **Structure of a Typical Class (80 mins)**

### *Opening Cold Call (~5-10 mins)*

The professor will call on someone to open up the class discussion. At first, these will be done at random. Eventually, professors will pick on students with relevant experience or, more likely, on those who haven't spoken in a while. Don't be afraid of this, it really isn't that bad.

### *Case Facts (~10-15 mins)*

The professor will ask students to recount case facts or put forth preliminary analysis on a particular issue in the case. This prepares everyone with the same basic understanding of the case and allows for a much more meaningful debate later. While it is difficult to make strong value-adding comments during this initial phase, it's a good opportunity for "easy" participation points.

### *Meat of the Discussion (~55 mins)*

Once the basic facts have been introduced, the professor will guide the conversation to certain topics in his/her teaching plan. Some professors will outline a formal agenda at the beginning of class – for others, you'll have to feel your way through. During this part of the class, the professor will ask students to take a stand on an issue, defend a point of view, or openly debate with a sectionmate.

### *Wrap-Up (~5 mins)*

Most professors conclude with key takeaways. Some use slides. This is a good opportunity to take notes and keep track of the most important learnings from each discussion.

## **Quality**

Your classroom participation mark (typically 50 percent of your final grade) will be a function of the quantity and quality of your contributions. The highest quality comments are those which are well-structured, appropriately-timed, respond directly to your classmates' points, and

advance the classroom discussion. Said differently, a high quality comment maximizes your own learning and that of your sectionmates.

You might find the following formula useful for structuring a high quality comment:

- *Point*: what is your thesis? State it early and succinctly.
- *Explanation*: Develop your point further with thoughtful analysis of the situation or issue.
- *Evidence*: This is a good opportunity to reference case facts, exhibits or (if consistent with your section norms) relevant personal or work experience.
- *Link*: Tie your comment to something your classmate has previously said or raise a new, important question. This is a great way to advance the class discussion. Often, the highest quality comments incorporate multiple points from sectionmates, seek to resolve a disagreement between earlier comments, etc.



## Quantity

Most students are concerned about this. While the decision when to speak up requires a bit of judgment and nuance, here are a few general guidelines:

*Speak at least every two to three classes*

It will depend on the course, professor, and your sections norms, but this is a good rule of thumb.

### *Don't speak too often*

You don't want to be "that guy" or "that girl" who doesn't know when to stop – if you are, you'll definitely be Skydecked for it. This is particularly true for folks who frequently speak up multiple times per class.

### *Talking more will keep you from getting cold called.*

There is definitely a correlation between lack of participation and propensity to get a cold call. While each professor has his or her own method for cold-calling, stay silent too long and you're a target.

### *Quantity alone won't get you a "1"*

While speaking often can help mitigate your downside (i.e. keep you away from a "3" or make it less likely that you are cold called), students who receive strong participation grades do so because of the differentiated quality, not quantity of their comments.

## **Other Tips for Participation**

### *Objectively track the quantity and quality of your comments*

You can do this on your own with a notebook or with the help of a participation buddy in your section.

### *Seek feedback*

You are in class with 90 other impressive people and a professor who is extremely invested in your academic experience. You should ask them for feedback and constructive criticism on your class commentary.

### *Listen*

Listening is just as important as talking in class. Without actively listening you cannot possibly respond thoughtfully to your sectionmates and deliver a comment that is appropriate in context. It's always easy to tell when someone isn't listening and it usually makes for some great Skydeck fodder.

Most of all, have fun! And don't take yourself too seriously.

# ACADEMICS, GRADING & EXAMS

*Written by Carina Rutgers, Section D 2016, with excerpts from Kaelin Goulet, Section F 2012*

When I arrived at HBS, I was surprised to hear a lot of ECs and alumni say that while I should of course take class seriously, I really should not worry about my grades. They would say that almost everyone gets a 2 (70% of the class) and that grades don't really matter here. I want to amend this advice by saying don't worry about grades too much, but do take them seriously. You are surrounded by a highly talented group of people and even if everyone here decides not to worry about grades too much, it can still be easy to slip through the cracks.

In most of your RC classes, your final grade will be based on your class participation and your final exam (the split is usually 50/50, with 10% or so allocated to mid-term exams for those classes that have them).

## **Grades:**

The grading system for final grades in each course is as follows:

- Category I: top 15-20% of students in RC course section
- Category II: next 70-75% of students in RC course section
- Category III: lowest-performing 10% of students in a RC or EC course section
- Category IV: rarely assigned; designates failure of achievement or commitment

A good rule to remember is that it's very hard to do very well at Harvard, and it's hard to do very poorly. You'll hear students talking about "gunning for Baker Scholar", an honor bestowed on only 5% of the class, but those roars die to whispers after first semester grades come out. Conversely, keep in mind that a "III" grade is not a failing grade! Many students get a few "III" grades during their time at HBS. This tends to reflect outstanding abilities of classmates, rather than any sort of personal inability to understand the course content. A few low grades are completely acceptable, but if they begin to pile up seek help. Everyone at HBS wants you to succeed; utilize resources available which include professors, fellow students, Academic Support Services and tutors, to name a few.

## **Class Participation:**

One of the most imperative and valuable aspects of the HBS case method is class participation. This also tends to be the most heavily weighted component when it comes to the grading process. The faculty members keep track of comments in a variety of ways, but they do devote quite a bit of time and effort to do in accurately. That being said, professors tend to be very willing to discuss any sort of participation concerns you might have during the course of the semester. Quantity, or frequency, of comments and quality of comments both matter, but quality

is weighed more heavily. Most professors will outline how they view participation early on in the semester, explaining what is important to keep in mind and what they consider to be more quality comments than others.

A couple of tips that have been helpful to students in the past concerning participation include: if you are nervous, try to make some initial comments based on case facts to get you used to speaking in the new environment; do not wait for a “home run” comment at the end of class which will make you anxious all class; do not worry if your comment is not written on the board (there is no direct correlation between a better comment and whether a professor writes what you said on the board!); pair up with someone in class to give feedback to one another on your participation; and work to make comments that respond to other students and push the conversation forward. And lastly, as stated before, do not hesitate to approach faculty with any concerns.

### **Exams:**

Some courses in the RC year, but not all, have a mid-term exam. These exams are technical in nature testing basic tools and rules necessary to complete the course and which are built upon during the rest of the semester. Some are open-book or allow a “cheat” sheet, and are multiple choice or case write-up in format. The mid-term exams are good checkpoints to identify which areas you might need to review as the course will build upon the concepts covered early on. For more technical classes, the mid-term serves as a chance to confirm that you’ve learned the tools; then you’ll spend the rest of the semester applying them.

Some courses tend to deviate from the typical mid-term. Instead of one mid-term exam, some courses have four one-hour, multiple-choice format, online quizzes during the course of the semester. Final exams are much different in format from mid-term exams as they are a case write-up. Students typically have between four and five hours to complete their analysis of a case. Final exams are typically open book and you are allowed to use case notes, review slides, etc. during the exam. Professors tend to expect you to analyze the case and then construct recommendations or some sort of an action plan. The inherent goal of the administration for final exams is to put a student in a situation as close to real life practice as possible. The final exam period is intense and exhausting, but one hallmark of the case method is that you are continually preparing for a situation like the one you’ll see on the final, so you rarely end up in a situation of needing to “cram” for an exam.

### **Feedback:**

Professors generally also provide participation feedback around the same as mid-term exams. This can be a period of much anxiety for students. Do not stress about mid-term results as they are a relatively small portion of your overall grade in each course and there will still be plenty of time to address areas of weakness before the final exam. In regards to participation feedback,



each course may deliver feedback at different times or in different formats, but typically you will receive a letter addressed to your section with the professor's thoughts on how the section is performing and, personally, you will also receive a relative ranking in terms of your participation (typically three categories). Keep in mind that quality is weighed more heavily than quantity and that there will still be plenty of time to adjust your performance.

**Attendance:**

Because class participation is imperative to the case method at HBS, attendance should be a priority, and professors expect you to attend every class prepared. Excused absences that cannot be avoided are permitted under certain circumstances (personal illness, death or serious illness in the family, required military service, court summons, high religious holidays). You absolutely must utilize the attendance tool online (which you will learn about shortly) to notify faculty in advance that you will be missing class, as faculty plans much of the course around the backgrounds and experiences of the section.

**Academic Honors & Academic Difficulty:**

The Academic Performance Committee (APC) identifies two key groups of students: those whose academic performance merits consideration for academic honors, and those who are experiencing academic difficulty.

The faculty, with advice of the APC, recognizes high performance in the MBA Program with the award of honors, based on academic performance reflected through course grades but also requiring compliance with the letter and spirit of the HBS Community Standards.

First-Year and Second-Year Honors can be awarded to those who rank in the top 15-20% of the class. Students awarded Honors in both the RC and EC years may be awarded degrees with Distinction, and approximately the top 5% may be awarded degrees with High Distinction and receive designation as Baker Scholars. Do not stress about this, however. There has been no correlation in the past between Baker Scholar designation and future pay or career prospects (in fact, supposedly Baker Scholars end up making lower salaries – in part because so many go into academia!)

In regards to academic difficulty, a student who collects too many Category III grades will be noted by the APC. Initial warnings might be received after first semester of the RC year, and the first time a formal review can occur is at the conclusion of the RC year. Typically, a student who receives Category III grades in half or more of the RC courses will have a full formal review with APC before beginning the EC year. Please keep in mind that this is not common and if this does occur there are numerous resources to help you through this process as everyone at HBS wants you to succeed!

### **Academic Resources:**

In part because the HBS classroom asks so much of its students, the administration responds in kind by providing abundant resources to help you academically. If you are struggling, start talking with your sectionmates and – more specifically – with your section’s Education Representative. The Ed Rep is a student elected by the section at the beginning of the first semester to serve as the steward for the section for interactions between sectionmates, with the administration, and with the faculty. I served as the “Ed Rep” for my section and helped several students with a wide range of academic-related concerns, ranging from participation questions to exam inquiries to professor preferences in regards to how to communicate an issue with them. The Ed Rep typically orchestrates review sessions and buddy systems for tutoring, updates students on academic responsibilities and deadlines (e.g. Finance quiz dates, projects, etc.) and communicates feedback to and from the professors to foster the best academic environment possible.

Other resources available include professors (who tend to be surprisingly open and very eager to help on individualized, case-by-case bases) or MBA Student Support Services. Support Services organizes several sessions to help with participation tips, give exam advice, etc. and is also available to meet one-on-one to assist in other ways.

### **Conclusion:**

At its worst, HBS can be a very intimidating place. But at its best, HBS is a laboratory that brings together smart, eager future leaders in the most exciting, challenging, and demanding business school environment in the world. You deserve to be here and everyone wants you to succeed! It is important to be prepared on a regular basis, in an effort to gain the most from your two short years here. Do not let grades consume you to the point that you miss out on all of the exciting things that this place and the people that populate it have to offer! The 90 people with whom you share your first year in the classroom will be some of the best friends and colleagues you will ever make – embrace the academic experience as a chance to learn, to listen, to test styles and boundaries, and to have hundreds of interesting conversations that happen to have a professor at the front of the room.



# THE SECTION EXPERIENCE

*Written by Allison Capone and Nisha Phatak, Section D 2015*

The morning of your very first day at HBS, through the magic of the HBS administration, you will be assigned to one of ten 90-student sections (A through J). It is truly an exhilarating experience – emails start flying, Facebook groups and GroupMes are formed, and everyone frantically starts stalking Class Cards. And there's a good reason for all this excitement – the section experience is integral to shaping your time at HBS. As your sectionmates introduce themselves on the first day, you can already see why HBS is such a unique place. When you take your seat in Aldrich Hall, you will be surrounded by incredibly accomplished and diverse individuals (both professionally and personally). What makes the section experience truly special is the respect and appreciation for each other that is developed during the course of RC year.

Even within the first few weeks, your section will begin to develop its own identity and norms. However, to help ensure that the section continues to run smoothly, section officers will be elected within the first month. The section leadership team includes a variety of positions (such as President, Athletic Rep, Social Rep and Education Rep) that provide amazing support for and structure to the section. As social chairs for our section, we found our role to be a really fantastic way to get to know and give back to the people you will spend substantial time with over the next year. With input from the section, these officers also help maintain any section traditions. For example, our section prided ourselves on providing standing ovations when parents visited class and erupting into “quacks” (yes- we were the Section D Ducks) whenever possible.

With the support of your FIELD professor, the section will also set norms on behavior in and out of class. This includes simple rules for class discussions, like not raising your hand while someone is speaking, among other guides for overall conduct. One fun way most sections reinforce these norms is through Skydeck Awards. These funny awards are developed by students in the back row of the classroom (the Skydeck) with input from the rest of the section every Friday, and highlight quirky comments or amusing behavior that happened over the course of that week. So if you fall asleep in class one too many times, be prepared for one of these illustrious awards!

As you can imagine, one of the main focuses of the section experience is academic. As a section, you will be assigned an Aldrich classroom and professors will rotate into your classroom for each class. That classroom is yours for the entire year and most sections will decorate it with flags and various other traditions. Professors will strategically lead the case discussions, and you may be surprised by how the direct experiences of many of your classmates contribute to the dialogue. While you might think that academics at HBS can be competitive, that notion soon fades as the section gets to know and begins to support each other. In a few months, you'll have developed

such a sense of camaraderie that you'll wonder why you ever felt hesitant about speaking up in class or approaching a sectionmate for help with an academic concept.



Equally important is the section's social experience. From nights at the bar, to section picnics, to game nights, the social calendar is packed with section events. One of our favorite social events was a massive Thanksgiving dinner complete with four turkeys that brought together sectionmates, partners, and even our professors. Social events are great way get to know your section-mates beyond their classroom comments and form friendships that will last a lifetime. Sections typically also organize a fall retreat and it won't be long before enthusiastic members of the section decide to organize the first section trip—everything from weekend trips to Austin to spring break in Panama. Some of your most cherished HBS moments will transpire thousands of miles away from Boston!

The reality is that your section will be an integral part of your HBS experience, and while you don't choose your section, you'll become a community that will last long after you leave Harvard Square. With that, welcome to HBS!

# COMPETITION

*Written by John Fossum, Section A 2014*

If you feel that you've about to enter a class of 930 'Type-A' overachievers, you're probably not alone. Along with that feeling, you may even be asking yourself nervously, "Isn't HBS bound to be a hyper-competitive environment? Do I need to watch my back with some of these people? And how does one 'play the game' to be successful here?"

In reality, it's quite different than that. It's true that your classmates will be confident, smart, and ambitious (and so are you). But HBS isn't a zero-sum game – remember that everyone has different interests and expectations of what they are trying to get out of the HBS experience. The real HBS value instead comes from knowledge, friendships, alumni network, career opportunities, section experiences, club events, and social activities that everybody—yes, everybody—shares. It isn't a competition (although it may sometimes feel that way).

Students are most concerned about competition in the classroom, in their job search, and in their section:

*In the classroom* - 80 minutes. 90 people. Almost everyone wants to say something—often for more than a minute. If you do the math, it may seem obvious there's going to be competition for airtime.

There are two ways this competitive zeal is regulated. Firstly, the professor will do his or her best to spread the airtime around amongst everyone. But it's an imperfect system at best. Secondly, therefore, there are the norms amongst your classmates. It's pretty obvious (and pretty quickly) when some folks start to dominate the discussion—and you actually don't want to be one of those people. Additionally, you probably won't want to talk in every class as there will be classes where you want to listen to your section mates and learn from them. It's true that in every course, the grades are curved, but grades aren't really the focus here, and they're rarely talked about. Just do your personal best and don't worry about the system (it's not going to help you any).

*In your job search* - There are plenty of fantastic jobs out there for every student at HBS. They vary widely so much across industry, function, and geography, and everybody wants their own uniquely interesting job, that there's rarely a sense of head-to-head competition. Not only that, but it's in the best interests of each student for their classmates to succeed too, because that only makes the network stronger for everyone. Don't worry about competition for jobs at HBS—focus on your efforts to find your best career path.

*In your section (and socially)* - Let's be clear about the 90 other people in your section. They are not your competitors; they are your lifelong friends—and, in some cases, significant others. HBS's history has shown time-after-time that decades after graduation, alumni remain very close to their section-mates both personally and professionally. It's against your interests and the section's interests for groups of people to break into social cliques. Although some people will naturally be closer to you than others, it's typical for everybody to be involved in the social life of the section.



If there's any place where a (most friendly) competitive dynamic sets in, it's between sections, particularly in sports. Section pride is a big part of HBS, and it's something to be enjoyed.

In summary, the perception from the 'outside' may be that HBS is centered on competition, but now that you're on the 'inside' it's time to change how you view it. If you play nice and avoid needless competition, you'll be better off personally and also have a more enjoyable time here.

# TIME MANAGEMENT

*Revised by Ashley Musser, Section B 2014 and edits by Lauren Bosco, Section E 2019  
Originally written by Vivek Ravishanker and Amit Thaper, Section E 2012*

*It's a typical Thursday night, and you're sharing some drinks with section friends after reading a couple of cases and having a coffee chat with a company you're interested in. Suddenly, a reminder goes off on your iPhone: you have a networking call with an alum tomorrow afternoon. The alum has your dream job, but the call clashes with a presentation from the world-famous CEO of Acme Widgets. In addition to this, you haven't read tomorrow's BGIE case, and you've just been invited to an after-party...*

I remember reading this quote over a year ago when I first showed up on campus, thinking “this must be the exception, not the rule”. WRONG. The time I have spent at HBS so far has taught me that time management is one of the most important things at which you can excel (Gasp! Not case interviews?!?! A close second.). It is the holy grail of success – hard to attain but if you can get close to good time management, eternal youth and happiness are yours and possibly even more than 6 hours of sleep each night. HBS is chock full of amazing things to do and people to meet. It will force you to make some important priority choices so you might as well accept it – you have finally met your match, Dr. Overachiever. You will not be able to “do it all.” Period. Fin. On the bright side, doing it all isn't necessarily the key to success and happiness at HBS. What you should focus on is how to ensure that you have the time to do the things that you consider to be most important...to you. Not the masses. Capiche?

Here are some tips on making sure you figure out what you really want to achieve with your “one wild and precious life” during your short two years at one of the finest institutions in the world.

Before you arrive, decide how you plan to allocate your time between five core activities. If you are arriving to HBS with a partner, discuss these priorities with them as well. Especially during recruiting season, HBS can easily consume your daylight hours and you want to make sure your partner is included on making these decisions because the outcome will affect his/her life as well. Once you're here, monitor your actual allotment of time relative to the plan and assess whether any deviation is out of a meaningful change in your interests and perspective – good! That's what business school is for! – or whether instead it's a failure to achieve your goals – not so good...

The five core activities identified in the RC year are:



**Academics:**

If you want to be a Baker Scholar, then this is the place to focus. Though the suggested time for case preparation is 2-3 hours, almost every case has hidden within it some extra piece of (usually numerical) analysis. While time-consuming, these are opportunities to add value to case discussions and impress professors. If you don't come from a business background you will need to allocate extra time to academics through personal study, review sessions, or tutoring in order to keep up in the classroom discussion.

**Networking:**

Our Events Calendar is packed with discussions with CEOs and Fortune 500 senior executives. To help decide which events and conferences to attend, establish why you're networking in the first place. Once you have some focus – ranging from general to career-specific networking – hopefully an action plan to maximize your networking effectiveness will follow. If you came to HBS to discover new opportunities in a different field, the infamous “career switcher,” you may want to allocate more time in this area so that you can really spend time to figure out what you want to do when your two magical years here are over. Speaking from experience, the last thing you want to do is figure out late in the year what your true passion is and realize that you've missed your dream job interview!

**Career:**

As a military veteran, I came to HBS to change careers and was definitely not alone. Having completed the search process, a word of warning for career-switchers: recruiting season is intense! Like, “I just got done with a company coffee chat, need to grab a cab downtown to a Deloitte dinner for 2 hours, cab back to Harvard Square for a McKinsey networking event, head to dinner with an alumni then run home and read cases until I fall asleep on my desk” intense!! Employers descend on campus in November, and it's possible to spend almost the whole month attending recruiting events. Career & Professional Development (CPD) is a terrific resource to help you conserve time and energy. Early investment in attending CPD events and learning to use its databases will reap significant dividends, helping you focus on industries that you are actually interested in or that you want to explore as a long term option. I also really encourage the use of the Career Coaches – there are tons of these wonderful professionals standing by to help you network, refine your resume, or otherwise assist with your job search and I can't speak highly enough of my experience. Have meetings with a few different Coaches until you find someone with whom you really connect – this is worth the time.

**Socializing:**

For many, making new life-long friends, often with remarkably different backgrounds and perspectives, is the best part of the HBS experience. There are multiple social events every evening, from dinner on through the last after-party. Meet a new and diverse group of people,



and engage with HBS clubs, the Harvard community and the city of Boston, but beware of the infamous FOMO – Fear Of Missing Out. FOMO can drive you to over-socialize and to compromise on other areas that HBS has to offer. Everyone is worrying about not making friends at the beginning of the year- remember that you didn't make your lifelong friends before HBS in just a couple of weeks and have faith that the process will work itself out.

**Sleep:**

Seems obvious, right? The mortal enemy of FOMO, sleep is often the easiest activity to concede and usually the first time slot HBSers chip into when short on time. When you hear about an average day in the life here, remember that the average HBS-er only sleeps around six hours per night. If you need more shut-eye, plan accordingly and be more efficient so that you maximize your time in bed.

In addition, here are a few other useful tips that don't fit neatly into the framework:  
(Disclaimer: stay within the framework on your exams, please.)

- Take your cases for the next day everywhere – you will find that you can be so productive waiting in line at Peet's Coffee Shop or while riding the T-stop.
- Set a time limit on how long you'll spend on cases, and ensure that you stick to this limit and be strict about not going over.
- Your phone will take over your life – try the block feature (awesome Droid users) or the silence on your new iWhatever to ensure you aren't disturbed during study time. Being able to resist that invitation to the next amazing party while you study is a virtue, not a vice! It will still be there in an hour or two, unless it's the White Party, in which case...

# BAKER LIBRARY: INFORMED LEADERS START HERE

*Contributed by the Baker Library Staff*

Baker Library in the Baker Library | Bloomberg Center offers unique services, collections, information products, and space to support your classroom, FIELD, New Venture Competition, independent project and career research.

Whether your research requires materials from the contemporary collection in the Stamps Reading Room or historical materials from our Special Collections, we are available to help you identify the best sources for your particular research needs.

Highlighted below are the collections, services and spaces that we think are the most relevant to the MBA experience. We look forward to seeing you in our reading rooms, working with you in the classroom and hearing from you via email and phone.

## **Collections & Services: Contemporary Collections Stamps Reading Room, 3rd Floor**

### **Research support**

Want to find out more about specific resources and collections to support your research topic? Arrange for individual consultations with librarians (email us at [infoservices@hbs.edu](mailto:infoservices@hbs.edu) to schedule a research consultation). Or, simply stop by the Stamps Reading room during service hours.

Here's a brief overview of key resources that can inform your research. To learn more, visit our website at [www.library.hbs.edu](http://www.library.hbs.edu)

- **Company Databases**

In-depth information on companies worldwide. Screen for companies based on many criteria, including industry, geography, funding, and company size.

- **News & Articles**

Databases of newspaper, journal and magazine articles that allow you to research business and management topics, companies, industries, etc.

- **Industry Resources**

Access corporate reports, investment analyst reports, and industry and company

overviews.

- **Market Research and Analysis**

Market research reports provide in-depth analysis of various industries and markets.

- **Financial Market Data**

Current and historical market data from around the globe.

- **Country & Regional Analysis**

Databases with country and regional statistics, indicators, news and analysis.

### **Career Support**

Utilize our resources and expertise in your job search. We can help you create a target list, research specific companies and industries, and prepare for interviews. We support **partners** with career research as well. Set up a career research consultation by emailing [infoservices@hbs.edu](mailto:infoservices@hbs.edu).

### **Stay Informed**

- **Baker Library's *Industry Highlights***

(<https://www.library.hbs.edu/Services/Industry-Highlights-Newsletters>)

Bi-weekly newsletters for selected industries published by Baker Library. Each newsletter provides article summaries with links to the full text. Coverage includes news about major industry players, analysis of trends in the industry and the competitive environment, and news of innovative products, companies and services. Industries covered: Consumer products, Energy, Entertainment & Media, Healthcare/Biotech, Investment Management, Retail/Luxury Goods, Startup, Technology, Venture Capital/Private Equity.

- **HBS Working Knowledge**

(<http://hbswk.hbs.edu/>)

Keep up with cutting-edge research and ideas from Harvard Business School faculty

- **ABI/ProQuest**

Database of academic, business and trade publications. Click on Create Alert to receive emails when new articles matching your search are added to the database.

- **Business Source Complete**

Database of academic, business and trade publications. Similar to ABI/ProQuest but with some unique content such as the full text of *Harvard Business Review*. After running a

search, sign into your profile and click Share to receive emails when new articles matching your search are added to the database.

- **Factiva**

Click on the News Pages tab near the top of the screen and choose a geography or industry to scan the headlines of the major business news publications. RSS feeds on major industries are also available.

## **Collections & Services: Historical Collections (de Gaspé Beaubien Reading Room, 1st Floor)**

Unique among business school libraries, Baker Library possesses remarkably comprehensive and diverse historical collections that have been built with a consistent focus toward offering a window on the development and growth of business and industry through original materials available for research. Materials date from the fifteenth through the twenty first centuries and include rare books, manuscripts, photographs, paper annual reports, and the Harvard Business School Archives.

Also available is the Baker Old Class Collection, the library's original circulating collection, which includes trade publications, government documents, corporate histories and publications, and business directories organized by industry type. All of these resources are available to the Harvard community, as well as to visiting scholars from around the world, in the de Gaspé Beaubien Reading Room.

Please visit the Baker Library Special Collections website ([www.library/hbs.edu/hc](http://www.library/hbs.edu/hc)) for more information on the Library's Holdings, preparing for a visit and conducting research.

## **The Building**

Baker Library is named for New York banker George Fisher Baker, who donated \$5 million in 1924 to build the Business School campus, fulfilling his and Harvard's vision of creating a business school "of the very first importance in the country." The Library contains more than 600,000 volumes and 6,500 periodicals covering a wide spectrum of business and management topics.

The original Baker Library building was renovated and expanded during a two year construction project and re-opened on September 19, 2005 as the Baker Library | Bloomberg Academic Center. It encompasses faculty offices, a faculty commons and some faculty support staff functions, as well as Baker Library.

The main library reading room was restored to its original splendor but also significantly

upgraded. Named for a gift from the Stamps family, the room provides comfortable study spaces, collaborative group space, standing desks and is equipped with the latest information technology, including a mediascape (a system that supports group project work; hook up your laptop(s) and get to work!). Photocopiers, printers and a scanner are also available in the Stamps Reading Room.

### Get in Touch

	Research Assistance	Historical Research Assistance
In Person	Stamps Reading Room Baker Library 3rd Floor	de Gaspé Beaubien Reading Room Baker Library 100 (first floor)
Email	<a href="mailto:infoservices@hbs.edu">infoservices@hbs.edu</a>	<a href="mailto:specialcollectionsref@hbs.edu">specialcollectionsref@hbs.edu</a>
Phone	617-495-6040	617-495-6411
Chat (Weekdays, 1-5pm)	<a href="http://www.library.hbs.edu/Ask-Us">www.library.hbs.edu/Ask-Us</a>	

# COMPUTING AT HBS

*Contributed by the MBA Technology Team and the SA & Senate Technology Committees*

Technology will play a major part in your life at HBS over the next two years. Whether going online to check your class assignments, completing exercises or exams, accessing your grades, submitting polls for classroom discussion, applying for internships or jobs, or checking for upcoming social and club events, you will be immersed in technology. For those of you who are tech savvy, this will not be very different from your prior lives. For those of you who are less technically comfortable, have no fear – you will have access to all the support and resources that you will need. We've tried to anticipate some of the questions that you might have, as well as tell you what we think you might want to know in advance of starting at HBS. Your two main technology portals that you will use to access HBS information for both inside and outside the classroom are myHBS ([my.hbs.edu](http://my.hbs.edu)) and Canvas ([canvas.hbs.edu](http://canvas.hbs.edu)).

## myHBS

myHBS is a key tool for receiving important HBS-related announcements, as well as receiving personalized details about your class schedule, campus events, along with information and resources that will be helpful inside and outside of the classroom. Students have access to both a detailed desktop version and an app that offers a summary view, featuring your calendar snapshot, important notifications, and search functionality for both people and information. Your view of myHBS as a student will be similar to the one you have now, as a prematriculant, but more information will appear when you are on campus, detailed below.

### **myHBS brings together information from a wide variety of HBS resources, including:**

- **Notifications** – Essential MBA-generated announcements that impact students' day-to-day management of their MBA lives (e.g., financial aid and EC course selection deadlines).
- **Class To-Dos & Schedule** – Here you can quickly glance of your upcoming two-day class schedule from Canvas.
- **Hours & Details** – A quick summary of the open hours of Baker Library, Shad Fitness Center, and Spangler Food Court on that day.
- **Course Distributions** – Notifications for when you receive new cases.
- **Campus Events** – A quick summary of club events, CPD events, and MBA events taking place on campus for that day.
- **Announcements** – updates that are of interest to MBA students but not essential to the day-to-day management of their MBA lives appear on the Announcements card on myHBS.
- **Quick Links** – On the left side column of myHBS, there are links to many important resources you will use on a regular basis, including:
  - HBS Help & Support

- Canvas
- Career Hub
- Club Hub
- Absence Notification Tool
- Baker Library Resources
- Classcards
- HBS Email Browser Link
- Student Association Website
- Student Bill Portal

## **Canvas**

Canvas is your main portal at HBS to access your school work. Canvas will allow you to see your daily class schedule, review and complete your class assignments, receive announcements from your professors and assistants, access presentations from class, and interact with small groups that you will utilize from time to time in various courses.

## **Email**

In addition to myHBS and Canvas, email is a big part of the HBS experience. Each student receives a lifetime email address and is subscribed to various mailing lists, or “listservs,” which allow them to send and receive email to and from their section and any clubs that they join. You will have a dedicated listserv to communication with your section and partners of your sectionmates, as well as for clubs that you participate in. In addition, there is an MBA “Daily Events Digest” through which you receive information about school-wide events posted on the MBA Event Calendar. Most students check their email often and depend on email as an important method of communication at HBS.

## **Calendar**

Each student also has access to an online calendar, linked to his/her email through Microsoft Exchange, that can help keep up with a hectic schedule, storing appointments for classes, meetings, career events and social obligations. By sending event invitations via email, students can also set up meetings and add events on other students’ calendars.

## **Polls**

HBS offers a range of tools designed to make it easier for students to share information and work collaboratively. An online poll application ([poll.hbs.edu](http://poll.hbs.edu)) is available to create and collect information. Expect to see many of these from sectionmates and MBA staff during the year.

## **What to Bring/Buy**

If you haven’t already received it, HBS will provide you with information from Program

Technology Services (the student technology helpdesk) with specific recommendations. This lengthy document includes a minimum set of specifications for the notebook computer that you will be using at HBS. While these details may seem a little overwhelming, please remember that they are intended as a guide to help you make good technology purchase decisions while still allowing you the freedom to make your own choices about brand, price, and special features.

The Program Technology Services guidelines also suggest that students should make technology purchases far in advance of arriving at HBS. While some students have found that they can make additional purchases after arriving, we fully endorse the School's recommendations and suggest that you won't want to start the beginning of the year without at least a notebook computer and an Internet connection. Mobile devices such as tablets, smartphones, and other accessories can be added later as needed. The beginning of the year is already busy and overwhelming enough without having to figure out where to buy or how to use your computer hardware and software. In addition, HBS is kind enough to provide students with much of the software you will need, including virus protection, Microsoft Office, and other programs, saving you the cost of buying or the time in downloading these separately. It will be worth your time to get these programs running in advance.

It will often be necessary to print documents for your classes and for recruiting purposes. HBS offers several public printers in locations across campus, accessible via the wireless or wired network. However, owning your own printer would allow you to avoid the per-page public printing charge and the long queues as everyone else rushes to print before class, and is therefore highly recommended. You will receive a paper copy of every case you need for class, you will not need to print out most all of your cases for class.

Given the importance of technology in daily life at HBS, it's important to make sure all of your data is secure. Before coming to HBS, you should consider the options for regular backup of all your files, as well as ensuring that you have an adequate warranty for your computer. While it is possible to operate in the short term without your notebook computer, it is incredibly inconvenient – especially around exam time!

Last, on the topic of setting up, if you are living off campus, it cannot be emphasized enough that you will want to try to set up your Internet access as soon as possible (please see "Access at Home" below). With long waiting periods and frequent issues with these providers, the longer you wait, the more of a hassle it will become.

### **Wireless Access on Campus**

Walking through the Spangler lounge at HBS, you will notice the large number of students using notebook computers to check their email or do work. With the wireless network, students



can access the Internet from many locations on campus, including the Spangler lounge and cafeteria, the classrooms in Aldrich and Hawes, Baker Library, the HBS dorms, and, on days with good weather, even the Spangler lawn. All students are required to have wireless access on their notebook computers, and with good reason. With all of the main classrooms and meeting and lounge areas at HBS connected, you will use wireless capabilities very often.

### **Access at Home**

For those of you who live in the dorms or in Harvard Affiliated Housing (Soldiers Field Park, One Western Avenue, etc.), you will automatically be connected to the Internet through Harvard's high-speed RESnet network. Make sure that your wireless network is secured, noting the Copyright Policies below. For those of you who live off-campus, HBS strongly encourages you to get a cable modem or DSL provider to connect to the Internet. Consider buying a wireless router to share the internet access across multiple computers, or just to allow you the flexibility to work from your favorite armchair.

**TIP:** If you are going to live off-campus, make an appointment to set up your DSL or cable connection as early as possible.

### **Harvard Copyright Policy and DMCA**

Downloading or sharing copyrighted material using file-sharing software is a violation of the United States Federal Digital Millennium Copyright Act (DMCA) and Harvard technology policies and may result in the loss of network access along with potential legal and HBS Community Values consequences. Operating an unsecured wireless network can expose you to risk as others may share copyrighted material through a connection to your access point. Full information on this policy can be found at <http://dmca.harvard.edu>

### **Academic Uses of Technology**

Professors at HBS are encouraged to incorporate technology into all of their teaching, and it is common to have videos, websites, and polls as part of the assignment to prepare for class. HBS has implemented state-of-the-art presentation, video production, and e-learning technology in the classrooms. All of the classrooms in Aldrich and Hawes have three LCD projectors and moveable boards. All of the classroom technology, including the lights, is controlled from a centralized LCD touch screen. It is not uncommon to have webcasts showing guests in other classrooms, frequent use of audiovisual materials, and constant use of the projector. In addition, many classrooms have a built-in polling system so faculty can spontaneously survey students during a case discussion. With top-rated professors and an emphasis on the case method of teaching, additional use of technology in the classroom is typical.

Students frequently bring their notebook computers to class, especially in classes that involve

spreadsheets such as Finance. However, most classes have an “airplane mode” policy, so pen and paper still predominate. For students who do not bring their computers to campus, there are public-access computers located in Aldrich, Hawes, Baker Library, Shad, and Spangler for students to check their email or access the Internet between classes.

### **Interested in Technology?**

If you are interested in technology, there are a wide number of activities at HBS in which you can become involved.

- The Tech Club brings technology speakers to campus and joins students who are interested in technology.
- Each of the sections appoint a Technology Representative who is a part of the Student Association Technology Committee that serves as a resource to the student body on issues of technology and provides feedback and advocacy to the administration to make future improvements in technology. You should seriously consider this role if you are interested in making a true difference in how technology is adopted and used on campus.
- The HBS Senate has a Technology Committee that you can participate in if you are elected to serve on the Senate on behalf of your section.
- MIT, which is just across the river, has a strong relationship with HBS and offers HBS students many opportunities to learn from the MIT Media Lab and its other technology programs and classes.

### **Tech Support at HBS**

Program Technology Services at HBS is here to assist you with your computing and technical needs. Students can stop by (lower level of Spangler, across from Spangler Auditorium), call (617-495-8835), or email ([ptshelp@hbs.edu](mailto:ptshelp@hbs.edu)) with questions about technology. Hours of operation are 8am-9pm Monday-Thursday, 8am-6pm Friday, noon-9:00pm Sunday.

# MAKING THE BEST OF YOUR STRESS

## *MBA Student and Academic Services*

More than likely you will always remember the thrill of opening the letter offering you admission to the Harvard Business School Class of 2020. No doubt from that moment on, your life was on a course of accelerated change. After those first heady moments of excitement came the rush to fulfill professional obligations and pre-arrival requirements, along with changing expectations and adjustments in family and personal relationships. Each activity, from the first congratulatory celebration to the last farewell party, had one thing in common: stress.

Although we typically think of stress as a negative outcome, any event that requires an adaptive response is potentially stressful. In other words, stress is both an inevitable and a necessary part of life. It is a sure signal that you are alive and responsive to your environment. In fact Hans Selye, who authored classic research on the science of stress, simply defined it as “the wear and tear of life”. Stress is a whole body response, with physiological, cognitive, and emotional manifestations. You might say it is the body’s way of signaling “all systems go” to help you as you face the inevitable challenges of life. As students experience the ebb and flow of more stressful times over the course of the term it is incredibly helpful to learn and practice resilience techniques. Keeping your emotions in check (emotional regulation), being realistically optimistic and developing a positive mindset, and seeking support as needed to help you identify and overcome challenges are all beneficial habits to develop to assist in managing stress.

### **How Does Your Body Signal You?**

In response to inevitable and ongoing life challenges, your physiology changes, chiefly through activation of the sympathetic nervous system. Each person may experience these physiologic changes differently. However, certain response patterns occur as disruptions in physical, cognitive, emotional and behavioral functioning. While some people may experience one cluster of signals more than the others, most people experience combinations of signals from each category. The following are some of the more commonly occurring symptoms. You may recognize some of them.

Physical Signals	Emotional Signals
<ul style="list-style-type: none"> <li>• Muscle tightness / fidgeting</li> <li>• Sweaty palms</li> <li>• Trembling and dizziness</li> <li>• Skin irritations</li> <li>• Rapid heart beat</li> <li>• Nausea</li> <li>• Sleeping too little or sleeping too much</li> <li>• Eating too much or too little</li> <li>• Significant changes in appetite</li> <li>• Digestive problems</li> <li>• Cold hands and feet</li> <li>• Increased use of alcohol or nicotine</li> </ul>	<ul style="list-style-type: none"> <li>• Increased irritability</li> <li>• Pessimistic mood</li> <li>• Nightmares/ fearfulness</li> <li>• Feeling like a victim</li> <li>• Feeling hyper-critical</li> <li>• Feeling guilty</li> <li>• Feeling overly upset by criticism</li> <li>• Feeling angry</li> <li>• Feeling anxious or jittery</li> <li>• Feeling worse off than most people</li> <li>• Feeling all alone</li> </ul>
Cognitive Signals	Behavioral Signals
<ul style="list-style-type: none"> <li>• Difficulty concentrating</li> <li>• Holding grudges</li> <li>• Re-thinking a situation over and over</li> <li>• Reduced creativity or problem solving ability</li> <li>• Constantly worrying</li> <li>• Feeling out of control</li> <li>• Blaming</li> <li>• Having an excessive need to be right</li> <li>• All-or-nothing thinking</li> <li>• Treating small problems as if they are major disasters</li> </ul>	<ul style="list-style-type: none"> <li>• Increased problems in relationships</li> <li>• Feeling unfriendly toward others</li> <li>• Wanting to throw things or hit people</li> <li>• Wanting to escape or run away</li> <li>• Avoiding responsibilities</li> <li>• Nail biting</li> <li>• Teeth grinding</li> <li>• Crying a lot</li> </ul>

Obviously, most of us experience some of these signals some of the time. The problem occurs when these signals are activated over a prolonged period of time or when they create significant disruption in your normal way of life.

### How Can I Make the Best of My Stress?

The good news about stress is that you can manage it. The even better news is that you can turn stress habits into success habits. Following are a few “turn around” practices that are effective interventions whether your stress signals are physical, emotional, cognitive, or behavioral. Not only are these practices a powerful antidote to stress overload and burnout, they are also actionable preventive measures and provide the basis for developing a healthy life style.

## What You Can Do About...

Physical Signals	Emotional signals
<ul style="list-style-type: none"> <li>• Exercise</li> <li>• Eat healthy foods</li> <li>• Practice deep breathing</li> <li>• Practice deep muscle relaxation</li> <li>• Reduce caffeine intake</li> <li>• Sleep</li> <li>• Make time to play</li> </ul>	<ul style="list-style-type: none"> <li>• Talk it out</li> <li>• Listen to others</li> <li>• Exercise and eat healthy foods</li> <li>• Practice yoga or other exercise/relaxation techniques</li> <li>• Ask for help</li> </ul>
Cognitive Signals	Behavioral Signals
<ul style="list-style-type: none"> <li>• Focus- concentrate on the present</li> <li>• Monitor “automatic” self talk</li> <li>• Monitor “either-or” thinking – look for shades of gray</li> <li>• Seek other perspectives</li> </ul>	<ul style="list-style-type: none"> <li>• Schedule yourself flexibly</li> <li>• Prioritize</li> <li>• Go easy with criticism – of yourself and others</li> <li>• Exercise and eat healthy foods</li> <li>• Make time to play</li> <li>• Practice saying what you need</li> </ul>

You are probably noticing many of the health practices appear in more than one category. For instance, paying attention to diet and exercise is one way to address such symptoms as depressed or anxious mood. Likewise, making time for fun and play is one way to free your creativity and problem solving abilities.

### Who Can Help at HBS?

HBS is a culture where asking for and receiving help is the norm. The Support Services team is comprised of caring, seasoned professionals who are able to help you with any concern that surfaces while you are living and learning at HBS. Whether your concern is about academic performance including participation and writing for case based exams, medical issues, or relationship pressures, no problem is too big or too small. In addition, special programs are held throughout the year to remind you to make self-care a central component of your success strategies for life. The most important advice, however, comes in the form of a Japanese proverb: “One arrow can be easily broken, but not a bundle of ten.” In other words, reach out. **Never go it alone.** At HBS, we recognize the importance of connection as a healthy stress management strategy.

Stress is a “whole person” response system, and at HBS we are committed to providing “whole person” solutions within an environment of safety, respect, and professionalism. With practice, stress signals can be turned into success signals – reminders to develop the habits of self-care and connection that enable life-long learning and productivity.





# Careers & Recruiting



Career and Professional Development

RC Recruiting

EC Recruiting

A Networked Job Search

# CAREER & PROFESSIONAL DEVELOPMENT OVERVIEW

*Contributed by Career and Professional Development*

Career & Professional Development views career decision making as a lifelong process of personal development. The MBA Program provides a unique opportunity to gain perspective not only on the world of business, but also on how you will find your place in that world.

Career development at HBS is a dynamic process of career self-assessment, gathering market research, developing a job search strategy, making connections with alumni and potential employers, building job search skills, implementing the strategy, and evaluating offers. To further this process of self-reflection and subsequent action, HBS provides a wide range of career development and job search support.

At the core of the career development process is an ongoing assessment and analysis of who you are and what you have learned from past and current work experiences. Reflecting on your experience in the classroom and learning from structured analytical exercises, you will focus on developing your individual career vision. One assessment tool – CareerLeader – is used by more than 240 MBA Programs and was developed by Dr. Tim Butler, a Senior Fellow and Senior Advisor, Career Development Programs at HBS. This self-assessment tool is constantly being modified by new trends in the business world. Other programs for students include the career development class, individual career coaching and workshops on topics such as interview skills, networking and negotiating. Throughout your career, your personal network will be a major vehicle for identifying opportunities. To that end, CPD places major emphasis on learning the skills to conduct an effective networked job search so that you can use these skills while a student and after you graduate.

Career & Professional Development provides a variety of programs to help you discover your unique career vision. A sampling includes:

- **Career Coaching:** The Career Coaching program allows students to work one-on-one with any of our 50 Career Coaches to work individually on all aspects of the job search. Career Coaching remains a resource for all alumni throughout their career.
- **Career Teams:** This program is designed to help students advance their long-term career discovery in a supportive, stimulating, and fun environment with a small group of other HBS students through cutting-edge frameworks and exercises facilitated by second-year Career Team Leaders, trained alumni or career coaches.
- **Career Days:** An opportunity for students to explore more than 17 industry sectors during Term I before the start of formal recruiting. These days are directed toward RC students considering new paths, but are also relevant to EC students still exploring career options. Career &



Professional Development delivers a broad array of programs and panels that will help students learn about MBA career paths in different sectors.

- **Resume Editors:** Second-year students use their expertise to help first-year students refine their resumes.
- **The U.S. Job Search Process:** Advice and guidance for international students on the intricacies of conducting a successful job search in the United States.
- **The Overseas Job Search:** Information for students who will be looking for opportunities outside of the US.
- **Recruiting Events:** Each year, Career & Professional Development hosts more than 250 recruiting events including company presentations and company conversations (small group information sessions). Company events are held on-campus, at local hotels and restaurants, and virtually. During their events, company representatives discuss opportunities at their organizations, their company cultures, and typical MBA career paths. Organizations may also host receptions, dinners, and coffee chats, allowing students to meet company representatives and learn more about specific job opportunities.

## Additional Career Development Resources

**Career Hub:** Career Hub is our internal website, including:

- Resume/cover letter writing guide
- Industry specific information
- Network development resources
- Salary statistics
- Offer negotiation tactics
- Historical company/job data
- Baker Library online research tools

In addition, students have access to an actionable database of career development and recruiting information, including current job/internship opportunities, company contact information and Program and Career Coaching sign-ups.

**Baker Library:** Baker Library is the primary resource for company-specific information and corporate research at HBS. The Baker Library website is a powerful research tool providing remote access to an array of databases and resources that will empower you with the information needed for a successful job search. The Baker Library professionals develop web-based guides to help you locate information on companies, industries, and business trends. In addition, Baker librarians host workshops, speak at student club meetings, and provide individualized instruction on how to use the many tools available from the library. Many of the Baker Library online resources can also be located on the CPD website.

**HBS Faculty/Fellow Students:** Faculty members, as well as your classmates, are some of the most valuable sources of job search information. You can learn a great deal from faculty and students who have had experience in a wide range of industries.

**Alumni Directory:** Students have access to the Alumni Directory with 80,000 HBS alumni with diverse backgrounds and experiences. Whether you're interested in corporate management, entrepreneurial enterprises, or nonprofit leadership, as MBA students you'll find experienced, top-level business professionals eager to lend you their support.

**MBA Career Advisors:** MBA Career Advisors are HBS Alumni who are eager to connect with current students to share industry knowledge and career advice.

**Alumni Clubs:** In many major cities across the United States and around the world, HBS has established alumni clubs that are willing to assist HBS students in making contacts in their geographic areas.

Career & Professional Development has designed a comprehensive program to help you discover and achieve your career goals. Please feel free to stop by our office in Wilder House or call us at 617.495.6232.

# RC RECRUITING

*Written by Sureel Sheth, Section G 2015*

One thing on the mind of many students when they come to HBS is getting a summer internship. While it can be stressful, by the end of the year pretty much everyone has locked down an internship that they are excited about. Don't stress too much about landing a job – it will happen and you'll find something you're excited about and you'll learn from. That being said, each person's path to his or her internship can be very different. Included in this article is some basic advice and information about the path to a summer internship and also seven profiles from students talking about their searches.

## **Summer Recruiting**

Companies cannot recruit on campus until the end of October. You might think that this is a disadvantage, but this is really to your benefit. Take advantage of the two months that you get away from companies to get used to classes and life at HBS without the pressure of attending company events. Also take advantage of the CPD offerings during this period to begin to explore what industries you think you might want to work in.

### *CPD Offerings*

CPD offers a wide variety of services to help students with the summer internship and post MBA job search. While you don't need to use all of the services, you can pick and choose from these useful offerings. The CPD services can be broken down into several key areas:

*Industry Information Sessions:* Offered early in the semester typically before companies come on campus, these sessions allow you to explore various industries and get a feel for what you might be interested in or, equally important, what you are not interested in.

*Resume and Cover Letter Review:* These extremely helpful sessions help you to craft your experiences into a standard resume and cover letter format that HBS has found to be successful in summer internship recruiting. There are several sessions during the course of the semester, as well as a few "Resumania" sessions right before key application deadlines.

*Career Teams:* A one day workshop, you are put in teams with 4 to 5 other RCs and an EC moderator to explore the elements that you find to be valuable in a job. Many students have found this to be very useful to determine potential industries that they should explore and industries that they definitely don't want to work in.

*Career Coaches:* Experienced professionals from a multitude of different industries that are available for one on one appointments to help students explore and structure their job search. Some students find the career coaches to be very useful, others don't find it to be as useful. I'd recommend everyone try a meeting with a career coach to try it out. If it doesn't work out, you should consider trying a different career coach to see if you can form a better connection. In my experience, I clicked best with my third career coach and she was able to more specifically help my search, which was focused on technology start-ups in Silicon Valley.

*Mock Interviews:* The week before the Dedicated Interview Period, CPD offers taped 3-on-1 fit interviews, mock case interviews and mock behavioral interviews. These can be very useful to increase confidence and identify particular areas that you should work on. Especially for consulting and other case-based interviews, these taped interview sessions can be extremely helpful.

### *Dedicated Interview Period and Afterwards*

The big hurrah in on-campus recruiting for RCs is the Dedicated Interview Period (DIP) in mid to late January. Roughly half of the jobs listed through CPD host interviews during this period. The companies interviewing are typically larger technology, consulting, investment banking, and retail firms. While many of your classmates will be participating in this interview period, it is not for everyone and you should not feel pressured to interview during this period if you are interested in other opportunities not offered during DIP. Remember that the other half of internships that participate in on-campus recruiting are offered after DIP, so there are plenty of opportunities for great internships even if you don't participate in DIP or don't land a summer job during this period.

### **Seven Stories of Recruiting**

1. Before I came to HBS I ran an analytics group in marketing and operations for a natural gas marketer. Having worked in industry for a small company I was looking to either go into consulting or possibly work in general management for a much larger company. During the first few months I explored opportunities in other industries, but came back to consulting and GM programs. At the end of the day I decided to focus on the consulting route because the work had the best fit with what I was interested in. Also, consulting typically has an earlier recruiting cycle so you really can't recruit for both types of jobs at the same time. After going to a number of consulting events I decided to recruit just with the big three (McKinsey, Bain and BCG) and see what happened. Of all of the events I went to, the ones I felt to be of the most value were the office events as these really gave me a feel for the people I would potentially be working with. As I prepped for the interviews, I found it to be very valuable to do the practice interviews offered by each individual firm as the case interview style for each firm was subtly

different and it is useful to understand these differences so that you can tailor your style to the specific interview. During the dedicated interview week I had interviews with all three firms and fortunately ended up with offers from all three. At this point I thought the hard part was over, but I realized that an equally hard part is deciding between the various offers. It was really important to me to expand my understanding of the firms. The sell weekends, where the firms invite the potential interns down for a weekend, were very helpful for me to get a feel for each firm beyond the five or six people I had talked to in the office prior to interviews. It was also very helpful to talk to various partners to get their feel about the direction of the firm and the differences between the firms. At the end of the day I had a list of pros and cons about each firm, but I had to take a step back from the logical approach and just go with a gut feel as to which firm would fit me the best. As I look back on my decision, I feel like I appreciate the time and effort I spent on making the decision. Only by running a thorough process was I able to feel comfortable with my final decision.

2. I was admitted through the 2+2 program. Between graduating from college and HBS, I worked in publishing in NYC doing writing and editorial work for a magazine. At the beginning of the RC year, I knew that I had a broad interest in the media and entertainment industries, but also felt the lure of consulting. Early on I signed up for Career Teams and found that to be very useful because it allowed me to really figure out what was important for me in a job. I found that a key component was that I wanted a job that was both interesting to me, but also recognizable as being “cool.” Given the timing of sectors I was interested in, I went with consulting first (arguably cool) and went to all the events during fall semester. I ended up applying and interviewing with four consulting firms, making it to final rounds with two of them. At this point, one of the firms essentially waitlisted me and had me check in with them over a period of two months. During this period I didn’t look at anything else, at first confident that I had gotten the job. Towards the end of that period, when I still hadn’t heard, I was in a state of denial. I didn’t even want to think about jobs. After spring break, I finally decided that it was time to move on, so I started reaching out to my personal network to explore the tech and media space. Through many conversations, I realized that I wanted to work on the transition between print and digital content at media/entertainment companies. Once I had this focus, it became much easier to articulate a vision and a reason I wanted to work for a particular company, which helped me succeed in my next interview with a large news content provider. Looking back at my job searching experience, there are a few key things I’d suggest. First, don’t spread yourself too thin – one or two industries in one or two geographies is plenty. Also, for banking or consulting, focus on events that’ll allow you to meet people from an office you’re interested in as they are the most important piece of determining your future with a particular company; don’t try to go to every diversity/women’s/international event. Additionally, be proactive and keep yourself in the game; I should have been looking for other opportunities and leveraging the alumni network while I was waiting to hear from one firm. Lastly, know your weaknesses and how to

spin them. For example, I had little experience with quantitative analysis on my resume, but I was ready to tell interviewers about how I did well in Finance in the first semester, and it assuaged their concerns.

3. Before HBS I worked in consulting for 3 years. I was looking to switch careers and had an interest in the financial sector, specifically investment management, but I was open to other options as well. During the early fall I worked with a career coach to help narrow my focus. I decided to pursue opportunities within investment management at a smaller fund because of the entrepreneurial style and direct exposure to portfolio managers. Knowing that the jump I was trying to make was difficult I went to a number of events and cast a wide net. During the January interview week I applied to 10 to 12 jobs, received four interviews, made it to a second round, but didn't receive any offers. It was tough not having an offer when many began receiving theirs, but a lot of people were in the same boat that I was. I found that after that first interview week, there were still many jobs being posted to CareerHub. Many of these were even more interesting than the ones I had initially applied for. Starting in early March I began a three prong network search. While continuing to apply to jobs on CareerHub, I reached out to HBS alumni, undergrad alumni, and other connections. I made sure to filter the search on geography and work experience with the goal to reach out to mid-management (people that could make hiring decisions, but weren't at the top of the pyramid). These efforts netted me several interviews and two offers. I ended up taking an offer to work in investment management in the mid-west through a connection with a board member at my high school. This just goes to show that you should pursue every lead because you don't know which one will eventually pan out. I found that in my case, it was valuable to get outside of the HBS recruiting bubble, particularly for someone changing careers like myself. The HBS credential is very valuable, but particularly so when your resume isn't in a stack of other HBS resumes.

4. I worked as a management consultant in Europe for three years before coming to HBS. When I applied I wanted to go into e-commerce and work for a company like Amazon. Before I arrived at business school I spent a lot more time thinking about what I enjoyed about my current job and what I was seeking in my career and I decided that I was really interested in working in Investment Banking with a consumer retail focus. In many respects recruiting for Investment Banking is easy, there are many events on and off campus and I think that, unlike some other searches, it was very important to attend these events and make that personal connection with the employees of these organizations. November and December were very busy as I was going to one or two events an evening. Looking back at some stats, for one firm I had 10 different events or calls, having significant conversations with more than 20 different individuals. For another I had 5 interactions, and conversations with 9 individuals. I used these conversations to learn more about the culture and deal-flow in each company and geography. This was important as I decided whether to apply for jobs in New York or London (my home town): eventually I applied

to firms in both locations selecting the office with which I felt the best cultural fit. During recruiting I was proactive in engaging outside of campus-based activities: I went to New York several times to meet with investment banks and regretted not having attended the London Investment Banking Summit. When I applied for the January round of interviews, I was able to eliminate several firms because of fit but I still applied to seven firms. Fortunately interviewing went well and I received offers from three of the firms. I felt that the firm that I selected had the best brand and cultural fit for me; additionally it was in New York (which enabled me to experience working in a different country). When I look back over my interview period, I think that one of the more useful things that I did was to research the recent deals completed by the group I was interested in at each bank which I was able to refer to in interviews, however, the most rewarding activity during recruitment was meeting as many employees as I could at my target firms and preparing for interviews with an HBS analytics-discussion-group-buddy.



5. I worked as an analyst for a large big box electronics retailer for three years and I was not sure if I wanted to just stay in consumer and retail or go into consulting for a few years to get more exposure to different industries before going back into the consumer and retail sector. When on-campus recruiting started I went pretty hard after consulting and went to all of the events of the bigger firms that had offices in the mid-west where I wanted to live. I spent a while going to events for Boston offices too, but I eventually decided that the geography was more important than the company for me. On the retail side I started broad across many different firms, but the key filters for me were again geography and fit with the people I met at the events. I ended up applying to five consulting firms and three industry firms. On the consulting side, I interviewed with four of the firms, got second rounds with three of them, but did not manage to get an offer. On the industry side I got two interviews which resulted in an offer in Finance which I eventually accepted from a large online retailer. I withdrew from consideration with the other firm. It was

very important for me to stay focused on the next interview and the next opportunity during this week and not think too much about what might have gone wrong before. I also think it was really important for me to recognize my risk tolerance. I had the choice of either taking my first offer, trying to extend that offer and waiting to see if I would get the second offer, or rejecting the first offer and seeing what would pan out later. In my case, the correct decision was to go with the first offer, but this will vary based on each person's risk tolerance and evaluation of each opportunity. It is also important to recognize the industry you are going after and the recruiting cycle associated with that industry. Try to narrow your search as soon as possible. I went to many events I could have skipped if I had understood my geographic and career preferences earlier.

6. I spent 5 years doing PE prior to HBS and I came with the feeling that I probably wanted to go back into that sector, but I wanted to explore and came without any obligations to a particular company. In particular I wanted to do something different over the summer to see what was out there. I was very interested in working on the operational side at a portfolio company or something similar. As these companies didn't really have an active presence at HBS for recruiting I relied on my own network; however I still found the templates, resume review, and other similar CPD resources valuable in my search. I found it was best to be introduced through a mutual acquaintance and that it was important that the calls had a purpose beyond just being informational. I ended up making a strong connection at a portfolio company I had worked with previously which led to an offer to work with them over the summer. During this search and through the process of exploring options at HBS, I realized that what I had been doing previously still had the greatest appeal to me and so I decided to go back to my former employer after HBS. Even so it was valuable to have the opportunity to explore different options here at HBS and get some time away from the industry to make sure I really wanted to go back to it. I'd recommend that it is not necessary to hold yourself to the HBS timeline. If you know what you want to do doesn't fit within that structure, then make your own timeline. If you go down this route, realize that HBS carves a lot of time into the schedule for recruiting, make sure to take advantage of this time to do what you need to do for your job search. The other thing I'd recommend is don't acknowledge interview week unless it really has companies you want to work with. The urge will be there to follow the herd and apply for jobs in that period, but you really need to follow your own path and stay true to what you really want to do.

7. I came into HBS five years after graduating from college. I had worked in management consulting for two years and then spent three years at a technology focused private equity firm. I decided I wanted to target summer internships that would allow me to work for a "real" company – after five years in advisory and investment roles, I wanted to get exposure to a day-to-day operating role. I also wanted to use my summer experience to be able to answer the question of whether I wanted to work in a company or return to investing after school. On the personal side, my wife and I had decided we wanted move to the West Coast after school to be



closer to family, so I narrowed my search to companies out there. Through several conversations with my career coach as well as section mates who had worked in big and small companies across different industries, I realized I wanted to stay in technology and explore roles in sales operations and business development. When I looked at the companies that fit these criteria and were posting jobs on CPD, I unfortunately only found a handful. I applied to all of them, interviewed with some, and ended up receiving a few offers with two large, public technology companies. But I still wasn't sure I wanted to go down the large company, more traditional internship path. In parallel with the CPD process, I was getting to know a few start-up to mid-size companies as well. These companies didn't actively recruit on campus or have full clarity into their summer needs in January during DIP, but it was good to learn more about them through many informational interviews so I could be ready to act if an opportunity came up. One of the best things I did for my job search was spend three days in the Bay Area through the Tech Club's Westrek trip in December. I met a half dozen earlier stage companies, learned what challenges they were facing, and connected directly with a few founders and CEOs. It was through this trip that I initially connected with the tech start-up I ended up spending the summer with. Thankfully, I was able to use the CPD process job offer deadlines to accelerate the process with the start-up and get an offer in late February (just before I had to let the larger companies know whether I'd be accepting or not). Though timing worked out well, I realized during March through May that a lot of cool and exciting opportunities came up as well. I know it's easy to tell yourself to be patient in the job search but really difficult to actually do (especially when your classmates are signing offers) – but based on my job search experience and seeing those of my classmates, my advice is to be patient and wait for a job that you think you'll be excited about. The only other advice I'd offer is to decide what factors you're optimizing for in your search – geography, industry, function, size of company, etc. – and pick just a few that you want to test for the summer. Ten to twelve weeks is not a long time to answer all your questions about whether it's the right role, but if you can answer two or three questions big questions during this short time, it will make your full-time search that much more focused and efficient. For me, I was able to answer my investing vs. working in a company question (I decided to return to investing), my geography question (I enjoyed the Bay Area, but realized I could be open to other West Coast geographies), and my question around function in a company (I really liked working in sales and growth operations). Though I chose not to return to my summer employer full-time, I made a great new set of colleagues and friends, and gained better clarity on what attributes I'd look for in a start-up should I join one or found one down the road.

# EC RECRUITING

*Written by Patty Smith, Section A 2016*

Hi everyone, you've just read a lot of pages, you may be overwhelmed. Hang in there! Here's a quick overview of what EC recruiting will look like when you get to that point. To save you time, it may be worth a quick read of the below headers, and then don't bother with the details until near the end of your summer internship when this information will (maybe) be relevant to you.

**EC recruiting structure is different from RC recruiting in two main ways – recruiting starts immediately in the fall and you will be given many days off for job searching including a full week off in October.**

- October week off
- Earlier recruiting season



**Depending on your industry of interest, recruiting may commence early in the fall or as late as spring or post graduation.**

Industry Choice and differences

**All students choose their own path through the full-time career decision process and there is no one way to get a job.**

I cannot stress this enough. It is really important that you choose your own path to finding your career and that happens in a different way for every person. This is likely the last time you will get the opportunity to enter the workforce from a school environment where companies are knocking down your door to hire you. When you come back to school following your summer experience, you will likely be in one of three categories:

- **Returning to campus with the intention of accepting an offer from your summer internship.** If this is you, congratulations! Make sure you take the necessary time to think through this big decision of accepting. CPD has certain rules about when companies can force you to give a yes/no answer, so make sure your company is complying with these rules.
- **Returning to campus with the intention of not going through the recruiting process (returning to a pre-HBS job, starting your own thing, living young-wild-and-free, etc.).** Lucky you! You can think about other things than recruiting and concentrate on getting the most out of what on-campus HBS has to offer. It's still good to keep an eye on what's going on at CPD just in case, but if you're set on your dreams, fly free!
- **Returning to campus a blank slate and ready to begin the job-search process anew.** This is where I am right now, actually. And the majority of my classmates in my year. First step is to update your resume with your summer experience. Now is the time to take full advantage of what HBS has to offer (CPD, alumni network, career coaches, etc.) and don't be daunted in your search. There's a lot of time to figure out what you want to do, and there are resources to help. It's more important to pick the right career than a career that is convenient for you to accept at the time.

Similar to RC year, utilize CPD! They are some of the best resources on campus and are very good at working with MBAs in your position, whatever that may be.

Last but not least, enjoy the experience! Recruiting is a great way to learn about many different companies and industries, so take advantage of these many interesting companies being on campus. Good luck and go do great things!

# A NETWORKED JOB SEARCH

*Written by Albert Wang, Section E 2013 with updates by Daniel Gallagher, Section J 2015*

If you're like 99% of students at HBS, you came here to find a bigger, better job post-MBA. The majority of students go about seeking that perfect dream job through a combination of company visits and scouring HBS' Career and Professional Development (CPD) website for companies that are directly recruiting on campus. However for some students, that's not quite enough. Whether it's because your dream company is too small to come to campus, too unique for standardized recruiting practices or simply not a "traditional" MBA job-- you may need to employ a "networked job search."

It's okay to not be completely certain what you want to do with your "one precious life." But it definitely helps to narrow it down ASAP, and to have a cohesive story you can speak to while recruiting. Spend time getting to know your section mates outside beer pong and pick-up basketball games at Shad. Search industries of interest on Classcards and invite relevant classmates to coffee at the Grille. Learn more about your industry, and test your assumptions through professors' office hours, the Baker Library databases, and the many CPD Industry 101 events. Are you interested in a B2B or B2C company? Early or late stage? Working for a small seed-stage 5-person company with an unproven business model will be vastly different from a late stage company with prospects of going public. Are you looking to break into a new industry/function, are you looking to establish your "brand" by working for a mega-employer like Google or McKinsey, or are you looking to develop specific skills like sales or financial modeling?

Keep in mind that a networked job search takes much longer than the on-campus interview process. Because firms that don't recruit on campus are often small or off the MBA student radar, they typically don't have a clear idea what their needs will be one month from now, let alone six and they may not be able to make you an offer until very late in the year (ie, May or June). Those looking for jobs outside of Boston should be prepared to decline invites to travel to exotic locations during Spring Break and plan instead to spend entire days on the phone or traveling for interviews.

I was interested in Silicon Valley VC and Internet startup companies, which generally do not post to the CPD job bank, so I knew that I would need to employ a networked search to find my summer job. In my case, the decision to use a networked job search was driven by a desire to move into a particular industry and firm size, but I have friends who made the same choice in order to focus on specific geographies or job functions. The important thing is to evaluate your priorities and to be honest with yourself. It will be tempting to apply for the consulting position that all your friends are talking about, but if you've done a thorough self-analysis upfront you'll

have the confidence you need to forego submitting your resume for a tempting, but not perfect, opportunity. Use the resources in the Career Center to get to know yourself and what drives you and talk to a career coach regularly to test ideas and hone your preferences.

Additionally, and I hope this doesn't ruin any visions of grandeur you've become attached to, remuneration for a summer also varies quite a bit between industries. If, for example, you're interested in a job with an Internet startup, you need to be prepared to work for somewhere in between really cheap and really free. Setting that expectation at the outset of your search is helpful for you and, if you include it in your elevator pitch, can greatly improve your value proposition when you talk to CEOs.

CPD and your EC friends will offer a wealth of resources on how to tactically go about your job search. Here are my own tips:

- Have a stock email ready to reuse when reaching out to companies. Include key selling points (similar to a cover letter), and a few reasons why you are specifically interested in the target company. Startups, VC, and PE firms are all busy, so consider including your resume in the initial email to grab their initial interest and avoid having to go back-and-forth.
- The HBS alumni database is amazing. As you will hear many times, alums will make time to talk to students, even if they're not hiring. Use it.
- Use LinkedIn. Mine your profile for second and third degree relationships and be brave about reaching out to people—your new email address will get you a long way! Start by searching for your company of interest, then parse through all of the second degree connections that work for that company. You never know, you might find an old friend from High School that works at your dream company who wouldn't mind making a connection for you—that's how I landed my summer internship.
- Seize opportunities as they present themselves! A pit dive may come in handy if an interesting protagonist or panelist is visiting campus. But come off naturally—rushing down to shove your business card into someone's hand, foaming at the mouth, usually isn't appreciated.
- Join industry clubs that match your potential interests and get involved early. Consider organizing industry conferences, panels, or treks. They're great excuses to network, and it shows your industry interest.
- Be committed. If you're a career switcher, tell the people with which you're interacting that you are 100% focused on jobs in their industry. And don't give up.

Good luck!



HBS | STUDENT ASSOCIATION

Spangler, Room #007  
Ph: 617.496.6854  
hbssa@hbs.edu

## STATIONERY

Get ready for recruiting! Official HBS business cards, envelopes with HBS crest, thank you cards, graduation announcements, and letterhead are available online.



## BINDERS & THREE-HOLE PUNCH

The Student Association is your first stop for organization! Manage your cases and papers with a 4 inch D-ring binder for each class. Use a durable 3-hole punch to add handouts and class notes.

Product details available online at:  
[www.sa.hbs.edu](http://www.sa.hbs.edu)

# Perspectives



A Non-Traditional Background

A Woman's Perspective

A Father's Perspective

A Mother's Perspective

An African-American Perspective

An International Perspective

Advice for Military Veterans

An LGBT Perspective

Maintaining a Long Distance Relationship while at HBS

An Alumni Perspective

# A NON-TRADITIONAL BACKGROUND

*Written by Jess Goldfin, Section A 2016*

You did something other than investment banking or consulting before business school and now your background is referred to as “non-traditional.” You are certainly not alone. In fact, Harvard Business School is making a huge effort to get more “non-traditional” students in the door, ranging from engineers to teachers to folks in the nonprofit world – and beyond! One of the greatest strengths of HBS is the diversity of perspectives that students bring here, and you are an important source of the strength. The HBS learning model is all about classroom contributions and case discussion and you are able to provide a fresh and unique point of view that will help your more “traditional” section mates see things in a new light. HBS wouldn’t be HBS without you.

Before I arrived on campus, I worked for nearly seven years in the social impact sector and studied archaeology as an undergraduate. Before HBS, I honestly didn’t know what an investment banker did and I certainly didn’t know how to use Excel. DCF, EBITDA, FCF, NPV, WACC and WIP were all new and totally confounding acronyms that seemed more like alphabet soup than tactical tools. You probably are more prepared than I was, but it can still be pretty overwhelming. At the beginning I definitely wondered whether I ended up at HBS because someone in admissions made a mistake, and maybe you feel like this too sometimes. I promise you that this is not the case. You are here because you earned it, and because your superpowers add value to your class. Don’t forget that ten other people just like you wanted to be in your shoes.

It won’t always be easy, but there is no shortage of resources available to you including section mates, tutoring and MBA Student & Academic Services (who are just upstairs in Spangler Hall). If you need help understanding concepts or even keeping up, ask for help sooner rather than later. Go talk to your faculty – this is why they keep office hours and they want to hear from you! Remember that while you are learning entirely new fields of study, you also came into this experience already knowing a lot about something else. Of course you are going to hit some pretty steep learning curves sometimes, but you are also going to leave HBS with an expanded set of tools and skills whereas most traditional students are simply refreshing concepts they already know. That is pretty cool for you. Remember that!

Don’t worry about questions like “What is your plan after HBS?” or “What are you going to do this summer?” You should feel empowered to take your time getting your sea legs and, once you do, relish discovering new ideas and areas of interest. If you want to engage in formal recruiting or know exactly what you want to do with your summer, go for it! But also remember that 40% of students (both traditional and non-traditional) get their summer internships after



formal recruiting is over, a number that has been increasing over the last few years. It wasn't until spring semester that I really started to get excited about manufacturing and technology from a macroeconomic lens, interests that were sparked by TOM and BGIE (these are classes) and which I would have never been able to predict at the start of my HBS experience. I ended up applying for a Rock Summer Fellowship (through the Rock Center for Entrepreneurship) and went to Shenzhen, China to conduct research with the support of several faculty members. Is this a convention summer experience? Absolutely not. Did I have one of the most enriching and adventurous summers of my life? 100 percent yes. Just remember that your experience is about you and what you want to gain from it, not what you think others think you should gain from it.

HBS is different for everyone, so know what your objectives are. Utilize resources as frequently and as unapologetically as you need to. Lean on your section mates, and don't be shy about reaching out to ECs. When people ask you how you are doing, you should feel comfortable answering honestly so that others have the opportunity to respond honestly back. Remember to breathe and that you aren't alone in however you might be feeling at a given time. You got in to HBS on your own amazing and unique merits and you definitely deserve to be here. Own your "non-traditional" background because you have an incredible amount to offer, in addition to all that you will learn.

If you have any questions, always feel free to reach out to your current Student Association representatives and the Chief Wellness Officer. Congratulations on your acceptance to Harvard Business School, and I wish you all the best during your time here and thereafter.

# A WOMAN'S PERSPECTIVE

*Written by Krista Milam, Section I 2014, edited by Alexia Cesar Section A 2019*

HBS is a phenomenal place for women and is at once exciting, overwhelming, stimulating, challenging, and fun.

Women make up about 40% of the student body at HBS. For some of us, this is the highest concentration of women we have seen since high school (those of us with backgrounds in finance, engineering, military, etc.), and for some of us, this is far fewer women than in our previous work and social environments. Regardless, here's my main tip for you – reach out and make friends with the women around you. You have a lot in common, whether you realize it or not.

## Academics

- The HBS classroom is a safe environment. The administration, faculty, and curriculum work to ensure that all voices, including female ones, are heard in the classroom – both literally (YOUR voice) and via female protagonists in the cases being discussed.
- The case method is different from anything you have done before. Speaking up can seem intimidating (those that don't seem intimidated just hide it better, believe us!). There are many resources to help you become more comfortable. In the beginning of the semester, the Women's Student Association (WSA), a 600+ member powerhouse club, hosts a faculty led session on class participation that is tremendously helpful. You have a lot to contribute in class, so speak up! Also, remember your peers – take the initiative to give and get feedback and tell your section-mates when they make great comments!
- Don't lose confidence. Women in particular can find that HBS hurts their confidence. Everyone makes comments that they don't feel good about and you just have to get over it and remember that no one else is judging you as harshly as you are! • There are so many studies that look at how women communicate that suggest that we tend to attribute credit to others and use more modifiers (e.g., I might be wrong but... , I'm not an expert but, I think it is possible that...). Remember this when you participate in class and remember that just because others are speaking and appear highly confident, it doesn't mean they have anything better to say than you do!
- The WSA also organizes fantastic final exam reviews for the entire student body that are led by women students and both showcase female leadership and provide academic support. Go to these, they are really really really good.
- Don't be afraid to reach out and meet your professors. Sometimes just meeting with them for 10-15 minutes in their office can really clear up confusion on subject matter and make the classroom experience less intimidating. Professors really want their students to be successful, and they'll appreciate the opportunity to help you in any way they can!

## Social life

- HBS is SUPER social. As you become overwhelmed with your choices, be aware that FOMO (Fear Of

Missing Out) will subside by the second semester.

- There can be a tendency for people who are similar to each other to stick together. One of the real benefits of business school is getting to know people who aren't like you. So go talk to the group of finance guys, or the person from a different country.
- Everyone handles the social side of the experience differently. If going to a weekday party works well for you and you enjoy it, go to them! If you find that they throw off your week and make you feel exhausted, don't go. People understand and I promise your non-attendance is not judged.
- Try to balance your section events, career events, school-wide parties, and club events with some small group dinners and times where you really get to know people personally. Contrary to popular belief it really is hard to get to know people in loud bars. Don't stress – everyone is overwhelmed and it all falls into place by the end of RC year.
- Take some initiative! Host dinner parties, brunches, and events outside of Cambridge! You will be surprised how hard it can be to escape the HBS bubble, but it's well worth the effort.
- Know that it is okay to host events where you don't invite all 90 people in your section. Really, I swear, it is.

### **Recruiting**

- It can feel like recruiting is taking over your life. Take advantage of your fellow RCs and ECs by reaching out to get their perspectives on industries and functions you may be interested in (classcards are your friend!). Don't be afraid to ask other students if you can buy them a cup of coffee and pick their brain – they'll appreciate the effort and you'll make some great friends.
- Use your WSA buddy. They signed up to mentor a female RC and want to get to know you. It's surprising how much perspective they can offer being just one year ahead of you – both academically and job-related. My WSA buddy definitely kept me sane RC year.
- Form clusters of women interested in similar careers and start building your knowledge base earlier rather than later. . . you'll be glad you did! It can be as simple as getting together over coffee/drinks to chat about what's happening in your industry.
- Talk to other people in your section about what you want and how they can help you. Women sometimes can have a tendency to ask for help less, or not show their ambition. Your section mates want to help you so make sure they know how they can help!

### **Dating at HBS**

- This is definitely one of the most discussed topics on campus. Given the ratio and availability of fantastic men it's inevitable. With the active social lives we all lead, there are plenty of opportunities to interact with your classmates.
- First-year dating can be a bit overwhelming as you are trying to optimize the balance between classes, cases, recruiting, social activities, getting to know people, the school and what you really want to get from your HBS experience. Take it easy and allow yourself to get situated and comfortable amidst the first semester's organized chaos.
- One more thing - the fact that you spend so much time with your sectionmates means that your

personal life also becomes an object of intense attention (especially early in the year! Much less by May!). Keep this in mind as you start dating and testing out new relationships. If you go on dates in Harvard Square, people will see you, so make sure you are comfortable with that.

### **The married life**

- There are quite a few married women at HBS. A handful of women come to HBS with children or have children while here. While it can be challenging to balance everything at HBS while also having a family, it is both possible and rewarding.
- Reach out to other women in similar situations either in your section or through the WSA for tips on balance. Keep in mind that your partner needs a support group too so finding a group of students and partners that you both get along with can be a great thing.
- If you have kids, get on the list for the SFP daycare early!

### **Support for women**

- Each section has a Women's Representative who is responsible for organizing events to create a stronger community of women within your section. Section events have included wine, cheese, and tea parties and they've been a huge hit.
- Women are very supportive of each other. We were pleasantly surprised at how our girl friends and female acquaintances came forward to help when asked, from giving us mock interviews to improving our networking and speaking skills.

### **Some tips from us to you:**

- Randomly assigned small group dinners are the best section bonding initiative!
- In general, talk about gender issues – or all issues – openly. We are all here to learn from each other and be exposed to different perspectives. Don't be defensive if some of your classmates have different viewpoints – explore those and be open minded. You can assume that most people are coming from a place of respect and really just want to learn.
- There are so many men who are supportive of women and want to help us be successful. Some of these men are part of the WSA Manbassador program. Many of them want to learn and understand how they can help. Hearing about your experiences and challenges can really help them and will have a ripple effect as they go out into their industries and champion gender equality!
- Everyone is as overwhelmed as you are, some just hide it better.
- Establishing a relationship with your professor will make your learning experience that much richer.
- HBS really has talent. Try out for the show! Get Involved!
- Buy boots that can endure snow now while they are on sale because that is all you'll be wearing all winter. Heels get stuck in cobblestones! Also buy a coat that goes over your hips. Short jackets are cute and . . . Not warm.
- Bring all of your dresses, long gowns, 80's gear, and strange costumes - there are many parties here that require them.

Welcome to HBS! Your first year will FLY by!!!

## A FATHER'S PERSPECTIVE

*Written by Chip Schellhorn, Section C 2019*

Before arriving at Harvard Business School, I had heard from friends and family that business school was the perfect time to start (or in our case, grow) a family. With a healthy dose of skepticism, I was worried that schoolwork, recruiting, networking, commuting, and staying physically and mentally healthy would be major obstacles to spending quality time with my wife and daughter. I could not have been more wrong.

For me, the quantity of work at HBS is not necessarily less than the work required in previous jobs, but the flexibility to do it is considerably greater. Unlike in my last career, I am home for dinner every night, and the weekends are completely free of any required activities. Having a flexible schedule has allowed me to spend a lot more quality time with my family than I would have expected, and more than I will be able to do immediately following business school.

The HBS experience starts “fast and furious” in the first semester, so for those looking to have kids, I would recommend targeting semesters 2-4. In the first semester, your schedule will be more overloaded as you get to know your section mates, recruit for various industries/companies, and



figure out how finance and accounting are supposed to work (hypothetically speaking, of course). At times in the first few months, I have felt overcommitted with different activities; having a baby is certainly doable, but in my experience, those academic and professional pressures are significantly alleviated after the first semester.

My biggest recommendation for other fathers is to get connected with the Parents Club. I have been incredibly impressed with the activities that they have sponsored, and I look forward to the monthly “Daddy Day Care” events that they host. For me, getting to know other student-fathers has been really beneficial to my academic success and social experience; in addition to getting my daughter a playdate with kids her own age, it’s also a good opportunity for me to learn about classes and industries. We met some of our very best friends through the Crimson Parents Club, and I highly encourage everyone to join.

The section is also obviously an integral part of one’s experience at HBS, and we have found it to be an overwhelmingly positive one as well. Some sections may have only a few kids, while others may have dozens; either way, our daughter has 93 aunts or uncles who love having her at section events. They have been incredibly understanding if I don’t come to every single section event (especially those starting at 11:00 pm), and yet, they love having my wife and me (and daughter) whenever possible. I know our section will continue to grow as more people realize how great an opportunity HBS presents for having a family.

My final piece of advice is having a good communication system in-place with your partner. My wife and I make sure that we can each see and edit each other’s schedules, and we spend a few minutes every week going over the upcoming events. Especially as calendars start to fill up, we have come to rely on that effective flow of information.

My wife and I both agree that having a family at Harvard Business School is an asset, not a liability. The parent’s community is incredibly tight-knit, and we have found that network to be an invaluable part of the HBS experience.

## A MOTHER'S PERSPECTIVE

*Written by Jaclyn Shanahan, Section D 2014*

When I began my RC year, I had a 10 week old daughter and a husband in Section E. To say I was overwhelmed is an understatement, but the support and encouragement of the HBS community and my family has made it an exceptional experience. I feel truly blessed to have the opportunity to share these transformative years with my daughter, Elle, and my husband, Ted – and I wouldn't have it any other way.

HBS faculty, staff and students are strongly supportive of student mothers. My HBS interviewer arranged for me to tour housing options suitable for families and introduced me to a Boston-area online mothers' group through which I found our wonderful nanny. Lactation facilities are available on campus, and professors are very understanding when emergencies arise at home. My daughter was sick the day of a scheduled final, and both the registrar's office and Professor worked to find a solution that allowed me to care for my child and also take the exam. Through Career Services, I was able to find a working-mother career coach who shared her firsthand experiences with work-life balance. Crimson Parents was launched last fall and includes all HBS parents. This organization is the perfect way to meet other families and offers classes such as swimming, music and soccer for children of all ages. Elle loves the playground on campus and playing with all her baby friends.



As a student mother, you have more on your plate than most classmates. HBS life tends to be over-scheduled as it is, and once you throw parenthood into the mix, striking the right balance for your family can be difficult. I don't try and be everything to everyone, or put my hand up for everything. However, I am not willing to entirely cut out any one part of the HBS experience. In order to successfully balance family, class and social life, I have to be disciplined and efficient with my time. After class, I typically spend time with Elle and read cases while she is napping. I deliberately schedule dinners and events on the later side so I can be home for Elle's bedtime routine. There are also many section events that are family friendly, and our classmates love spending time with Elle. While Ted and I may spend 2-3 weeknights at dinners or social events, we spend most afternoons and weekends with our daughter. I am a member of several clubs on campus, but don't attend every conference or speaker series. One of the hardest things I've done while at HBS was leave my daughter with family in order to attend FIELD 2 in South Africa. She was 6 months old at the time, but I believe we both benefitted from the experience – I gained a deeper understanding of international markets and spent time traveling, while Elle bonded with my family. Ultimately, any parent at HBS has to be willing to make tradeoffs and strike a balance that works for their family situation.

A few bits of advice: 1) If at all possible, live on campus. Less travel time to and from class means more time home with your child. During RC year, I frequently went home for lunch or breaks. This also makes it easier to attend that big company presentation, meet for a group project or run to Shad. 2) Find a childcare solution that you are truly comfortable with. Having someone you trust watch your child will allow you to be more present in whatever you are doing. 3) Have fun (and forget FOMO). Enjoy each activity you are able to attend, and don't stress about how many you skip. Nobody makes them all!

HBS is a remarkable place; the faculty and staff are the best in the world at what they do and they genuinely care about helping students make it through the rigors of the MBA program. The student body is a tightly knit community, Boston is an incredible city with much to offer families, and student life affords more flexibility (and time off) than many jobs out there. Enjoy being at HBS and all of the opportunities that come with it – the two years go by very quickly.



# AN AFRICAN-AMERICAN PERSPECTIVE

*Written by Philip Blackett, Section B 2016*

Honestly, it's an odd thing to share an African American's perspective on RC year at Harvard Business School. There's no way that I can speak on behalf of the entire African-American population at HBS. However, if it's OK with you, I'll share with you my perspective from a HBS student who happens to be African-American.

As you're reading this, you are probably a mixed bag of emotions: excitement, anxiety, pride, and curiosity. You are about to embark on two of the most exciting (and pivotal) years of your life. It can be slightly overwhelming to be a part of a MBA class surrounded by over 900 students who are well-accomplished, driven and diverse, coming from various countries, cultures, beliefs, industries, companies and perspectives. You might be wondering where do I start once I set foot on campus and how do I survive the dreaded cold call, let alone your first year at one of the top business schools in the world. Here are three tips that I would share with you regarding Academic, Career and Community aspects of your first year MBA experience:

## ACADEMIC

- **Meet with your discussion group outside of class** – Get to know your discussion group members as people outside of cases. It'll help you build better relationships with them that will (hopefully) last the first semester of RC year. It'll also help you figure out which courses are best for certain people and how to divide up the case preparation work, so everyone can be prepared for class, especially the cold call!
- **Do TWICE as much LISTENING as you do speaking** – You may feel the initial urge to speak on every case in every class. You may feel tempted to relax and check out of discussion once you said your piece. I would strongly encourage you to stay actively engaged in each case discussion and to listen to the perspectives of your fellow sectionmates. You will most likely learn something new each day that you didn't know about the case, the class or your section if you take the time to listen more than you speak.
- **Take advantage of ALL review sessions available** – I like to believe that we can ALWAYS learn something from anyone. This applies not only to case discussion but also for midterm / final exam review sessions. Learn from your fellow sectionmates and classmates who are more skilled in Finance, Operations, Marketing and other classes to see how you can supplement your own preparation to give yourself the best chances for success come exam time!

## CAREER

- **Be True to Yourself and your own career ambitions** – When you're around your fellow classmates, it's very easy to apply for the summer internship that everyone else is aiming for. At the same time, this is your one chance to form how your career will go post-MBA. Wouldn't it

be better serving for you to pursue the internship that makes most sense for your own personal and professional development? Be courageous enough to do what's right for you, even if it's not the traditional route.

- **Take full advantage of ALL that Career & Professional Development has to offer** – There is practically an unlimited buffet of resources available to you as HBS students by the Career and Professional Development office. Such resources are often unmatched when comparing with other business schools. These resources are here to make sure you have all that you need to make the right career decisions and become the most prepared for the opportunities ahead of you. Use them and reach out to your section Career Rep and / or CPD Career Coach if you have any questions or need any direction.
- **Reach out to EC students doing what you want to do** – Once upon a time, the EC students were in your shoes going through what you will likely go through during recruiting. They survived. They got summer internships and lived to come back for a second year. Take them out for coffee or a bite to eat and ask them questions about their career ambitions, if they match what you ultimately want to do next summer or after graduation. We're a group of students that love to help each other and pay it forward to the next class. Take the next step and ask an EC.

## COMMUNITY

- **Stretch out of your comfort zone and try something new** – Have an interest in theatre? Audition for the HBS Show. Curious to know what entrepreneurship is about? Join the Entrepreneurship Club. Whatever your interests are, these next two years are the perfect time to experiment and try something that you have been interested in but have never tried out yet. Don't let fear stop you from exploring something that you may really love later.
- **Get to know your sectionmates and classmates beyond name, location and prior company** – Each student here has an interesting story that you have the opportunity to learn from. This includes you too! Don't get overwhelmed with the sheer size of the class that you only learn the surface about each person. Take the necessary time through lunch, drinks, and small group dinners to get to know your fellow classmates on a deeper level. They may become good friends that you may stay in touch with years after graduation. Give yourself that chance. Reach out.
- **Embrace JOMO over FOMO** – By now, you've probably heard about FOMO (fear of missing out). It's true. There's a LOT that you can do each day on campus and around Cambridge & Boston. However, you know you can't do it all. Find out what you truly want to do and stick with that. Open yourself to new opportunities and experiences. Be OK with taking a night off and enjoying some alone time every now and then to recharge. This is YOUR HBS experience. You can make it whatever you want it to be. Embrace it. Embrace JOMO (joy of missing out) every now & then.

Congratulations on HBS! You'll have a great time! Enjoy your own HBS experience!

# AN INTERNATIONAL PERSPECTIVE

*Written by Michael Braimah, Aditya Dhanrajani and Zaine De Souza, Section H 2012, updated by Adzmel Adznan, Section B 2017*

HBS is an incredibly diverse community where you will find people from all around the world and all walks of life. Sometimes, it is easy to feel like the odd ones out but a lot of your classmates are going through the exact same experience. As international students, these feelings might be amplified by the anxiety of moving and settling into a new place, high standards for academic excellence, and demanding social commitments. Many have walked this path before you and here are some tips to help you make the most of your life at HBS.

## **Pre-Boston/Moving**

- Start your visa application process early on. If you plan on moving to Boston with a partner, be sure to reach out to the school and find out exactly which visa she or he will require.
- Plan ahead for those immunization shots and medical documents. This can be a tedious process.
- Arrive as early as possible. Apart from giving yourself sufficient time to recover from jetlag, you will be surprised at how long RC Orientation activities actually take. Before you know it orientation parties and classes will be in full swing.
- When in doubt, ask the Harvard International Office (HIO). Don't hesitate to approach them with questions you may have or general advice. Trust us, these guys have heard it all before, and the only silly questions are the ones that are never asked!
- Don't lose sleep over getting a credit card: the Harvard Credit Union is the quickest way to get one and it's free.
- HBS campus offers free wifi so as long as you have your smart devices, you won't be disconnected from all the relevant information that will be flooding your inbox.
- Don't forget to join your official class Facebook group. Many students found those with similar interests to organize various activities before arriving on campus and this is a great way to get to know your future classmates and ease into the social aspects of student life.
- Organize yourself into a "family" to take advantage of family package offers by various mobile service providers. Keep an eye on your class Facebook group, chances are someone will start a spreadsheet for students to sign up and form "family".
- Get a document from your local road and transport authority that testifies that you haven't had any major accidents over the last two years (I assume you haven't, right?). This will enable you rent cars more efficiently, while using your local driving license, and eventually transition to a Massachusetts driver's license.
- Don't forget to pack your traditional attire. . . there will be many opportunities to show off your rich heritage here at HBS!

## **Classroom Experience**

- Talk early and talk a lot! That's the only way you will get over insecurities about your pronunciation . . .and just when you think your accent might be a problem, you find out you actually have a secret admirer who finds the Greek accent to be very attractive!
- Do not hesitate to draw on experiences unique to your home region. It is what makes the HBS experience so rich.
- Your professors are there to help. If you feel you're having difficulty getting into class discussions or anything else, feel free to talk with them. Your undergrad experience might have been different, but HBS is truly a two-way street: professors learn from students as much as students learn from professors. However, if you don't let them know that you are struggling, they can't help you.
- Take risks! You'll be rewarded for it. Don't be afraid to stir the class conversation in a novel direction (constructively of course).
- Student & Academic Services (SAS) offers counselling, tutors, and various aid to ensure that you perform your best in classrooms. More than 70% of students use SAS's supports so if you're feeling down and need someone to talk to, consider reaching out to the good folks of SAS.

## **Networking and Socializing**

- Take advantage of your time here at HBS: go on treks, trips and all the other tremendous group activities. The US has just as rich a cultural heritage as any other country in the world and you won't regret learning about some of it.
- If you plan to go on any international trips, plan early as you might need a visa to some destinations.
- It's very easy to cling to those who share common ethnic heritages with you. However, we urge you to be open-minded and interact with people from different ethnicities around the world. HBS is easily one of the most diverse community you will ever be part of and hence an excellent opportunity to learn about different cultures.
- Buy a tux, if you can. There will be sufficient opportunities to use it over the course of your two years here that guarantees you recover the full cost (vs renting every time you need one).
- Take the initiative to introduce your classmates to your unique heritage. You will find plenty of opportunities to share your cultural celebrations with your sectionmates/classmates and this could be a unique and easy way to open up to your new friends.
- Social clubs at HBS also organize various cultural shows; be an active member of the community and participate in these shows. It is a great way to make new friends and bond over a great experience.

## **Recruiting**

- Recruiting is challenging for everyone. Before you get all down on yourself during the job hunt, just remember: you are competing against other HBS students who happen to be just

as qualified as you. Patience is key: it all works out in the end.

- Reach out to your classmates early on if you're interested in particular industries/companies. You will be surprised just how connected HBS students are.
- Citizenship is a big issue for a lot of companies- some employers have restrictions with regards to who they can hire based on citizenship status. However, a number of employers do not have such restrictions and are free to hire international students. Again, don't be frustrated, just think about how companies in your country recruit. They also often require local language skills or "familiarity with the region". So value propositions will balance out in the end.

And finally, just relax and have fun. You're in for the ride of your life!

## ADVICE FOR MILITARY VETERANS

*Written by the Armed Forces Alumni Association, 2016 club members*

Congratulations on your acceptance to Harvard Business School. The next two years will be an exciting and extremely rewarding period in your life. HBS can be very different from the armed forces, but the same traits that made you successful in the military will also allow you to thrive at HBS and beyond. You will find that the discipline, leadership experience, and emotional intelligence you developed will suit you extremely well at HBS.

One of the most common fears of incoming veterans is not being able to keep up with investment bankers and consultants. Fear no more. You will have a wide safety net to make sure you can excel in all of your classes. If you are willing to work hard and take advantage of all the support services on campus, you will do well. On day one, it will be very apparent that everyone wants you to succeed here. You will be amazed at the incredible experiences your future classmate have had. You will form strong and enduring friendships, and you will appreciate the incredibly supportive and collaborative environment at HBS. Of course, without business experience, your learning curve will be steep, and you will likely have to work harder than many of your classmates.

In class, you will be able to provide a tremendous perspective on leadership in challenging situations. Your stories and viewpoints will make a terrific contribution to the discussions, and your experiences will enrich the overall diversity of your section. You won't be alone - about 5% of your classmates will have had military experience upon entering HBS. That being said, the Armed Forces Alumni Association (AFAA) is a very tight knit group. Open to veterans of any country's armed forces, the AFAA holds a career fair and summer internship seminars, maintains its own resume book (after an additional resume editing session offered by CPD), and acts as a remarkable resource for any veteran seeking career advice. There are also the frequent beer calls and other AFAA events which help us celebrate our common roots. In short, leverage this resource heavily during your first year.

Upon entering HBS, use the first few months to study, get to know your classmates, and share experiences. Choosing an industry and function will probably be harder than finding a job, so keep an open mind and take advantage of your classmates, campus speakers, and career service events so you can make the best decision. Once the CPD recruiting restriction is lifted in late October there will be numerous on and off campus events every week. Take advantage of the CPD tools and events to refine and focus your search; going to every recruiting event simply is not possible. The same experiences and attributes that make you an asset to HBS will be very attractive to employers, as well. Use resources provided through the AFAA to aid in the hunt: a

veterans specific job fair, veteran contacts currently in industry, and focused resume workshops. Be sure to reach out to AFAA alumni or veterans in general at every firm you talk with: this network will push for you behind the scenes and wants to see you succeed. Additionally, keep introducing yourself to people at school and develop a network. You will find the rich experience of your classmates to be one of your biggest assets at school.



*AFAA Veterans Day Event, November 2014*

Finally, HBS is simply an incredible place. When you look back after several months, you will be amazed at your growth and development in such a short period of time. There is no better way to transition from the military to the civilian world. You will most likely find that your decision to attend HBS will be one of the best decisions of your life. I wish you the best of luck in your transition; prepare yourself for a challenging and thrilling experience.

## AN LGBT PERSPECTIVE

*Written by Daniel Lennox-Choate, Section A 2015*

One of the reasons I was excited to come to HBS was because it would be the first place I would be fully out as gay. But I also had concerns. I wondered if the HBS community would embrace LGBT students and their partners. Would HBS be a place where my partner and I could find a home?

I am sure these emotions and questions were common among many LGBT admitted students. There is no way to fully describe the diversity of experiences LGBT students have at HBS, so I'll simply share three short stories that epitomize my experience as a member of the HBS community.

My first story is about getting to know students in my section on a deeper level. Section A had four open LGBT students and two students who are members of the Church of Latter-Day Saints (LDS). In LEAD class one day, our section discussed a scenario where a gay man struggled with whether he should be "out" at work. The conversation continued after class, with LGBT and LDS students talking in the hallway. Both groups wanted to learn more about each other's communities, so we set up a time in the evening to share our stories and get to know each other better.

Tim, an LDS sectionmate, and his wife Aubrey had us over to their home one evening. After an awkward start (one LGBT student brought wine over as a welcoming gift, which the LDS students politely declined), we started by answering each other's questions. After the LGBT students shared our coming out stories, one LDS student told the story of his father struggling to reveal his Mormon faith to his conservative Catholic grandparents. His different "coming out" story had a profound impact on me. In the course of one evening we found meaningful similarities among our different communities, and we went on to become truly great friends.

My second story is about joining the team that planned the first-ever LGBTQ Conference at Harvard. Since this conference was the first of its kind, we weren't sure people would attend, and we struggled to find speakers who could inspire a large audience. Eventually, one of the planners suggested that I share my own story at the conference, since I had served in the military under the restrictive "Don't Ask, Don't Tell" policy. I was initially hesitant to share such a personal story, but with encouragement from the planning team, another LGBT veteran and I put together a panel of LGBT military professionals. On the day of the conference, this panel was incredibly well attended, in part because our sectionmates and friends attended. They came not just to show support, but out of a real desire to hear our unique stories. When the conference asked



attendees for feedback, our panel was rated as one of the highlights of the weekend's events.

My third and final story took place in the middle of the fall semester of the RC year. My husband and I had planned our wedding far in advance, and our big day happened to fall right after first semester midterms. As a new RC, I was completely overwhelmed, not just with academics and wedding planning, but with the added concern of whether our marriage would be accepted by family, friends, and the community.

One evening, a group of sectionmates encouraged my fiancé and me to take a break from the grind and the stress to attend a friend's birthday party. I went begrudgingly, thinking of all the case reading I had to do and how I still hadn't ordered the wedding flowers. When we walked into the bar, our entire section shouted "Surprise!" Our section had planned us a wedding shower, to share their love, support, and happiness.

What ties these three stories together? The lesson is that you can feel confident that you will find a home at HBS. HBS embraces LGBT students and partners. In these two years, you'll have more fun than you can imagine. You'll have more support than you could hope for. You'll be challenged beyond what you had ever anticipated. And if you come with an open mind, you'll find you can make a positive difference in the HBS community, and HBS will undoubtedly have a positive impact on you.

# MAINTAINING A LONG-DISTANCE RELATIONSHIP WHILE AT HBS

*Written by Matt Attaway, Section D 2014*

Congratulations! You made it to Harvard Business School! However, for some of you currently in a serious relationship, there may be one significant downside: your significant other won't be able to move with you. He or she has a job, commitments, or, even worse, got into a different business school. Regardless if it is New York City, Palo Alto, or rural New Mexico, a long-distance relationship can lead to a different HBS experience than many of your classmates: traveling on weekends instead of partying with your section-mates, phone calls instead of hugs, emails instead of dinner dates.

I will not lie to you: this is **not easy**, and will require effort, work and commitment. However, **you can do it!**

My fiancé and I are getting married this June. But, in the mean time we have a long 1,800 miles between us. While I am embracing the life of a student once again, the breadwinner of our family is working-away in Dallas, Texas. Maintaining (and more importantly building) our relationship over this past year has been challenging to say the least, but I am here to tell you it can certainly be done! And, though not ideal, it can still be a great experience for both of you.

I'd like to share a couple of things that might be helpful as you move forward in deciding your next steps and how to set up your new long-distance relationship:

- **Commitment:** Make sure you are ready to commit to this one person. Now, I am not saying you need to have the future with this person ironed out. You just need to know that today the relationship is worth fighting for. HBS offers an incredible amount of new experiences, events, parties and new people to meet. You will have to dial back on some of this to make time to talk on the phone, travel to see one another and share your experiences. Traveling will be exhausting at times, and a phone conversation can really be difficult when you have an argument or one of you has a tough day. However, these things are needed if you want to make your relationship thrive. Managing a long-distance relationship on the back burner usually does not work. It will need to be one of your key priorities.
- **Managing expectations:** For the sake of your relationship, it will be important to understand how much each one of you wants to see the other, talk to one another, email, etc. You will avoid many disappointments if you set expectations and figure out a plan early in your business school career. Are you travelling every weekend? Once a month? Is he or she travelling, and

how often? Do you talk daily on the phone? Are you spending your vacations with her/him? Are you doing your internship where he/she lives or have you always wanted to work for Wal-Mart and she/he just doesn't happen to live in Bentonville? Talk about these things and figure out how you want to manage this. There is no right or wrong here, as long as you both agree on the plan of action. For Allye and me, we realized it was helpful to sit down at the start of each semester and plan all our weekend trips for the coming 4 months. That way we always had something to look forward to.

- **Planning:** Calling the other one up to go spontaneously out for dinner is not a possibility when you have an SO who lives far away. Seeing each other will require a lot more planning and preparation. If you are both busy (and you will be really busy at HBS), be sure to set time aside to spend with your SO. Moreover, set time aside where you spend time with one another and your section mates and set time aside where you spend time with just the two of you. Will you miss a party here and there? Yes. However, at HBS, there seems to be a social event most nights of most weeks. So, do not worry too much about it and do not let FOMO get the better of you.
- **Include your SO:** Your life will change quite a bit when you come to HBS. You are back in school, you will meet amazing and influential people, and you will have, and seize, many opportunities. Share your experience and impressions so your better half knows what is going on in your life. When he or she is in town, bring him or her to class/ events and introduce him or her to your new friends. Most importantly, make your SO feel as if he or she is part of your evolving life. A decisive point in maintaining a relationship through b-school is whether your other half is part of your change or not. Staying close during periods of significant change is tough. Keeping each other involved definitely helps!
- **Flexibility:** Last but not least, be ready "to roll with the punches." It might happen that you or your SO miss a flight, you can't see each other because something came up at work or school, or your SO needs you to travel to see him or her on the weekend of Holidazzle. FOMO is a luxury that you cannot afford when being in a long-distance relationship and a reliable schedule is not always a reality. Keep an open mind, keep your priorities straight and stay true to yourself. And anyway, how much fun would it be if you could plan everything ahead?

Though all the change that is coming your way will inevitably place new challenges on your existing relationship, if you choose to pursue it this can be a really fun and special time for both of you. Good luck and welcome to HBS!

## AN ALUMNI PERSPECTIVE

*Written by Julie Neenan Souza, Section H 2001*

What can I tell you about being an HBS alum? I could tell you about the strength of the HBS network. . . but presumably, you're already counting on this. I could tell you about the long lasting friendships, but you skeptics might counter that 2 years is a relatively short time in which to make life-long friendships. And I guess I could say something about how pertinent and enduring the learning and classroom experiences are. Yeah, I could say all of these things. But I won't. Instead, I'll show you.

How many HBS grads does it take to prepare for an interview? Luckily, a lot. . . I was recently preparing for a case interview at a large media company. I got my hands on some case interview guides and started studying. When I mentioned my interview to a sectionmate of mine, my preparation suddenly became a team project. My sectionmate, a strategy consultant, insisted that I come over and practice case interviews with her. In addition, she mentioned my interview to a few other sections and classmates, who in turn, jumped to help me. A sectionmate who works for a technology and electronics firm in California spent two hours one afternoon explaining some of the intricacies of broadband to me; another classmate, an investment banker in media and entertainment in New York, called and offered me industry and competitive analysis; yet another classmate who had previously interviewed with the company I was meeting with called and shared her experiences. Four of my HBS colleagues spent real time and energy to help me. At the time, I was shocked by their support and as I reflect now, I'm still stunned.

In addition to finding classmates willing to help in the job search, I've been pleasantly surprised by the willingness of professors, HBS staff and area alumni to take the time to offer advice, contacts and leads. And it's interesting to watch the impact of those three words, "Harvard Business School", on even non-HBS alumni. After sending my resume to his company, the CEO of a sports marketing firm asked me to come meet with him. When we met, he said he was just curious to see what a HBS alumna would have to say. Though I felt a little bit like a circus freak being brought in to entertain, I still think the fact that HBS evokes such curiosity is a pretty neat thing. . . hey, it gets you in the door and oftentimes, that's the hardest part of career networking.

HBS: the fire hose of business education. How can you possibly retain all that they throw at you in the two short years of your MBA program? Surprisingly, more sinks in than you realize. More than anything, I think it is the nature of the learning that sticks with you. Not only did we learn how to calculate a NPV, but we learned to test our assumptions. Not only did we learn to challenge our hypothesis, but we learned to do so and articulate ourselves in a way that allows us to be heard. I serve on a non-profit board and I have noticed that my method of

communication has changed since I attended HBS. In fact, after my most recent board meeting, a new staff member of the organization asked me if I had attended business school. I thought this a strange question, yet answered affirmatively. She said that she could tell by virtue of the way I asked questions and participated in discussion. I was really surprised by this feedback. . . in fact, I'm constantly astonished by the evidence and impact that HBS' education has left on me.

"Keep in touch," "Let me know when you're in town" . . . often empty phrases. Not so for the HBS crowd, I've noticed. Since graduation, it's really incredible how much people really do reach out. Example: I was recently in Chicago because my husband was running the Chicago Marathon. I called a classmate of mine and she and her husband met us for brunch the day before the marathon. When we returned home to New York that evening after the marathon, there was an email message waiting for us from Christa and Bill. They had tracked John's run online and written to congratulate him on beating his goal. On another occasion, a sectionmate in New York was moving to Singapore. A group of us got together to throw him a going-away party. In addition to drawing the local crowd, a sectionmate from Minneapolis flew in especially for the party to wish Laurence well. Even when we're not all able to be in the same place, it's wonderful the way our section email group keeps everyone in touch. I can't tell you how often the online debate rages over the naming rights of the newest section baby. . . one of these days, I'm certain that someone will cave and name their child "Forest Burnside."

The April after we graduated, my section's Ed Rep passed away suddenly. It was like a punch to the gut for the section and the class. What amazed me about the circumstances of that tragedy was the reaction of my classmates. Twenty-five classmates from around the world (and I mean this literally—Australia, Mexico, Japan, San Francisco, New York) flew to Texas to be there for the funeral. Even more attended a memorial service we held months later on campus in the HBS Chapel. A sectionmate established college funds for the children of our deceased friend, to which countless HBS classmates and professors donated. The section compiled a scrapbook of our memories and pictures of Joe for his family. In a very sad time, our section and our class responded with strength, purpose and warmth. Of that, I am very proud.

Every day, the importance of my time at HBS is reinforced. Not merely because of what I learned in the rooms of Aldrich, but because of the community of people that constitute HBS. The friendships are true. The network is real. In tangible and intangible ways, the ROI is positive. I consider myself fortunate to have experienced Harvard Business School and if not now, if not next year, eventually, I am confident that you will too.



HBS | STUDENT ASSOCIATION

Spangler, Room #007

Ph: 617.496.6854

hbssa@hbs.edu

# DISCOUNT LUGGAGE PROGRAMS



**TUMI Luggage**  
at **30% OFF**  
**RETAIL PRICES!**

Available to HBS students,  
alumni, and their families



**Samsonite**  
Luggage at  
**15-30% OFF**  
**RETAIL PRICES!**

Available to all members of  
the Harvard Community



Available on our website:  
[www.sa.hbs.edu](http://www.sa.hbs.edu)



# Life as an HBS Partner



Being a Partner  
Partner Career Resources  
About the Partners' Club  
Crimson Parents Club  
A Female Partner's Perspective  
A Male Partner's Perspective  
An International Partner's Perspective  
Enrolling at HBS as Student-Partners  
HBS with Children  
Choosing a School for your Child  
Having a Baby  
A Two-Year Career?

## BEING A PARTNER

*Written by MBA Student and Academic Services*

Partners of the MBA Class of 2020,

Welcome to Harvard Business School from MBA Student & Academic Services! Partners are a part of what makes our community so vibrant. We hope you will make the decision to join your student at HBS and take advantage of the many benefits of being an HBS Partner.

Partners who register with the MBA Program have access to many facilities and resources on campus, including Baker Library, Shad Hall fitness facility and Career & Professional Development services.

Once you arrive, you'll find many ways to get involved on campus. All partners are welcome to join any number of student clubs, including the HBS Partners' Club and Crimson Parents, and attend Student Association events with their student such as Holidazzle and the Newport Ball.

As you plan your transition to Boston, please read through the information on the Prematriculation Help & Support pages on myHBS ([my.hbs.edu](http://my.hbs.edu)). This comprehensive online guide includes career resources for partners, where to live, resources for families with children and so much more.

We hope these resources will make adjusting to life at HBS a little easier. As you make this transition, please let us know if there are things we can do to help. Feel free to contact us via email at [partners@hbs.edu](mailto:partners@hbs.edu) or phone at (617) 495-6087. Again, welcome to the HBS community!



# PARTNER CAREER RESOURCES

## CPD & Baker Library Resources

Many Partners will be looking for work in the Boston area. The following is a summary of resources provided to Partners by Career & Professional Development and Baker Library. Please note that the following are only available to Partners who have been formally registered through MBA Partner Services (partners@hbs.edu).

### Baker Library

- 1:1 Consultations with a KLS Librarian

Partners can make an appointment with a Knowledge & Library Services (KLS) librarian for help researching companies, developing a target company list, or researching for interview prep.

- On-site access to a variety of databases

Primary resources for job search include: OneSource (for creating target lists of companies), Factiva (for researching companies in depth), and American City Business Journals (for identifying the major industries and companies in Boston as well as other metropolitan areas).

- Access to other Harvard libraries

Partners can apply for library privileges at other Harvard libraries useful for your job search. Examples of libraries partners have access to include the Harvard Law School (Langdell Library) and Harvard Medical School (Countway Library).

- Borrow books

Partners may check out books from Baker Library under their student's name if their name is listed in the student's MBA Classcard. The library has several books on companies, industry research, etc.

### Electronic LinkedIn Makeovers

Partners can have their LinkedIn profile critiqued by a Career Coach. Feedback will be emailed to you within 3 business days.

### Career Coaching

Partners are eligible for (2) 40-minute, one-on-one appointments with one of CPD's Career Coaches. Sessions may cover a range of topics including:

- Self-assessment
- Job search strategies
- Resume and cover letter reviews
- Interviewing skills/Mock interviews
- Offer negotiation

# ABOUT THE PARTNERS' CLUB

*Written by Maude Archambault, Partner of Class of 2018*

Founded in 1984, the Harvard Business School Partners' Club is one of the largest and most active clubs on campus, run by partners for partners. We welcome all significant others of HBS students - husbands, wives, fiancés, fiancées, boyfriends, girlfriends and everybody else. We provide a social support network that will help make these two years rewarding, fun and unforgettable.

More importantly, the Partners' Club is here for you. As partners, we share a common bond in that we all have many questions, concerns, and excitement regarding our transition to HBS. We are excited and hope to help make your transition as smooth as possible. We can relate to the questions and worries running through your mind as you prepare to embark on this new chapter of your life.

To begin, moving to a new place (sometimes a new country!) and leaving your job, family and friends can be overwhelming. Fortunately, the Partners' Club is there to help you navigate through all these changes and make sure you benefit from everything HBS has to offer. We organize events and workshops, so you can meet new friends and create a unique experience for yourself at HBS.

Not only is the Partners' Club a good resource for questions and information, we also ensure that you meet tons of other partners and have a social calendar that keeps you just as busy and engaged as your student. The Partners' Club has several sub-committees and we host a handful of events each month, so there's something for everyone:

## **Sub-Committees**

**The Social Committee** plans multiple events per month that are free or subsidized by the Club. They reach all partners (working or not, living in Boston or not) with a diverse schedule.

- **Past Events:** Welcome Party in Harvard Square, Small Group Dinners, Cambridge Walking Tour, Freedom Trail Bar Crawl, Life Vision Workshops, Brunches, Spanish and English Conversation Groups, Bruins Game, Book Club, Museum Visits, Margarita Night, Holiday Party, Movie Nights, Red Sox Game, Valentine Party, Wine & Paint Night, and much more . . .

**The Newsletter Chair** has the critical role to inform weekly all the members about the upcoming Partners' Club events and let partners know about what is happening around campus.

**The Social Media and Marketing Chair** helps communicate all our activities and the support offered to partners via our platforms, such as our Facebook Group, Website, Blog and Instagram.

The entire team is really excited to plan events and activities to help you thrive through your HBS experience! And we encourage you to take advantage of our incredible support network. Please email us with any questions you may have about the HBS Partners' Club or moving to Boston. We're here to help and look forward to meeting you!

Email: *partners@studentclubs.hbs.edu*

Website: *<http://thepartnersclub.wordpress.com/>*

Facebook: *Partners Club, Student Clubs at HBS, Inc*

# CRIMSON PARENTS CLUB: CREATED BY FAMILIES, FOR FAMILIES

*Written by Roberto C. Morfino and Sarah Jane Fourness, Crimson Parents Co-Presidents 2017-2018*

As a student, there is only one better way to experience HBS: experience it with your family! HBS is an incredible place, where you and your family will have the chance to learn and grow, together with tens of other families from all over the world.

In the beginning, adapting your family life to the MBA experience requires a bit of effort, some planning and occasional trade-offs. But there is no need to worry: Crimson Parents is here to help and ensure you will make the most out of your MBA experience! Crimson Parents is a community of 80+ families at Harvard Business School. We are a diverse group with members representing different religious, national and professional backgrounds.

## **Our Mission statement**

We strive to create a close network and provide support for the parents of HBS through social events, classes for children and information sharing. We work to generate awareness around parenting-related issues at HBS and, where appropriate, lead dialogue with the administration to identify relevant solutions. We aim to be a “family away from the family” for the hundreds of parents who come alone to HBS and help them to make the most of their MBA Experience.

## **Our activities**

We offer our members access to a plethora of family-dedicated activities, social events, as well as other useful resources, including our brand new baby-sitting swap network, our proprietary Crimson Parent Handbook and our curated list of babysitters.

Our activities include:

- Weekly educational groups for children and parents, including music, swimming, soccer, yoga, arts and crafts, karate, and more!
- Friday field trips for children and weekend family adventures in and around Boston
- Speaking series focused on parenting and families
- Mothers’/Fathers’ nights and days out
- Holiday parties for families, including our Halloween party, Junior Holidazzle, Easter Party and many more!

## **Our personal experience: Sarah Jane, Roberto and Elijah**

We moved from Switzerland to the US in August 2016 with our 9-month-old son Elijah. At the time, we were both excited to start this new adventure and nervous about settling in on a new continent as first time parents.

Discovering Crimson Parents was an incredible blessing, introducing us to a network of incredibly welcoming and fun families. We were immediately impressed by the level of organization of the Club: every day Elijah could choose among 3-4 activities organized by Club's volunteers: he particularly enjoyed "Toddler Time" and Music. We loved the Club's events, where Elijah had the chance to meet Santa and the Easter Bunny. And, we loved our weekend trips to the Orchard, the Aquarium and Boston Common.

Yet, above all, we created incredibly strong and enriching friendships, which will surely outlast our MBA! With some families, we even organized ski and camping trips to get to know each other better.

After a year, we decided that it was time for us to give back, and chose to become Co-Presidents of the Club to ensure that the many new families arriving on Campus have the same warm welcome and fun experience that we received!

### **Curious about learning more?**

Please visit our website: <https://crimsonparents.wordpress.com/>

Under our "Resources" page you will find more that Crimson Parents has to offer including our Handbook, Orientation Powerpoint, etc. Our Babysitter List and participation in our club-wide Babysitting Swap is under the password protected section (for members only), so please reach out to a club president about joining.

## A FEMALE PARTNER'S PERSPECTIVE

*Written by Lindsey Gotta, Section D Partner 2015*

Welcome! HBS will be just as much your experience as it will be your significant others. I remember our ASW weekend fondly; I was so excited to get a feel for the HBS community and start bonding with other prospective students and partners. I was simply blown away with our experience at ASW and how welcomed I felt as a Partner. I was even more excited to realize the entire section dedicated to Partners in the Survival Guide! This was only a prelude to HBS' commitment to partners being integrated in the community.

The HBS MBA experience as a partner is truly an amazing time; you'll meet lifelong friends within weeks of your move but it doesn't come without anxiety or stress. You'll have multiple invitations for events on the same night and while it may seem trivial, you have a constant voice in your head reminding you to relish in every moment of the two short years you're here.

That being said, the way to get the most out of the process is to figure out how you connect best with people and prioritize that, whether it's big parties, dinner parties, couples or section-based outings, shared activities, etc. You can't do it all and no one expects you to, but do what you can and what you enjoy. It's also great that everyone is going through the same things at the same time for the most part, and if you open up and decide to share, usually you'll get a lot of support and sympathy. You may find it difficult at times to juggle your relationships outside of HBS, those with your new HBS pals and the one that will remain the most important: that with your significant other. It's a constant balancing act but one that will pay dividends for years to come. This is truly a once-in-a-lifetime experience because of the people you'll meet.

This experience has been fun, supersocial, very high-energy, and interesting, but it's not easy. I think my one piece of advice to incoming partners is (to steal from some of our business-minded students, this): under-promise in order to over-deliver. And have fun! Remember to soak up these two years for all that they are worth! My husband and I have met so many incredible people and have made lasting friendships. Most people are away from family and close friends during their time at HBS, and because of that, the friends you make here will become so important. You will experience many milestones together; engagements, weddings, pregnancies, births, job offers or anniversaries. Through all of this, remember to step back and soak in every moment at HBS!

We have it all as HBS Partners. We get all of the wonderful experiences without the late nights reading cases. I have made lifelong friends here while creating unforgettable memories only HBS could make. Enjoy!

## A MALE PARTNER'S PERSPECTIVE

*Written by Paulo Lemes, Section J Partner 2018*

Little did I know being a partner was going to be this fun! Five years back, I was the MBA student but now, Gabi turned the tables on me, lol. I couldn't believe I'd live it over again. Better yet, without all the work involved. What an incredible value proposition!

This time I was working a full-time job; hence, just as Gabi, I would have to be disciplined with my schedule so that I could carve-out time for school-related activities. I couldn't be present as much as I wanted, but was able to cherry-pick some of the best experiences. I will dispense some advice:

**Congrats & Welcome.** A big hand to you and your partner, you're about to embark in one of the most memorable experiences of your lives. Your partner must be amazing to have got you here, but chances are you have been an important help to her/him and are just as amazing. HBS is a fun place, but more so, you'll be surrounded by fun people. And it's all about the people you meet. I can think of few instances in life where you'll get to pause for two years, take stock of your experience and development and be surrounded of c.2,000 people (students that haven't yet found a partner will, even if less permanent ones!) avid to start school again, get to meet new people—and more importantly, make friends—while reflecting about their values and next steps. You guys really made it, and now you get to enjoy two incredible years together. Be proud and be brave!

**Help your partner.** This goes without saying, but school can be stressful and challenging, especially at its very beginning. Life will be full of novelty (even if you're familiar with the Boston area). You'll have to find a place to live, set up utilities, assemble furniture (most people still do this for some reason! If you haven't yet, you'll learn IKEA is incredibly popular among students), find a good baby/pet sitter, etc. and this is all outside of the school work. This will likely be a shared effort, but could also be lots of fun (remember the movie 500 Days of Summer? Focus on the part Tom and Summer are together). I'm not sure yet about your commitments, and we'll deal with those momentarily, but chances are your partner will have a full plate at school trying to navigate the Case Method, decipher social life and dealing with recruiting (you'll find this begins upon admittance at b-school).

**Be independently busy.** But not necessarily with a job. There is a myriad of activities surrounding the school that you can join. From sports to classes to pure fun, clubs at HBS, current partners and students will help you pursue your passions whatever they are. You may end up starting your own business, become a world-class chef or simply crash that Mandarin classes

you've been longing for.

**Take advantage of the resources.** HBS offers valuable resources to partners. The immigration office can help with Visa information that is otherwise (a) cumbersome in the DHS / USCIS websites or (b) obtained via expensive immigration attorneys and might allow you to work in the U.S. if you're not a U.S. citizen / have a green card. Résumé and LinkedIn profile criticism can be obtained from a coach and you don't have to limit to official resources. Read Seth Klarman's *Margin of Safety*, the world's most expensive book, at the Baker Library for free

**Experience it to its fullest.** I cannot stress this enough. These two years are going to go by so quickly you might not notice until it's too late. Go to all parties in the beginning of the semester. Make new friends, there will be a ton of good people. Don't worry too much about being part of her/his experience, it will come naturally, but chances are the most integrated you are, the easiest yours and hers/his social life will become. Take part of the treks, especially the international ones that can take you to faraway places you might not have the chance to experience in a large group again. Take weekend trips, explore the U.S. and abroad. Don't worry too much about expenses, if funds don't abound, you still get the chance to borrow from your successful future selves at decent rates. Lastly, experience the section life. The section is your family at HBS. Likely some of your best newest friends will be from your section. Once you have a good sense of the people, plan small events and trips in groups of 7-13 people (exact numbers are just a proxy!). This way, you'll get the chance to learn more about people and become much closer.

N.B. take my advice with a grain of salt as (1) I worked a full-time hedge fund job while Gabi was at school and (2) split my time between the U.S. and LatAm as my research required extensive travelling. As a result, I could only take advantage of so much. I recommend go beyond and do much more!



# AN INTERNATIONAL PARTNER'S PERSPECTIVE

*Written by Garima Alag, Section A Partner 2016 with excerpts from Sujeet Kulkarni, Section G Partner 2014 and Diana Apavaloaei Section C Partner 2018*

After the applause has died down and the reality that your partner is going to HBS has sunk in, it is time to evaluate what your next steps are going to be. It is indeed an exciting stage of life, but one that has to be handled with due diligence and planning.

You may choose to accompany your partner to Boston or be an active support in a long distance relationship. For an international partner a relocation entails moving across continents, foregoing an established work identity, adjusting to distance from dear ones, perhaps overcoming language barriers and adapting to a new country, culture and lifestyle.

The transition involves a fair degree of hard work and in most cases, some sacrifice.

Remember, you are not alone and HBS offers an extremely inclusive and welcoming community to the Partners. You have access to wonderful services like Shad Fitness Hall, Baker Library, the CPD cell and the beautiful campus itself, among others. (Sujeet Kulkarni)

My advice for partners is

## a) Settling in

- Try and come in early so that you are familiar with HBS & Boston.
- Get a Charlie Card & become acquainted with the public transport system ("MBTA" or the "T"). Explore the city & its wonderful history using public transport.
- Use IKEA, Harvard Grad Market (a Facebook group) and Target to setup a stylish home on a student budget.
- Use your partner's student email id for free Prime Amazon membership
- Some must have apps on your smartphones are Harvard, HBS, Uber and Lyft.

## b) Essentials

- Obtain a Massachusetts driver's license (takes time and planning)
- Practice your cooking skills (YouTube is a great source for recipes)
- Use Instacart or Amazon Fresh for grocery shopping, especially during the brutal Boston winter! Market Basket & Trader Joes are cheap and healthy stores which are accessible
- Become a member of the Harvard Library network
- Develop a strong social network with other partners and students, be open to new experiences

and learn to keep a well organized home.

### c) Reflect

- Remember to reflect on your goals for the 2 years. What are you looking to achieve in each of the 4 key life dimensions:

#### 1. Work

- Do you want to take a sabbatical or continue working?
- Check if your existing organization can transfer you to the US.
- If your visa allows you to work - leverage the resources that the HBS Career and Professional Development cell has to offer.
- Be open to internships and volunteer opportunities
- Reach out to your alumni network and other connections. Chat with classmates, other partners, friends about their previous experience and expand your knowledge about the world of opportunities open to you. Attend industry programming and company presentations to get the low down of what work is like.
- Most importantly, be patient and don't get disheartened if the job search takes longer than expected.

#### 2. Study

- In case you are planning to get your advanced degree, it's prudent to plan ahead. Take the tests, write your essays and get your recommendations in time for the application deadlines.
- Boston is the center for education in the US, it very likely that you will find the right institute and course for yourself.
- You can use this time to get a professional certification in your sphere.
- Earn a degree/ professional certificate or enroll to some courses. Harvard Extension School, offers around 800 courses to help you gain new perspectives, develop a professional skill, or earn a Harvard degree. The extension is a real part of Harvard, and the courses will make you work. But it's a school intended mostly for working adults and other non-traditional students and is not nearly so difficult or competitive to gain admission to as compared to a regular Harvard graduate school. The courses were very challenging and definitely worth it.

#### 3. Play

- You can use this time to develop the interests that you could not pursue earlier
- Catch up on your reading courtesy Harvard libraries.
- Learn a new sport at Shad, enroll for group fitness session and make exercise an integral part of your daily routine.
- Take a hobby class at the Cambridge Centre of Adult education – it has everything from memoir writing to painting to language lessons offered year round.

- Travel. Boston is in an amazing location with a number of travel destinations nearby. Discover the natural beauty of places like Maine and Vermont, or venture south to feel the bustle of New York and roam the power corridors of DC. Canada is not too far either! (Sujeet Kulkarni)
- Clubs. A great way to meet other partners is through the Partners' Club and Student clubs. The Partners Club organizes many events throughout the year, including happy hours, picnics, and sports outings etc., which help you, meet your fellow partners. They are in the same boat as you and together; you can form a great support group. Keep yourself energized is by participating in myriad Student Clubs. Learn more about various industries, hear renowned speakers and explore interests in various fields. (Sujeet Kulkarni)

#### 4. Relationships:

- Your partner might be inundated with cases, classes and other demands on his time. Do remember to carve out exclusive couple time together on a regular basis, amidst all the changes that are happening. And it's ok to forego a party for date night!
- Do not be too ashamed to speak English and do not be afraid of making mistakes. There is only one way to learn how to speak English, and that is to open your mouth and speak English! The only way you will ever get better at speaking is by speaking, and speaking a lot! And do not forget that English is your second language!
- This period can also be a perfect time to start a family! In case you do decide to take that route, HBS provides a great community for parents & children.
- Get involved with your section. Volunteer for section events. Host section mates at your place. They are going to be some of your closest friends and support system. They will be some of the smartest and most interesting people you may have met and you will also gain exposure to different cultures, worldviews and habits. All the partners are invited to all the social events and many events are on campus. I recommend going to all the meetings/events/international treks/Section Retreats (is a great opportunity to get to know new people). The sections are extremely welcoming to all the partners from the first day.
- Establish a weekly coffee date or a monthly dinner with fellow partners. These friendships would be the source of a lot of strength, happiness and joy in your life.
- Reach out to the anchors of your life -your family and friends, for strength

To sum up, pursue some of your dreams, as you help your partner to accomplish theirs. Embrace the experience. The two years will soon rush by, and you will look back with fond memories at this beautiful phase of your life.

# AN INTERNATIONAL PARENT PARTNER'S PERSPECTIVE

*Written by Narda McCarthy, 2019 Partner*

Hi and welcome to the HBS community, I think you will like it here.

As an international family there are many, many complexities to consider when it comes to your life at HBS and the huge move that precedes it. Do you speak English as a first language? Is the HBS partner going to be able to work or will your VISA status prevent it? Should we live on or off campus? Schooling or daycare options? Will you get a car? Grocery Shopping! Visas and how you will derive an income or not over the next 2 years? The list goes on, and that's why I'm here! I'm Narda an Australian Mum of two boys aged 8 and 5 and I'd love to help make this a little easier for you. So, here's my advice from one international family to another.

Do your due diligence on living on campus or off. Either one will suit your family better and this is a very personal choice depending on your family's circumstances. I have tried here to compile a list of things to consider; are your children school age? There are both public and private schooling options. If considering public schools, living on campus will place your children in a different school district than if you are living off. Research the districts and schools within those districts. Reach out to Boston Public Schools, Cambridge Public Schools or others (depending on where you live) to have your questions answered. There are district zoning maps online that outline what school district you are part of according to your address. Something to consider with private schooling, often the private schools don't have busing options, so consider how your children will be transported to school and home.

The same principles can be applied to daycare options, if living on campus consider Soldier's Field Park daycare (the cost, facilities etc.) and make sure you are happy. Soldier's Field Park daycare is currently the only possibility on the HBS campus. Again, if living off campus what are your daycare options? Cambridge offers many private daycare choices and 3 year-old "preschool" options are attached to many of the public schools. Schooling and daycare are vital to the everyday lives of families and I've repeatedly heard over and over from other families here they wish they'd known more.

Cambridge (and Boston in general) offer good public transport networks and as most international families opt out of getting a car (parking expenses, insurances etc. are VERY high) you will still find it easy to get around. Uber, Lyft and taxis add to the ease, especially in the winter months. Zipcar offer car rentals by the hour and subscribing to a membership broadens your options to be able to jump in a car and go. Zipcar vehicles are located all throughout

Cambridge and there's conveniently two depots on HBS campus. Cambridge is very well serviced with grocery stores, Trader Joe's and Whole Foods are within walking distance of both HBS campus and Cambridge (for off campus residents). Instacart, Peapod and Amazon Fresh are some of the grocery delivery options available and they are highly recommended. Harvard Square is a well serviced locale with dry cleaners, a cobbler, USPS, UPS store, pharmacies, bookstores, clothing stores and plenty of eating options, you really will hardly find the need to search outside Cambridge for what you are after. Winter in Boston adds another challenge to those of you moving from a warm climate. Ask your EC (2nd year) friends or friends who've lived in similar climates what clothing and brands of clothing they recommend. Start shopping for winter clothing around October. There can be cold days suddenly and you'll be reaching for those jackets.

Once you're here get involved and make friends. This is a wonderful community, and everyone is in the same boat as you are. They're all looking to make friends too. Join the Crimson Parents and Partners Clubs, they will change your time here and create such a positive experience for you. Getting involved and helping run one of the clubs is another way to meet people and immerse yourself. Crimson Parents host events specifically for international families and the Partner's Club currently host a weekly English Conversation group, to help those whose first language is not English. I can't express enough how critical it is to immerse yourself in HBS. Trust me when I say you will be welcomed with open arms.

Having older (school aged) children we had to make this move exciting for them, they were leaving their world behind too. In the months leading up to our move we looked at fun books, YouTube videos, googled exciting, kid friendly things to do in Boston and the US. By the time the move came they were excited about the adventures they were going to have too. It really helped us to be informed before we arrived in the US, the internet is a wonderful resource for finding all this information, use it. We were so much more settled knowing more about what our life here would be like and able to settle our children quicker into their new life because the anxiety of a new place/ new life/ new country was alleviated. New England is a very special part of the world, there's so much to explore with your family AND if the invitation is extended you'll have other HBS families wanting to join in on your adventures too.

Don't hesitate to reach out (via email: [nardamacgregor@gmail.com](mailto:nardamacgregor@gmail.com)) with any questions you may have. I'd love to help welcome you, there's exciting times ahead. Goodluck and see you in 2018.

# ENROLLING AT HBS AS STUDENT-PARTNERS

*Written by Barbara Gonzalez Briseño, Section H 2018 and Santiago Garcia Rey, Section A 2018*

## **Double the challenge. Double the success.**

No one has it easy when applying to HBS. You hear about the 10% admission rate, you hear how only exceptional individuals who stand out make it, you have the pressure of the GMAT, essays and interviews, you have struggled for years to polish your résumé to qualify as HBS material, among many additional pressures. Now, imagine having had those challenges times two. Applying together with your partner is a nerve wrecking process in which you two had to overcome all hurdles and be equally attractive to HBS. Guess what . . . we made it!

Being accepted together with my then fiancé was a thrilling experience. Having survived the past application year and supporting each other was key. Priorities had to be set from the beginning and we made a commitment to being together no matter what happened. Fortunately, we both were invited to come to HBS. After taking exactly 5 minutes to accept HBS' offer, we then did take the time to acknowledge not only our individual success, but our collective effort and success as a team. We were now not only becoming partners in life in the coming months but now we were about to embark in one the most exciting times in our lives together.

## **Completing the Checklist**

As we prepared to come to HBS, we were faced with many questions that needed to be answered together, some of the main ones were:

- **Where would we live?** Living accommodations are key to the HBS experience. In our case, we chose not to live in campus since being recently married, we believed that having space to ourselves and “non-HBS” territory was very important. Still, we decided that we wanted to live as close to campus as possible to benefit from everything that HBS offers. We chose to live in Cambridge.
- **The Section Experience:** HBS offers the possibility of making requests regarding your section if you are a couple. We decided that in order to have our own space we would rather not be together in the section. As a result, we both have our own group of friends and unique section experience. On the downside, it has been very difficult balancing being each with our sections, being together and getting to know the other's friends. Trips, pre-games, parties and events are usually split, but we committed to taking turns to be part of each other's lives. It's more work indeed, but is the approach that has worked better for us as a couple (but we are totally fine with spitting too!).

## Surviving HBS

Being in a relationship magnifies the impact of decision points through the MBA experience. Here are some examples of how this impacted our experience as a couple at HBS:

- **Empathy:** as everyone struggles to survive the first months of the MBA, as people complain about the FIN homework or the TOM case they did not understand, having someone by your side is helpful. A lot of things happen very fast as HBS begins, so having an empathetic ear helped us survive the stress and lack of sleep. Also, it's great having someone who is going through the same experience as you. Sharing the amazing moments and overall experience with a loved one is beautiful. What a better way to enjoy HBS than to have your partner enjoying it just as much.
- **Aligning priorities:** one process all students go through as they begin their journey through HBS is prioritizing. HBS is full of so many options of activities that as we arrived we were all overwhelmed. Choosing to prioritize academics, sports, social life, culture, extracurricular activities, or any other was a hard decision since we wanted to do everything. As our body started begging for rest, we realized that we had to choose. If choosing is difficult, it was even harder aligning our priorities as a couple.
- **Finding time:** one priority that must not be forgotten is being in a relationship. Being a couple is not only attending conferences and parties, so it has been crucial for us to find time for ourselves outside of HBS. This may sound silly but with everything going on at HBS it is easy to forget. Either choosing an activity or day of the week, we had to find something that was just "ours."
- **Career:** a very important decision point. Everyone will debate and explore many possibilities about their professional careers, but for us we had the additional challenge of aligning it to our relationship goals. We decided to prioritize our marriage and filter our job search to specific cities. Not only will you need to decide on where you will intern but you must consider that the internship might lead to a full time offer. Talking and deciding together is key to avoid being in a situation where one has to sacrifice too much for the other.

There are many things that are different for us vs. a non-partner student. We believe that these differences have made the experience a better one that has enriched our relationship. Growing together is greater than any other dream that we might have and being here has provided us that opportunity. I recommend that you always act as a team and things will work out. Enjoy and share every moment, the best years of your life are about to begin!

## HBS WITH CHILDREN

*Written by Brittany Strebeck, Section J Partner, Class of 2014*

Adjusting to life at Harvard Business School might seem a little overwhelming, even aside from the fact that you have children. However, whether you are moving to Boston with three children or hope to have one while you're here, have no fear! There are plenty of activities to keep you and your children engaged, and there are other parents who will become some of your best friends over the next two years as you share many of the same experiences. The first few weeks and months will certainly be crazy, filled with HBS events, section events, small group dinners, parties and retreats. Try to attend any events that you're able to – it'll help you get to know your partner's section mates, and it will make you feel more a part of the HBS experience. Also, students (especially your partner's section-mates) on campus love seeing children running around so spread the love and spend as much time around campus as possible!

### **For Expecting Mothers**

While changing cities and moving across states, countries and continents as an expectant mother, your biggest worry might be finding a local doctor, hospital and health insurance. You will find all of that at Harvard University Health Services (HUHS) at the Holyoke Center in Harvard Square. Health care enrollment is also available for partners and children.





Get involved in Crimson Parents – an HBS club for partners and students who have children. Crimson Parents hosts events and meetings that bring expecting mothers together to share their experiences and advice, and you'll meet plenty of experienced moms to learn from as well. The HBS Partners Club also offers plenty of opportunities to get to know other partners.

### **For Mothers of Newborns and Infants**

Life will obviously change when you bring a sweet baby into the world, but HBS provides a great community during this transition to parenthood. Not only will your section mates be excited for your new addition, but they will get to be involved in his or her life and watch them grow. Take advantage of breaks in between classes or lunches, and bring your baby to where your partner is so he or she can be a part of all the fun.

Through HUHS, you have access to great pediatricians, and HUHS partner ISIS Maternity offers programs for new moms and dads that can provide info and networking to new parents. Crimson Parents will be a great place for support, information, and sharing the experience with other parents.

### **For Mothers of Toddlers**

Since the HBS campus is basically one giant playground, toddlers tend to have a good time here. Beautiful grassy areas and on campus playgrounds provide plenty of entertainment for toddlers. Crimson Parents organizes classes such as music, swimming, soccer, and many other activities throughout the year. In the winter months, these classes are especially helpful, as well as taking bikes and scooters down to the parking garage (we tend to turn the P3 Level into one big party) to expel energy when it's too cold to play outside. The Museum of Science, New England Aquarium and local libraries also provide indoor activities for the winter.

If you plan on returning to work, there are plenty of options for childcare. The Soldiers Field Park Daycare center is on campus, and there are several other Harvard affiliated daycare centers in the area.

We're so happy you're here! Enjoy your next two years – it'll go by way too fast!

# CHOOSING A SCHOOL FOR YOUR CHILD

*Written by Becca Maughan, Section H partner, 2018*

Whether your child is a preschooler or already in Elementary school, choosing a school for your child can be overwhelming. You are not alone! Currently about 1 in 7 families at HBS have a school age child. Rest assured there are many great options for your child, and you will be able to find one that best fits the needs of your family. When considering schools some things to keep in mind are the quality of school, start and end times, cost, and transportation.

The Crimson Parents Club recently conducted a poll among its members, and the schools listed below were the ones that parents are currently sending their children to. The list is not comprehensive, but you can use it as a place to start your search.

## Preschools

- Soldiers Field Park Children's Center (SFPPC) is conveniently located on the Business School campus. It is a very well run program, but can be hard to get into, so apply as soon as possible. It is also one of the more expensive options.
- Peabody Terrace Children's Center is right across the river in Cambridge, and is another great option for on-campus child care. Again, it is highly recommended to apply as soon as possible.

In addition to on-campus preschools, there are many off-campus preschools that current families at HBS send their children to. The closest options are generally a 20 min walk away, but are very short car rides if you plan on bringing a car to Boston.

- Pine Village Preschool is a Spanish-Immersion program down the street from HBS that has gotten positive reviews from parents. It's prices are a bit lower than on-campus options.
- Garden Nursery School is located in Harvard Square, just a short 10 minute walk away. This preschool has a cooperative teaching program; parents rotate to help in the classroom with the regular teachers.
- Kiddie Academy of Cambridge is a great alternative to on-campus preschool/daycare and is currently offering incentives for HBS families.
- Little Folks Fellowship Nursery school is located in Cambridge, and seems to also be a very affordable option.
- Presbyterian Church Nursery School (PCNS) is also about an 11 min. drive away in the Newton/Brighton area and has had great reviews from parents as well.
- Boston Public Schools offer a pre-K program (for 4 year olds) at some of the schools. Registration is not possible until you arrive in Boston, so chances of getting in might be slim, but could be an option for the second year at HBS.

- St. Columbkille (listed below as an Elementary) also has a pre-K program.

### **Boston Public Schools**

For some parents, public school is a great option. The registration process can be a bit intimidating, but it is not impossible! You will have to register your child after you move to Boston, as you will need to provide necessary documentation. The list of required documents can be found on the website. When you bring in your required documents to the BPS Welcome Center, BPS will offer a customized list of school choices for every family based on their home address. It includes every school within a one-mile radius of their home plus nearby schools that have the highest levels of performance and growth. You will need to come prepared with your preferences, because at the welcome center you will list your school preferences. BPS uses an algorithm, similar to a lottery; they can't guarantee an applicant will be assigned to one of his or her top choices. Some of the public schools that HBS kids have gone to are Gardner Pilot Academy, Winship, and the Baldwin Early Learning Academy. When listing preferences, be careful to note the start and end times of the schools, because they are not all the same. More information about each school is listed on the Boston Public School Website.

### **Private Schools**

Private School is also a great option. The Catholic private schools tend to have a lower cost than other private schools, and you do not need to be Catholic to register and attend. The two private schools that most HBS kids attend are St. Columbkille in Brighton, and St. Peter School in Cambridge. You can contact the schools to find out more information about the cost, and you can register your child before you arrive in Boston.

### **Homeschool**

Homeschool has been a great option for two families that currently attend HBS. Often, public and private school calendars don't match up to the HBS student calendar, so homeschooling lends itself to great scheduling flexibility.

Lastly, it is important to note that the Crimson Parents Club, a student club at HBS, organizes a variety of groups that you can join. Ranging from toddler time, to music, to dance and more-joining these groups can be a great addition to any preschool/school program. Whether you decide on public school, private school, or homeschool, there are many great options here in Boston for your school-age child.

## HAVING A BABY

*Written by Michelle D'Onofrio, Section B Partner Class of 2014, edited by Sarah Jane Fourness, Crimson Parents Co-President*

In the fall of 2012 my husband Michael and I departed Australia. We arrived in Boston (our first time to the USA) the night before classes started and hauled four suitcases into our new apartment. I was five months pregnant and completely unsure of what the next two years would have in store.

I write this article now, nine months after giving birth to our son, Mylo, who is happily crawling, standing, laughing and learning. I have been asked many times "How do you manage having a baby at business school?" The answer is simple, and can only be understood when you have lived and experienced the surreal life within HBS.

A month before I was due when the snow had started to fall in Boston our Section (yes, partners were very much welcome) put on a baby shower. With over 100 people attending, some crazy games and a nursery full of presents. I was completely overwhelmed by the support shown by so many people that sincerely cared about us, I was in awe of our section family that we had



known only a few short months.

Mylo was born on the 30th of December when most students were on vacation. The section-mates that remained in Boston visited us in the hospital and tentatively greeted Mylo as the first baby born in Section B, Class of 2014. What a joy it was to see Mylo welcomed to HBS with such love and excitement.

We have involved Mylo in many aspects of campus life including section retreats and weekends away including Turks and Caicos for spring break and Iceland with the HBS Energy Club. Mylo has quite a social scene of his own; the week is filled with swimming lessons, playgroups and music classes. He can be found having lunch in Spangler a few times a week, playing with his toy trucks on the lawn and sleeping in his stroller as Michael and I attend meetings on campus – and he is always happy to see his many new ‘Aunts’ and ‘Uncles’.

Michael adjusted well to the workload of school and the arrival of a new baby. He even wrote his application letter for his summer internship whilst I was in labor - and got the job! This took the three of us to London for the summer and gave us the opportunity to travel through Europe and North Africa on the weekends and after the internship finished.

All prenatal, postnatal, and pediatric care is fully covered under the HBS insurance plan once you are enrolled as a partner (and your child a dependant). We had access to some of the best hospitals in the country and, especially as an international student, I felt extremely comfortable and supported through the whole medical process. The on-campus support from MBA Services, The Partners Club and Crimson Parents have also been invaluable in creating a positive and inclusive environment to raise our son.

I have been especially thankful for the time and the experiences we have been able to share together as a family. In the fall of 2014 we will both be returning to work, with limited vacation days and the normal stress of full-time jobs. I will really miss our lingering breakfasts in Harvard Square, lunches in Spangler, afternoon walks, impromptu sporting matches, the multitude of play-dates and most of all our extended HBS family.

For more information about group classes offered by Crimson Parents, please visit:

<https://crimsonparents.wordpress.com/groupclasses/>

For more information about resources available to new and expecting parents through Crimson Parents, please visit: <https://crimsonparents.wordpress.com/new-expecting-parents/>

For a copy of the Crimson Parents Handbook, which covers many topics related to being a new parent at HBS, please visit: <https://crimsonparents.wordpress.com/resources/>

## A TWO-YEAR CAREER

*Written by Emilie Colpaert, Section D, Partner 2017*

Receiving the acceptance letter from HBS is such an exciting moment for both you and your partner! There is even more joy, excitement, and uncertainty when you and your partner decide to commit to HBS for two years and start imagining what life will look like in the next 2 years. For you as a partner, you obviously will want to be on your partner's side and experience HBS life together. Fortunately, a couple of scenarios present themselves. You may be lucky to work for a company that has a footprint in Boston in which case you could transition to a Boston office, or maybe you can work remotely. These are likely the "easiest" transitions. However, most of us are faced with deciding between keeping our current position and living a long-distance relationship, or making the move together and looking for a new job. It's up to you to decide and many factors come into play, but Boston is a wonderful place for almost any industry and field. Boston and Greater Boston attract offices for many global companies, have a strong finance, healthcare, technology, and public-sector base, and have a powerful start-up community. Many HBS students and families have lived or worked in the Boston area before, which gives you an immediate network to utilize. Your partner's section mates also provide a wealth of industry, knowledge, and experience. The faculty network at HBS can also help in your job search. Use these resources to its fullest if you're looking to join your partner to Boston. However, remember that your time as a partner at HBS does not have to be a forced career break or shift – for anyone looking for career advancement in your particular field, it is important to stay focused and keep that as a priority.

If you have trouble finding a suitable job right away, do not worry! There are tons of volunteer opportunities at HBS and in the greater Harvard network which are excellent opportunities to network and enjoy your time. A lot of partners are personally involved in student clubs or student-run conferences. Being part of the Partners' Club has given me a purpose beyond "an HBS partner" and I've enjoyed the friends I've made and the time we have spent together. Another option for partners is to pursue their own advanced degree or continuing education. Boston offers some of the most prestigious academic programs in the world – at many various levels of commitment.

Whatever career path you chose to pursue while your partner is a student at HBS, the HBS community is a wonderful place to learn and grow outside of the classroom. As a partner, you will have access to the dynamic and diverse world of HBS, but also be able to step outside "the bubble". Take advantage of this unique opportunity by setting some goals for yourself whether you move to Boston or not. While these goals may change during your two years (along with your students!) they will allow you to seek out the right people and events earlier on. The HBS experience can be just as rewarding and life-changing for partners.



# Student Clubs



Student Club Overview

# STUDENT CLUB OVERVIEW

*Written by Mike Murphy, Director, MBA Student & Academic Services | Student Activities*

Welcome Class of 2020 to the HBS Community!

Clubs are an integral part of the HBS community, contributing incredible richness to the MBA student experience. With over 70 clubs available on campus for current HBS students and their Partners to join, you are sure to find one (or several) that interest you. From sports to industry, regional to religious, we will have a club to fit you! (And if we don't, you can start your own. We'll give you details when you arrive on campus)



In the past year student clubs hosted more than:

- 1,700 events
- 300 speakers from six continents
- 25 conferences
- \$15,000 in philanthropy
- 5,500 volunteer service hours

The first opportunity for students to join a club, or just find out more about what's available, is at the annual Club Fair held in September. The Club Fair gives you the opportunity to chat with club leaders and members and find out more about each club. Most clubs charge dues for annual memberships. Students and partners can join a club at any time throughout the year. Again, welcome! I look forward to meeting you very soon!

Following is a listing of active clubs for the 2017-2018 academic year. Detailed club information can be found on club web sites accessible through MBA Program site: [www.hbs.edu/mba/student-life/activities-government-and-clubs/](http://www.hbs.edu/mba/student-life/activities-government-and-clubs/)



## MBA Student Clubs 2018-19

Aerospace & Aviation Club	Entrepreneurship Club	Midwest Student Association
Africa Business Club	European Club	Outdoors Club
African American Student Union	Family Business Club	Partners Club
Allies Club	Finance Club	Public Speaking & Negotiation Club
Armed Forces Alumni Association	Food & Beverage and Agribusiness Club	Real Estate Club
Art Society	Food, Agriculture & Water Club	Republican Club
Asia Business Club	Free Enterprise Club	Retail & Luxury Goods Club
Asian-American Business Association	Football/soccer Club	Rugby Football Club
Australia and New Zealand Club	General Management & Operations Club	Running & Triathlon Club
Beyond Dance	German-Speaking Society	Sailing Club
Board Fellows & Social Enterprise Consulting Club	Global Business Club	Salsa Society
Boat Club	Golf Club	Sales & Business Development Club
Boxing & Fitness Club	Government & Public Policy Club	Search Fund & Small Business Management Club
Blockchain, Bitcoin & Cryptocurrency Club	Greater China Club	Soccer Club
Business Ideas for Generational Shifts Club	HBS Show	Social Enterprise Club
Brew Club	Healthcare Club	South Asian Business Association
B-School Blades	Heard on the Street	Southern Students Association
Business Analytics & (big) Data	Hospitality & Travel Club	Squash Club
Business of Sports Club	Impact Investing Club	Tech Club
Canadian Club	Investment Club	Tennis Club
Catholic Students Association	Islamic Society	Texas Club
Christian Fellowship	Jewish Students Association	Transportation, Infrastructure, & Logistics Club
Club Basketball	LatAm Club	Turnaround & Restructuring Club
Code	Latino Student Organization	Venture Capital & Private Equity Club
Consulting for Impact Club	Latter-day Saint Student Association	Volleyball Club
Crimson Parents	Le Club des Francophones	Volunteer Corps
Democrats Club	Leadership & Human Capital Club	West Coast Club
Design Club	LGBT Student Association	Whiskey, Bourbon and Spirits Society
Emerging European Association	Management Consulting Club	Wine & Cuisine Society
Energy & Environment Club	Marketing & CPG Club	Women's Student Association
Entertainment & Media Club	Middle East and North Africa Club	



HBS | STUDENT ASSOCIATION

Spangler, Room #007  
Ph: 617.496.6854  
hbssa@hbs.edu

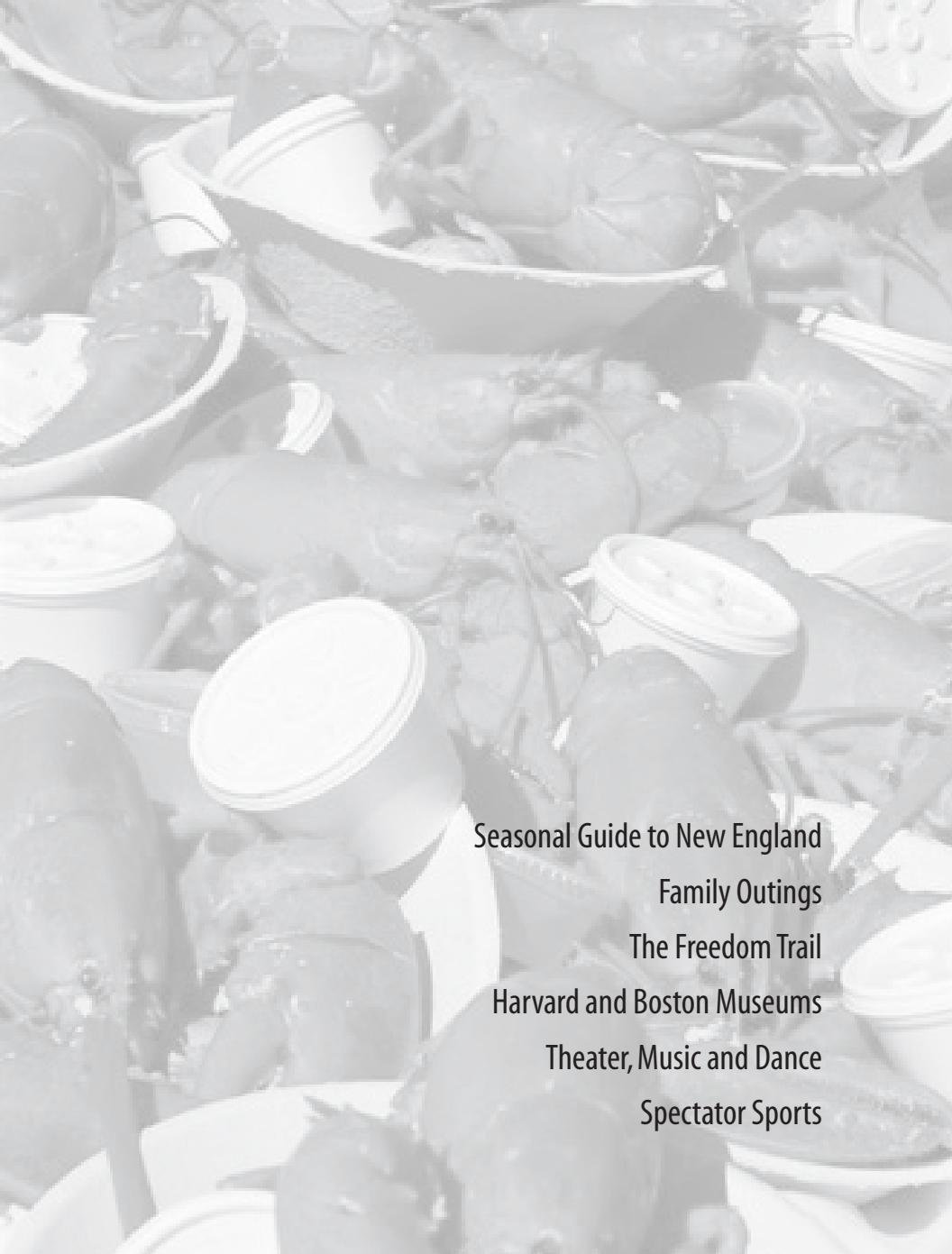
# THE BAKER PLAQUE

The Baker Plaque includes a professional photo of your section  
in formal attire in front of Baker Library.



Plaque engraving includes: your class, section  
and medallion with the HBS crest

# Boston: The Place to be



Seasonal Guide to New England

Family Outings

The Freedom Trail

Harvard and Boston Museums

Theater, Music and Dance

Spectator Sports

# SEASONAL GUIDE TO NEW ENGLAND

*Compiled by the HBS Student Association*

If you are looking forward to venturing outside the boundaries of Cambridge, you will not be disappointed –historic sites, recreational activities and breathtaking natural beauty are well worth the effort and expense. Each New England state has something unique to attract the weekend traveler, vacationer, or adventure seeker. You might even want to purchase one of the dozens of state-specific guides available at most bookstores to identify the New England areas best suited to your tastes and interests. Also, many bookstores in Harvard Square carry a broad assortment of helpful travel guides. Some states even have free telephone numbers you may call and order vacation brochures.

## **FALL**

Deep reds, fiery oranges, and golden bronze leaves introduce HBS students to a true autumn in New England. Beginning in late September and lasting approximately three weeks, splashes of dazzling vibrant colors appear in northwest New England and quickly spread in a southeasterly direction to overtake all of the New England states by mid-October.

The arrival of fall introduces warm sunny days followed by cool, crisp nights. This weather change is the reason the “leaf turns.” As the food-making process in a leaf slows down, due to the drop in temperature and changes in the amount of daylight, it begins to lose its green cast. Chlorophyll, the pigment responsible for giving the leaves their green hue, breaks down and the previously masked yellow or orange pigments, known as carotenoids, become visible.

## **FALL EVENTS**

**Connecticut:** Bristol Mum Festival, Norwalk Oyster Festival, Chowderfest, Greenwich Outdoor Art Festival

**Maine:** Air Show, Salmon Festival, Thomas Point Beach Bluegrass Festival, Fall Foliage Festival, Fryeburg Fair (Maine’s largest agricultural fair)

**Massachusetts:** Harwich Cranberry Festival, The Big E (New England’s largest fair), Essex Clamfest, Fitchburg Autumn Festival, Salem Haunted Happenings, Boston Arts Festival, Oktoberfest at Harvard Square, Head of the Charles Regatta (world’s largest rowing event!)

**New Hampshire:** Highland Games (New England’s largest Scottish cultural festival), Harvest Day

**Rhode Island:** Classic Yacht Regatta & Parade, Newport Waterfront Irish Festival, International Oktoberfest

**Vermont:** Vermont State Fair, Plymouth Cheese & Harvest Festival, Fall Foliage Festival, Apple Pie Festival

## **SPOTTING FALL FOLIAGE:**

### **By Car or Bike:**

- Cape Cod Rail Trail, Massachusetts: 22 miles of bike trail with many scenic stops along the way
- Kancamagus Scenic Byway of the White Mountains National Park in NH (check out Pemi Overlook)
- Loon Mountain Hiking, Biking and Ski area in NH
- Mohawk Trail, Massachusetts (Mohawk Trail Association, 413.743.8127): A historic 63-mile stretch of beautiful scenery and activities from the Massachusetts-New York line to Miller Falls on the Connecticut River; one of the oldest tourist and scenic routes in the country, its roots dating back to the post glacial age

### **Hiking or Walking:**

- Appalachian Trail (The Appalachian Mountain Club, 603.466.2727): 2,175 mile trail from Georgia to Maine, beginning in Massachusetts in the Berkshires
- Berkshires of Massachusetts: There are 17 state parks (Berkshires Visitors Bureau, 800.237.5747)
- Mt. Major: 3.8 mile round trip hike with a scenic view of Lake Winnepesaukee in Alton, NH
- Red Hill Trail: A 1.7 one-way hike in NH (begins on Red Hill Road off I-93)

## **FRUIT HARVESTING:**

### **Apple Picking:**

Fall is the season to harvest your own apples, or at least visit one of the many roadside vendors and family farms in Massachusetts and New Hampshire. Picking your own apples, choosing a pumpkin from the patch, and tasting freshly pressed apple cider is the perfect way to spend a fall afternoon. Both the low prices and amazing flavors make this a favorite fall pastime.

- Applecrest Farm Orchards: Hampton Falls, NH (603.926.3721, [www.applecrest.com](http://www.applecrest.com))
- Carlson Orchards: Harvard, MA (978.456.3916, [www.carlsonorchards.com](http://www.carlsonorchards.com))
- Parlee Farms: Tyngsboro, MA (978.649.3854, [www.parleefarms.com](http://www.parleefarms.com))
- Russell Orchards: Ipswich, MA (978.356.5366, [www.russellorchards.com](http://www.russellorchards.com))

### **Cranberry Harvest:**

More than 14,000 acres of cranberry bogs are nestled among the towns and villages of southeastern Massachusetts.

- Cranberry Hill: Plymouth, MA (508.888.9179, [www.organiccranberries.com](http://www.organiccranberries.com))
- Flax Pond Cranberry Company: Carver, MA (508.866.3654, [www.flaxpondfarms.com](http://www.flaxpondfarms.com))

## **OTHER:**

- Macy's Thanksgiving Day Parade (Thanksgiving Day): An annual celebration that has existed since 1924 ([www.macys.com/parade](http://www.macys.com/parade))

## **WINTER**

When the days suddenly become shorter and the temperatures begin to drop into the mid-teens, you know winter in Boston has arrived. It is imperative to stay active during the winter months because winter lasts a long time here! Below are some winter activities to keep you outdoors and having fun.

### **WINTER EVENTS:**

**Connecticut:** Ice Fishing, Winter Eagle Watch Cruises

**Maine:** Annual Christmas by the Sea, Harbor Lights Festival, Annual U.S. Toboggan Championship, Caribou Winter Carnival/Snowmobile Festival

**Massachusetts:** Boston Tea Party Reenactment, First Night Boston, Santa's Arrival by Lobster Boat in Rockport, Holiday Pops (Boston Pops), A Christmas Carol (North Shore Music Theater), Holiday Tree Lighting in Boston Common, Chinese New Year in Chinatown, Ice Skating on Frog Pond

**New Hampshire:** Laconia World Championship Dog Sled Derby

**Rhode Island:** Christmas at the Newport Mansions, Northeast International Auto Show

**Vermont:** Annual Stowe Winter Carnival, Chocolate Festival

### **SKIING:**

NOTE: There are many more ski resorts not included in this list; below is just an overview to get you started!

Cross Country (XC):

- Jackson XC in Jackson, NH: Largest trail system in the East (603.383.9355, [www.jacksonxc.org](http://www.jacksonxc.org))
- Mt. Washington Valley Ski Touring & Snowshoe Foundation in Intervale, NH (603.356.9920, [www.mwvskitouring.org](http://www.mwvskitouring.org))

Downhill:

- Sugarloaf in Carrabassett Valley, ME: 133 trails, 15 lifts (877.221.0358, [www.sugarloaf.com](http://www.sugarloaf.com))
- Sunday River in Newry, ME: 131 trails, 18 lifts (207.824.3000, [www.sundayriver.com](http://www.sundayriver.com))
- Jiminy Peak in Hancock MA: 45 trails, 9 lifts (413.738.5500, [www.jiminypeak.com](http://www.jiminypeak.com))
- Wachusett Mountain in Princeton, MA: 22 trails, 8 lifts (978.464.2300, [www.wachusett.com](http://www.wachusett.com))
- Nashoba Valley in Westford, MA: 17 trails, 9 lifts (978.692.3033, [www.skinashoba.com](http://www.skinashoba.com))
- Loon Mountain in Lincoln, NH: 45 trails, 10 lifts (603.745.8111, [www.loonmtn.com](http://www.loonmtn.com))
- Mount Sunapee in Newbury, NH: 65 trails, 11 lifts (603.763.3500, [www.mountsunapee.com](http://www.mountsunapee.com))
- Killington in Killington, VT: 200 trails, 32 lifts (802.422.3261, [www.killington.com](http://www.killington.com))
- Smugglers Notch in Jeffersonville, VT: 78 trails, 8 lifts (877.598.4677, [www.smuggs.com](http://www.smuggs.com))
- Mount Snow in West Dover, VT: 106 trails, 19 lifts (802.464.2151, [www.mountsnow.com](http://www.mountsnow.com))

## **ICE SKATING:**

- Porrazzo Skating Rink in Boston, MA (617.567.9571, [www.fmcicesports.com](http://www.fmcicesports.com))
- New England Sports Center in Marlboro, MA (508.229.2700, [www.nes.com](http://www.nes.com))
- Rockefeller Center Rink in New York, NY (212.332.7654, [www.rockefellercenter.com/tour-and-explore/the-rink-at-rockefeller-center](http://www.rockefellercenter.com/tour-and-explore/the-rink-at-rockefeller-center))

## **SNOW TUBING:**

- Nashoba Valley in Westford, MA: 15 lanes, 4 lifts (978.692.3033, [www.skinashoba.com](http://www.skinashoba.com))
- Ski Ward Ski Area in Shrewsbury, MA (508.842.6346, [www.skiward.com](http://www.skiward.com))

## **OTHER:**

- Rockefeller Center Tree – Covered with about 5 miles in lights, this tree is a spectacular sight. The lighting occurs every year with celebrity guests and performers on the first Wednesday following Thanksgiving (212.588.8601, [www.rockefellercenter.com/tour-and-explore/the-tree-at-rockefeller-center](http://www.rockefellercenter.com/tour-and-explore/the-tree-at-rockefeller-center))
- Singing and Santa at the South Street Seaport: In an event full of holiday festivities, Santa will walk around the Seaport throughout the day and pose for photos (212.732.8257, [www.southstreetseaport.com](http://www.southstreetseaport.com))
- Radio City Christmas Spectacular: Performed by the world famous Rockettes in Boston and NYC (212.648.6068, [www.radiocitychristmas.com](http://www.radiocitychristmas.com))
- The Nutcracker: Performed by the Boston Ballet (617.695.6950, [www.bostonballet.org](http://www.bostonballet.org))
- Harvard University Choir Annual Carols Service in Harvard's Memorial Church

## **SPRING**

Shedding winter coats, donning sunglasses and wearing short-sleeve shirts are the true signs winter has passed. Following that long, cold winter are some great spring activities that celebrate one of New England's most beautiful seasons.

### **SPRING EVENTS:**

**Connecticut:** Stonington Vineyards, Mystic Lobster Festival, Annual Dogwood Festival

**Maine:** Annual Can-Am Sled Dog Race, Maple Sunday in Maine, Annual Bangor Garden Show

**Massachusetts:** Reenactment of the Battle of Lexington and Concord, St. Patrick's Day Parade, International Boston Seafood Show, New England Spring Flower Show, Boston Marathon (oldest marathon in the world)

**New Hampshire:** Annual Slush Cup (skiing and snowboarding tournament), Laconia Nationals Car Show

**Rhode Island:** Waterfire (runs through October)

**Vermont:** Annual Bear Mountain Mogul Challenge, Annual Vermont Maple Festival

## **BIKING:**

### Massachusetts

- The Cape Cod Ride: This trail spans from beaches to countryside back roads to the Rail Trail and covers a good portion of the Cape
- The Minute Man Bikeway: The full trip from Arlington to Bedford is approx. 25 miles
- The Mountain Bike Loop at Middlesex Fells Reservation: This path is great place to escape the city given it's only 20 minutes outside Boston
- The Reservations Ride: Located west of Boston near Dover, this 20 mile ride takes you to 6 different reservations (Noanet Woodlands, Rocky Woods, Fork Factory Brook, Chase Woodlands, Peters Reservation, and Ridge Hill Reservation)

### New Hampshire

- Franconia Notch State Park: The recreation path for bikers is approx. 8 miles long and can be accessed at many locations throughout the park

### Rhode Island

- Biking Around Newport: Newport is only 90 minutes from Boston and sets the scene for a beautiful ride towards the shore and the mansions

## **GOLFING:**

- Brookline Golf Club at Putterham in Brookline: 18 holes, no range (617.730.2078, [www.brooklinegolf.com](http://www.brooklinegolf.com))
- Fresh Pond Golf Club in Cambridge: 9 holes, no range (617.349.6282, [www.freshpondgolf.com](http://www.freshpondgolf.com))
- Pontoosuc Lake Country Club in Pittsfield (the Berkshires area): 18 holes, no range (413.445.4217, <http://plcc.biz>)
- Stone Meadow Par 3 in Lexington: 9 holes, range (781.863.0445)
- New Seabury Country Club in Mashpee: 36 holes, range (508.539.8200, [www.newseabury.com](http://www.newseabury.com))
- Ocean Edge Golf Course in Brewster: 18 holes, range (508.896.9000, [www.oceanedge.com](http://www.oceanedge.com))

## **SUGARING:**

The sugaring season typically begins around the beginning of March and continues for about 6 weeks. There are a variety of sugar operations that you may visit to watch the process in action and sample some delicious maple syrup!

### Vermont

- Merck Forest and Farmland Center in Rupert (802.394.7836, [www.merckforest.org](http://www.merckforest.org))
- Sugarbush Farm in Woodstock (800.281.1757, [www.sugarbushfarm.com](http://www.sugarbushfarm.com))



## New Hampshire

- Stonewall Farm in Keene (603.357.7278, [www.stonewallfarm.org](http://www.stonewallfarm.org))
- The Rocks Estate in Bethlehem (603.444.6228, [www.therocks.org](http://www.therocks.org))

## **SUMMER**

Summer is an exciting time to explore New England. The bright sun and clear blue sky make a beautiful backdrop to the many area events and historical sites. Beaches, which you may not have realized are nearby, are one of summer's most popular destinations.

### **SUMMER EVENTS:**

**Connecticut:** Fairfield County Irish Festival, Yale-Harvard Regatta, Bass Fishing Tournaments

**Maine:** Yarmouth Clam Festival (biggest festival in Maine; seafood, crafts, fireworks, etc.), Annual Maine Lobster Festival, Annual Machias Wild Blueberry Festival

**Massachusetts:** Tanglewood, Lenox in the Berkshires (summer home of the Boston Symphony), The Music Shed, Mashpee Pow Wow (Native American festivities), Boston Pops Concerts at the Hatch Shell, Chowderfest, Boston Harborfest

**New Hampshire:** Nascar International Speedway Winston Cup Race, Annual Chocolate and Jazz Festival

**Rhode Island:** Newport International Film Festival, Newport Music Festival, JVC Jazz Festival

**Vermont:** Balloon and Music Festival, Moose Festival

### **BEACH GUIDE:**

- Crane Beach in Ipswich, MA: Refreshments, restrooms and parking nearby; has lifeguards
- Nantasket Beach in Hull, MA: Refreshments, restrooms and free parking nearby; has lifeguards
- Old Garden Beach in Rockport, MA: Refreshments, restrooms and limited parking nearby; has lifeguards
- Revere Beach in Revere, MA: Refreshments, restrooms and parking nearby; has lifeguards; accessible via T
- Cape Cod Beaches and Cape Cod National Seashore: many with restrooms, parking, and lifeguards; see [www.capecodchamber.org/beaches](http://www.capecodchamber.org/beaches) for more details

### **BOATING/SAILING GUIDE:**

- Arabella: A plethora of sailing excursions are offered throughout the summer (800.395.1343 [www.cruisearabella.com](http://www.cruisearabella.com))
- Maine Windjammers Cruises: This small, family-run business has been in operation since 1936

and prides itself in providing genuine traditional sailing experiences (207.236.2938, [www.mainewindjammercruises.com](http://www.mainewindjammercruises.com))

- Sail New England based out of Newport, RI: Offers a variety of crewed adventures that leave from the new Brewer's Greenwich Bay Marina North (603.548.8194, [www.sailnewengland.com](http://www.sailnewengland.com))
- Spirit of Boston: From lobster lunch cruises to midnight moonlight cruises, this company provides many different opportunities to tour the Boston Harbor (866.310.2469, [www.spiritcitycruises.com](http://www.spiritcitycruises.com))

### **CAMPING:**

- Acadia National Park: Bar Harbor, ME (207.288.3338, [www.nps.gov/acad/index.htm](http://www.nps.gov/acad/index.htm))
- Massachusetts Division of Forests and Parks: Boston, MA (617.626.1250, [www.mass.gov/dcr/forparks.htm](http://www.mass.gov/dcr/forparks.htm))
- White Mountains National Forest: Laconia, NH (603.536.6100, [www.fs.fed.us/r9/white](http://www.fs.fed.us/r9/white))

### **RAFTING:**

- Zoar Outdoor: The Berkshires in Charlemont, MA (800.532.7483, [www.zoaroutdoor.com](http://www.zoaroutdoor.com))
- New England Outdoor Center: Based out of Maine (800.766.7238, [www.neoc.com](http://www.neoc.com))

## **PLACES TO VISIT THROUGHOUT THE YEAR**

### Nantucket

[www.nantucketchamber.org](http://www.nantucketchamber.org)

508.228.1700

A small island that was the foremost whaling resort in the 17th century. Ship owners and captains built the wonderful mansions which are still present today. The island has maintained strict building and development codes to protect the wildlife and its skyline. Biking, sunbathing and boutique shopping are all excellent ways to capture the beauty of the island. Be sure to make accommodation reservations before arriving on the island, especially during the last two weeks of August when it is very busy.

### Martha's Vineyard

[www.mvy.com](http://www.mvy.com)

800.505.4815

Just 7 miles off Massachusetts' coastline, this island offers visitors a leisurely experience in a gorgeous setting. Martha's Vineyard is slightly larger than Nantucket and has six towns. Those who enjoy outdoor activities and water sports definitely need to visit this island!

### Hancock Shaker Village

Pittsfield, MA

[www.hancockshakervillage.org](http://www.hancockshakervillage.org)

800.817.1137

As a living museum, the villager's role-play the simple, communal Shaker lifestyle founded in the 1790's. The Shaker society died out in 1960's and was turned into a renovated recreation of the village in 1961. The Shakers are known for producing herbal medicines, farming, and making exquisite, simple furniture. Unusual for its time, tasks were shared equally between both men and women.

### Old Sturbridge Village

Sturbridge, MA

[www.osv.org](http://www.osv.org)

800.733.1830

At Old Sturbridge Village you will come face-to-face with the past and the events that shaped life from the late 1700s to early 1800s. The Village will catapult you into a country town, where everyday life was a series of struggles and triumphs. Be a part of history as you journey into rural New England and come away with a profound sense of the past each and every time you visit. Take the whole family for an outdoor experience that is sure to excite and astound them all.

### Ipswich, MA

[www.ipswichchamber.org](http://www.ipswichchamber.org)

978.356.9055

Ipswich has many great attractions including a mansion, beaches, and orchards.

- The Great House at Castle Hill (978.356.4351): A beautiful historic mansion with amazing grounds.
- Crane's Beach (978.356.4354): One of the most scenic beaches in New England with over four miles of white sand beach.
- Ipswich River Wildlife Sanctuary (978.887.9264): Over 2,000 acres of remote marshlands maintained by the Mass Audubon group. Offers more than 10 miles of interconnecting trails and miles to canoe along the Ipswich River.

### Marblehead, MA

[www.marblehead.org](http://www.marblehead.org)

781.631.0000

Marblehead is a coastal community that has existed since 1629. Marblehead boasts a fine sailing environment and hosts many races throughout the year. Enjoy yachting and antiquing along the historic paths of this village.

### Salem, MA

[www.salem.org](http://www.salem.org)

Mostly famously known for the Salem Witch Trials of 1692, this historic, coastal city was founded in 1626 and offers a rich heritage as well as an impressive display of architecture.

- The House of Seven Gables (978.744.0991, [www.7gables.org](http://www.7gables.org)): Nathaniel Hawthorne wrote "The House of Seven Gables" based on this historic house. Do not miss it!
- Peabody Essex Museum, (866.745.1876, [www.pem.org](http://www.pem.org)): Art, photography, maritime history

and much more.

- Salem Witch Museum (978.744.1692, [www.salemwitchmuseum.com](http://www.salemwitchmuseum.com)): Experience the hysteria and horror experienced during the Salem Witch Trials of 1692. Do you believe in witches?

### Lexington & Concord

[www.concordchamberofcommerce.org](http://www.concordchamberofcommerce.org)

978.369.3120

It was on April 19, 1775 that the first shots of the American Revolution were heard around the world. On Patriots Day (Monday, closest to April 19th), the reenactment takes place at the Lexington flagpole, Lexington Green, and at the North Bridge, Concord. The 4 mile road between Lexington and Concord harbors many sites and historical buildings to explore and wander through. Concord is full of literary homes that welcome the public such as Orchard House, where Louisa May Alcott set and wrote "Little Women" in 1868.

### Plymouth Plantation

[www.plimoth.org](http://www.plimoth.org)

508.746.1622

This living history museum recreates the Plymouth colony of 1627 filled with inhabitants acting out a 17th century lifestyle. Also included on the Plantation is a 17th century Wampanoag Indian homesite. There are special exhibits and programs throughout the year on the 17th century lifestyle.

### Other Trips

- Cabot Creamery, Cabot, VT: Factory tour and tasting (888.792.2268, [www.cabotcheese.coop/pages/visit\\_us](http://www.cabotcheese.coop/pages/visit_us)).
- Ben & Jerry's Ice Cream Factory, Waterbury, VT: Free samples and plenty of cow paraphernalia (866.258.6877, [www.benjerry.com/scoop-shops/factory-tours](http://www.benjerry.com/scoop-shops/factory-tours)).
- Flume Gorge in NH Franconia State Park: A must-see natural wonder full of cascading waterfalls, covered bridges and glacial boulders ([www.visitnh.gov](http://www.visitnh.gov)).
- Van Otis Chocolate Factory, Manchester, NH: Van Otis has been a land mark since 1935 (603.627.1611, [www.vanotischocolates.com](http://www.vanotischocolates.com)).

# FAMILY OUTINGS

*Compiled by the HBS Student Association*

## **Boston By Little Feet**

Congress Street, Quincy Market

617.367.2345

[www.bostonbyfoot.org](http://www.bostonbyfoot.org)

This adventure offers families with children ages 6 to 12 a fun walking experience and introduction to Boston's history and architecture. Families begin at the statue of Samuel Adams, located at the front end of Faneuil Hall for a one hour guided tour, which includes the major section of the Freedom Trail. Program offered rain or shine. Tours are available May through October. General admission is \$12. Tour lasts 60 minutes.

## **Boston Children's Museum**

308 Congress Street, Boston

617.426.6500

[www.bostonkids.org](http://www.bostonkids.org)

The Boston Children's Museum pioneered the concept of interactive exhibitions used widely in museums today. A fun place for adults, as well as children, the Children's Museum has tons of hands-on exhibits to help understand the world in which we live. Tinker with tools and toys. Blow five-foot bubbles. Tune up a car. Have a ball! Admission generally \$16, but Friday evening special is \$1 admission from 5-9 pm.

## **Boston Children's Theatre**

316 Huntington Avenue, Boston

617.424.6634

[www.bostonchildrenstheatre.org](http://www.bostonchildrenstheatre.org)

Boston Children's Theatre is a year-round program offering theatre opportunities for and by young people, community-wide special events projects, school collaborative projects, contests, and other opportunities.

## **Boston Duck Tours**

4 Copley Place, Suite 4155, Boston

617.267.DUCK (3825)

[www.bostonducktours.com](http://www.bostonducktours.com)

You will board your "duck" at the Prudential Center in Back Bay, the Museum of Science, or the New England Aquarium. Then, you're off on a journey to cruise by the State House, Boston Common, Newbury Street, and Quincy Market, to name a few. And the fun doesn't stop there – your "duck"



will splash right into the Charles River for a waterside view of Boston and Cambridge! This 80-minute, comical tour costs \$24.99 for children aged 3-11, \$29.99 for students, and \$35.99 for adults.

### **Boston Tea Party Ship & Museum**

306 Congress Street Bridge, Boston

617.338.1773 or 1.855.TEA.1773

[www.bostonteatpartyship.com](http://www.bostonteatpartyship.com)

Kids can climb aboard a working replica of one of three ships offloaded during the Boston Tea Party. The experience includes live actors, interactive exhibits, and historical artifacts. Participants will be educated on the people and events that led to the American Revolution. Tickets cost \$25 for adults, \$22 for students, and \$15 for children.

### **The Discovery Museums**

177 Main Street, Route 27, Acton

978.264.4200

[www.discoverymuseums.org](http://www.discoverymuseums.org)

Using the basic development principle of “Learning through Play” and the child’s natural developmental growth stages, exhibits are designed to promote self-awareness, encouraging comfort with a process of self-directed exploration and adult/child interaction. There are two

Discovery Museums: the Children's Discovery Museum is a play and imagination museum, and the Science Discovery Museum contains exhibits demonstrating science, math, sound and music.

### **Flatbread Company Bowling**

45 Day Street Somerville, MA

617.776.0552

[www.flatbreadcompany.com](http://www.flatbreadcompany.com)

Enjoy a family outing for candlepin bowling and flatbread pizzas. Candlepin bowling is great for little kids as the bowling balls are tiny and easy to handle. The pizza is made from locally sourced ingredients, and craft beers are on tap for mom & dad.

### **Franklin Park Zoo and Stone Zoo**

One Franklin Park Road, Boston

617.541.LION (5466)

[www.zoonewengland.org](http://www.zoonewengland.org)

Visit over 150 species of mostly endangered or threatened animals including snow leopards, giraffes, lions, tigers, bongo antelope, zebras, ostrich, ibex, aoudad sheep, vultures, and more!

### **Museum of Science**

1 Science Park, Boston

617.723.2500

[www.mos.org](http://www.mos.org)

Visit the Museum of Science to weave through the numerous interactive exhibits, watch an educational IMAX film, experience a laser show, or explore outer space in the planetarium.

### **Minuteman National Park**

250 North Great Road, Lincoln

978.369.6993

[www.nps.gov/mima](http://www.nps.gov/mima)

Experience Paul Revere's Ride and the battles at the Lexington Green, North Bridge, and along the Battle Road. The Visitor's center (address above) is a great place to kick-off the adventure by watching the multi-media theatre program, Road to Revolution. From there your family can venture down the Battle Road Trail, a 5 mile trail connecting the battle sites in Lexington and Concord, tracing the path taken by the soldiers during the revolutionary war. This scenic trail is a relaxing place to take in the beautiful country sites: farms, fields, wetlands, and historic homes.

## **New England Aquarium**

Central Warf, Boston

617.973.5200

[www.neaq.org](http://www.neaq.org)

The aquarium offers a wonderful insight to the world underwater, with more than 70 exhibits of aquatic animals from around the world, featuring African penguins, northern fur seals, Atlantic harbor seals, and a four-story giant ocean tank with a living coral reef. It is also home to the new Simons IMAX Theatre, which uses state of the art technology to bring science and conservation topics to life.

## **The Swan Boats of Boston**

Boston Public Garden, Boston

617.522.1966

[www.swanboats.com](http://www.swanboats.com)

Swan Boat rides in the Boston Public Garden are a fun way to view the botanical garden. The boat driver paddles passengers for a peaceful 15-minute ride. Tours are available April through September.

## **USS Constitution**

1 Constitution Road, Charlestown

[www.cityofboston.gov/freedomtrail/ussconstitution.asp](http://www.cityofboston.gov/freedomtrail/ussconstitution.asp)

Board the oldest commissioned warship in the world that is still afloat. Launched in 1797 and earning its reputation in battle during the war of 1812, this old wooden ship is fun for kids to explore. The can climb through the sailors' quarters and even climb on cannons. Admission and guided tours are free, but be prepared to pass through heavy security. Often times a newer WWII destroyer, the USS Cassin Young, is also available for boarding and touring.

## **Walden Pond**

915 Walden St., Concord

978.369.3254

[www.mass.gov/eea/agencies/dcr/massparks/region-north/walden-pond-state-reservation.html](http://www.mass.gov/eea/agencies/dcr/massparks/region-north/walden-pond-state-reservation.html)

Explore 335 acres of open space by walking the trails that skirt this beautiful, glacial pond surrounded by undeveloped woods. Experience the site that inspired Henry David Thoreau's book Walden and is the birthplace of the conservation movement. This is a beautiful spot for a swim, picnic, strolling, or cross-country skiing. Daily parking fee \$8 for MA residents and \$10 for non-residents. No dogs allowed.



# THE FREEDOM TRAIL

*Compiled by the HBS Student Association*

Follow the “red brick road” down this 2.5 mile journey through America’s early history. Highlighting key Revolutionary War monuments, the Freedom Trail serves as a great introduction to Boston for the history buff or novice alike.

Guided tours are offered by the Freedom Trail Foundation (99 Chauncy Street, Suite 401; 617.357.8300, [www.thefreedomtrail.org](http://www.thefreedomtrail.org)). It is also easy to take a self-guided tour, which begins at the Visitors Information Center, Boston Common. Pick up a map (or download one online) and visit these sites, in or out of order:

1. **Boston Common**, purchased in 1634 for 30 shillings, is the oldest public park in America. The hilly east abounds with trees, grass and monuments. The flat west side often hosts major public events.
2. **The State House** on Beacon St. is readily apparent by its 23-karat gilded dome. On the land that was once used by John Hancock for his cow pasture, you’ll now find a resplendent building in which you can visit the Senate Chamber, House of Representatives and the Hall of Flags.
3. **Park Street Church** home to William Lloyd Garrison’s first anti-slavery address in 1829, was called, “the most interesting mass of bricks and mortar in America” by Henry James. It’s also where “America” was sung publicly for the first time. Open for church services on Sunday.
4. **Granary Burying Ground**, next to the church, holds nearly 2,300 headstones, including the graves of many notable Bostonians, from Paul Revere, Samuel Adams, and John Hancock to the woman believed to be Mother Goose.
5. **King’s Chapel** was home of the first Anglican Congregation in Boston. After the Revolution, it became America’s first Unitarian Church, and is a wonderful example of Georgian architecture.
6. **King’s Chapel Burying Ground** is a resting place for many other famous Bostonians, including the first woman to disembark from the Mayflower onto American soil, and the first governor of Massachusetts.

7. **Benjamin Franklin Statue and Boston Latin School**, built in 1635 as the first public school in America, was where Sam Adams, Ben Franklin and Cotton Mather received their educations.
8. **Old Corner Bookstore**, built in 1712, was the epicenter of literary activity during the 19th century. From this site, publishers printed some of America's great literary works, including novels by Louisa May Alcott, Nathaniel Hawthorne, and Ralph Waldo Emerson.
9. **Old South Meeting House** was originally built by colonists for religious gatherings. Revolutionaries also met at the Meeting House to launch the Boston Tea Party. Today, there is a multimedia exhibition, which brings the House's role in American history to life.
10. **Old State House**, erected in 1713, is the oldest public building in Boston. It housed the colonial government and hosted the first public reading of the Declaration of Independence.
11. **Boston Massacre Site** marks the location where five colonists were killed by a British troop in 1770. The incident was one of the key drivers of the Revolution.
12. **Faneuil Hall**, also known as the Cradle of Liberty, was donated to the city in 1742 by Peter Faneuil. The second floor meeting hall was a hotbed of political activity during the Revolutionary period. The first floor was, and still is, a market.
13. **Paul Revere House** housed the American patriot from 1770 to 1800. It is also the oldest surviving structure in Boston.
14. **Old North Christ Church**, the city's oldest church in use, was the site of the "one if by land, two if by sea" lanterns. On April 18, 1775, Paul Revere observed two lanterns hanging and knew the British were on their way to Concord by sea.
15. **Copp's Hill Burying Ground**, overlooking Boston Harbor, was used by the British to fire upon the Americans at Bunker Hill. Cotton Mather is buried here.
16. **Bunker Hill Monument**, a large obelisk, commemorates the first major battle of the Revolution with exhibits at the base. You can climb to the top to view the city from above.
17. **U.S.S. Constitution**, nicknamed Old Ironsides, is the oldest commissioned warship afloat in the world having survived nearly 200 years. The ship protected the American troops during many historic battles. The Museum next door provides detailed exhibits on its history.

# HARVARD AND BOSTON MUSEUMS

*Compiled by the HBS Student Association*

## HARVARD MUSEUMS

### Collection of Historical Scientific Instruments

Science Center, 1 Oxford Street, Cambridge

617.495.2779

[www.fas.harvard.edu/~hsdept/chsi.html](http://www.fas.harvard.edu/~hsdept/chsi.html)

The Collection brings to life the history of instrumentation and provides insight into many inventions, discoveries and developments in the history of science and technology. Among the instruments to be found in the Collection are telescopes, sundials, clocks, vacuum pumps and microscopes.

### Harvard Art Museums

Fogg Art Museum

Busch-Reisinger Museum

Arthur M. Sackler Museum

32 Quincy Street, Cambridge

617.495.9400

[www.harvardartmuseums.org](http://www.harvardartmuseums.org)

The **Fogg** specializes in the art of Europe and North America with masterpieces by Giotto, Fra Angelico, Rembrandt, Monet, Renoir, Picasso and Van Gogh; impressive collections of master drawings and prints; sculpture by Rodin; and an outstanding art group of twentieth-century photographs. The **Busch-Reisinger** boasts a major collection of German Expressionist art including pieces by Klee, Kandinsky and Nolde as well as important works of Constructivist, Vienna Secession and Bauhaus. At the **Sackler**, visitors can feast on the world's most important collection of ancient Chinese jades, rare groups of Persian and Indian miniatures, Japanese prints and ceramics, Roman portrait sculpture and Greek vases. The renovated building at 32 Quincy Street unites the **Fogg**, **Busch-Reisinger**, and **Arthur M. Sackler** museums in a single state-of-the-art facility designed by architect Renzo Piano, which increases gallery space by 40% and adds a glass, pyramidal roof. The renovation adds six levels of galleries, classrooms, lecture halls, and new study areas providing access to parts of the 250,000-piece collection of the museums. The new building was opened in November 2014.

**Harvard Museum of Natural History**  
**The Botanical Museum**  
**Mineralogical and Geological Museum**  
**Museum of Comparative Zoology**  
26 Oxford Street, Cambridge  
617.495.3045  
[www.hmnh.harvard.edu](http://www.hmnh.harvard.edu)

For those with a love of nature, animals, flowers or minerals, this collection of museums should strike a fancy. **The Botanical Museum** houses the spectacular Ware Collection of Glass Models of Plants, more than 3,000 models of "Glass Flowers" made from 1887 through 1936. Among the rare specimens at **The Museum of Comparative Zoology**, which shows how animals evolved, are whale skeletons, the largest turtle shell ever found, the Harvard mastodon and George Washington's pheasants. The exhibits at the **Mineralogical and Geological Museums** feature a comprehensive collection of gems, minerals, ores and meteorites.

**Peabody Museum of Archaeology and Ethnology**  
11 Divinity Avenue, Cambridge  
617.496.1027  
[www.peabody.harvard.edu](http://www.peabody.harvard.edu)

The Peabody Museum is the oldest museum in this hemisphere devoted entirely to archaeology and ethnology. The largest collections focus on North, Central and South American Indian cultures.

**The Semitic Museum at Harvard University**  
6 Divinity Avenue, Cambridge  
617.495.4631  
[www.fas.harvard.edu/semitic](http://www.fas.harvard.edu/semitic)

The museum is devoted to the archaeology of the ancient Near East. It pioneered U.S. scientific excavations in the Holy Land at Samaria in 1907-1912, and led important explorations at Nuzi and in the Sinai, which uncovered the earliest known alphabet. Its mission is "to promote a wider understanding of the civilizations of the Near East and their great cultural legacies."

## **BOSTON MUSEUMS**

### **Institute of Contemporary Art**

100 Northern Avenue, Boston  
617.478.3100  
[www.icaboston.org](http://www.icaboston.org)

Award-winning architects Diller Scofidio + Renfro designed the ICA, conceiving the building both “from the sky down,” as a contemplative space for experiencing contemporary art, and “from the ground up,” providing dynamic areas for public enjoyment. The design weaves together interior and exterior space, producing shifting perspectives of the waterfront throughout the museum’s galleries and public spaces.

### **Isabella Stewart Gardner Museum**

280 The Fenway, Boston  
617.566.1401  
[www.gardnermuseum.org](http://www.gardnermuseum.org)

This enchanting mansion, once home to Mrs. Gardner, an avid 19th century art collector, boasts three floors of galleries filled with several Rembrandts, a number of Tintoretts, Manets, Botticellis, Whistlers and one Corot. The galleries open onto a beautiful courtyard filled with flowering plants.

### **John F. Kennedy Presidential Library and Museum**

Columbia Point, Boston  
617.514.1600 or 1.866.JFK.1960  
[www.jfklibrary.org](http://www.jfklibrary.org)

The John F. Kennedy Presidential Library and Museum is dedicated to the memory of the U.S.’s thirty-fifth president and to all those who through the art of politics seek a new and better world. Located on a ten-acre park overlooking the sea, the Library stands as a vibrant tribute to the life and times of John F. Kennedy, and the Museum portrays the life, leadership, and legacy of President Kennedy.

### **Museum of African American History**

46 Joy Street on Beacon Hill, Boston  
617.725.0022  
[www.afroammuseum.org](http://www.afroammuseum.org)

A visit here to view art and artifacts illustrating African-American history will also bring you to the African Meeting House, the oldest black church in the country, and the site of speeches by Frederick Douglass and William Lloyd Garrison. Donations support the Museum of Afro American History.

### **Museum of Fine Arts**

465 Huntington Avenue, Boston  
617.267.9300  
[www.mfa.org](http://www.mfa.org)

With masterpieces from around the globe, this is absolutely one of the world's great art museums, showing collections from the early civilizations of ancient Egypt to the art of today. Especially impressive are the collections of Impressionist paintings, decorative arts and sculpture, classical artifacts, Asiatic art and American paintings. With approximately 450,000 objects in the collection, there's always something new on view. Go on a sunny day when you can enjoy the Tenshin Garden, directly outside the museum.

### **Museum of Science**

#### **Charles Hayden Planetarium/Mugar Omni Theater**

1 Science Park, Boston  
617.723.2500  
[www.mos.org](http://www.mos.org)

You could easily spend a whole day fiddling with the 400 interactive exhibits, on board the Simulator, creating lightening indoors, watching an IMAX movie or heading for outer space in the Planetarium. The music-driven laser shows play in the evenings only.

### **The Sports Museum of New England**

TD Northbank Garden, Boston  
100 Legends Way  
617.624.1234  
[www.sportsmuseum.org](http://www.sportsmuseum.org)

If you're a sports junkie, this museum will keep you busy and involved with its many interactive exhibits, computers, videos and sports memories. They cover it all from baseball to candlepin bowling.

# THEATER, MUSIC, & DANCE

*Compiled by the HBS Student Association*

Boston may not be Broadway, but the city often gets shows before they even hit New York. The main theatre district is located near the Boylston T-Stop. Walk around or check the papers to see what's currently playing. And remember BosTix ([www.bostix.com](http://www.bostix.com)) for half-price tickets on the day of the show.

## CAMBRIDGE

### **American Repertory Theatre (ART)**

64 Brattle Street, Cambridge

617.547.8300

[www.amrep.org](http://www.amrep.org)

Reputed to be one of the country's best drama companies, ART performances run the gamut from Shakespeare to Beckett to avant-garde. ART offers a special student pass for \$60, which provides admission to five shows. Discounted rates are available to students one half-hour before the show begins.

### **Hasty Pudding Theatricals**

12 Holyoke Street, Cambridge

617.495.5205

[www.hastypudding.org](http://www.hastypudding.org)

The oldest collegiate theatrical troupe in the country, the Hasty Pudding Theatricals have presented their unique brand of student-written theater every year since 1891. This group of men stages a different – usually hilarious – drag burlesque musical annually in which they play both male and female roles. Women are involved in all other aspects of the show. The yearly production is written, produced and performed by Harvard undergraduates and can be seen for one month only from February through March.

### **Havana Club**

288 Green St., Cambridge

617.312.5550

[www.havanaclubssalsa.com](http://www.havanaclubssalsa.com)

Enjoy one hour of salsa lessons followed by hours of social dancing to salsa music. Beginners are welcome!

### **Sanders Theatre**

45 Quincy Street, Cambridge

617.496.4595

[www.fas.harvard.edu/~memhall/sanders.html](http://www.fas.harvard.edu/~memhall/sanders.html)

Close to home is the Sanders Theatre with a full, ever-changing calendar of offerings ranging from classical and chamber music to performance art.

## **BOSTON**

### **Blue Hills Bank Pavilion**

290 Northern Avenue, Boston

617.728.1600

[www.bluehillsbankpavilion.net](http://www.bluehillsbankpavilion.net)

One of the country's most striking open-air amphitheaters, the pavilion is an extraordinary setting to enjoy the world's top performers. Located on Boston's historic waterfront, it is surrounded by magnificent harbor and skyline views. Every summer, it showcases world-class acts for audiences of all musical genres, featuring the best from pop to country to jazz and rhythm and blues.

### **Boston Center for the Arts**

539 Tremont St, Boston

617.426.5000

[www.bcaonline.org](http://www.bcaonline.org)

Featuring dance and theatre performances as well as visual arts and public programming, keep your eye on the center's online calendar to see what is in stock for the near future.

### **Celebrity Series**

20 Park Plaza, Boston

617.482.6661

[www.celebrityseries.org](http://www.celebrityseries.org)

World-renowned artists participate in this exciting series of classical musical and dance presentations. Performances are held at various venues including Symphony Hall, Jordan Hall and the Wang Center. Call for a brochure.



### **Charles Playhouse**

74 Warrenton Street, Boston

617.426.6912

[www.charles-playhouse.com](http://www.charles-playhouse.com)

Originally built as a Universalist Church in 1839, the theater is now the home of “Shear Madness,” the longest-playing comedy in American history, and Blue Man Group.

### **Colonial Theatre**

106 Boylston Street, Boston

617.482.9393

[www.colonial-theater.com](http://www.colonial-theater.com)

The Colonial is the oldest continuously operating theater in Boston.

### **Emerson Majestic Theatre**

219 Tremont Street, Boston

617.824.8000

[www.maj.org](http://www.maj.org)

Emerson Majestic Theatre is Boston’s performing arts center, a 1903 landmark at the heart of Boston’s historic Theatre district.

### **House of Blues**

15 Landsdowne St., Boston

617.960.8358

[www.houseofblues.com/boston](http://www.houseofblues.com/boston)

House is blues is a fun place to see rising and popular bands in an intimate venue.

### **The Shubert Theatre**

265 Tremont Street, Boston

617.482.9393

[www.citicenter.org/theatres/shubert/](http://www.citicenter.org/theatres/shubert/)

The Shubert Theatre has evolved into a home for Boston arts organizations such as Boston Lyric Opera and World Music, as well as a venue for touring companies whose productions are more suited to the smaller scale of the theatre.

### **Symphony Hall**

301 Massachusetts Avenue, Boston

617.266.1492

[www.bso.org](http://www.bso.org)

Home to both the Boston Pops and Boston Symphony Orchestra, Symphony Hall provides an exquisite setting for an evening with either. The Pops play from May-July and the BSO performs Oct-April. Be sure to check out the Holiday Pops in December.

### **TD Garden**

100 Legends Way, Boston

617.624.1050

[www.tdgarden.com](http://www.tdgarden.com)

The TD Garden, home of the the NHL Boston Bruins and NBA Boston Celtics, hosts world-renowned concerts and sporting events, family shows, wrestling, ice shows and so much more.

### **The Wang Center for the Performing Arts**

270 Tremont Street, Boston

617.482.9393

[www.citicenter.org/theatres/wang/](http://www.citicenter.org/theatres/wang/)

This magnificent building is home to the Boston Ballet, which performs October- May. The Wang Center also hosts concerts, theater productions, operas, contemporary ballet performances, film series and musicals.

# SPECTATOR SPORTS

*Compiled by Keir Evans, Section G 2016*

Boston's sport fans are as fanatical as they come, and they can afford to be with championship level teams that have won their respective leagues several times in recent years. Boston has teams for all the major American sports, and hosts many international races and events too. Check out this list of local teams and other annual sporting events held in Boston.

## PROFESSIONAL SPORTS TEAM

- Baseball: Boston Red Sox, Fenway Park (Boston), Season goes from February through October
- Basketball: Boston Celtics, TD North Garden (Boston), Season goes from November through May
- Football: New England Patriots, Gillette Stadium (Foxboro), Season goes from August through January
- Soccer: New England Revolution, Gillette Stadium (Foxboro), Season goes from April through October
- Hockey: Boston Bruins, TD North Garden (Boston), Season goes from April through October

## COLLEGE TEAMS

- Boston College Eagles (all sports)
- Boston University Boston Terriers (all sports)
- Northeastern Huskies (all sports)
- Harvard College (all sports)

## Annual Sporting Events you can't miss!

- Boston Marathon (April)
- Head of the Charles rowing regatta (October)
- Beanpot college hockey tournament (February)
- Mayor's Cup Cross-Country Races (September)
- THE GAME! Harvard vs. Yale football (November)



# References & Maps



Departments of Special Interest  
Frequently Used Phone Numbers  
Campus Map  
Tunnel Map

# HARVARD BUSINESS SCHOOL DEPARTMENTS OF SPECIAL INTEREST

*Compiled by the HBS Student Association*

Throughout the School's history, a hallmark of HBS faculty research has been its power in practice. Increasingly, this impact extends beyond the management of firms to the large-scale, cross-disciplinary issues that beset society. Research efforts that address these issues take different forms, including sustained, HBS-wide initiatives built upon robust cross-disciplinary research agendas that lead to publications and conferences to broaden the impact of the findings, and multidisciplinary projects to carry out an evolving agenda and make a substantive difference in the world.

## **Business & Environment**

The Business and Environment Initiative seeks to deepen business leaders' understanding of today's environmental challenges and to assist them in developing effective solutions.

## **Business History**

The Business History Initiative seeks to facilitate learning from the past through innovative research and course development, employing global and interdisciplinary perspectives.

## **Digital**

The Digital Initiative is a cross-unit venture that unites scholars and practitioners to explore and impact the transformation of business in today's digital, networked, and media-rich environment.

## **Entrepreneurship**

The Arthur Rock Center for Entrepreneurship supports Harvard Business School's mission to "educate leaders who make a difference in the world" by infusing this leadership perspective with an entrepreneurial point of view.

## **Forum for Growth and Innovation**

The Forum for Growth and Innovation is designed to discover, develop and disseminate robust, accessible theory in the areas of innovation and general management, in order to create a tighter link between research and practice in general management.

## **Gender**

The Gender Initiative supports research, education, and knowledge dissemination to accelerate the advancement of women leaders and promote gender equity in business and society.

## **Global**

The Global Initiative builds on a legacy of global engagement by supporting the HBS community

of faculty, students, and alumni in their work, encouraging a global outlook in research, study, and practice.

### **Health Care**

The Health Care Initiative serves as a gateway for health care research, educational programs, and collaboration across all sectors of the health care industry.

### **Institute for Strategy and Competitiveness**

The Institute for Strategy and Competitiveness studies competition and its implications for company strategy; the competitiveness of nations, regions and cities; and solutions to social problems.

### **Leadership**

The Leadership Initiative undertakes cutting-edge research and course development projects about leadership and leadership development, both within HBS and through collaborations with other organizations.

### **Public Education Leadership Project (PELP)**

Faculty members from Harvard Business School and Harvard Graduate School of Education launched the Public Education Leadership Project (PELP) to create and disseminate knowledge about how to manage urban school districts.

### **Social Enterprise**

The Social Enterprise Initiative at HBS applies innovative business practices and managerial disciplines to drive sustained, high-impact social change.

### **U.S. Competitiveness**

The U.S. Competitiveness Project is a research-led effort to understand and improve the competitiveness of the United States. The project is committed to identifying practical steps that business leaders can take to strengthen the U.S. economy.

# FREQUENTLY USED HBS PHONE NUMBERS

Unless otherwise mentioned, the Area Code for the phone numbers below is 617.

## HBS: Quick Phone List

### Emergency Information:

**Crime (Victim or Witness)** Report to HU Police (495-1212) and to HBS Security (495-5577)

**Medical Situation (Critical)** For immediate assistance, contact HU Police (495-1212). During business hours Cumnock Medical Services (495-6455) can be contacted as well

**Fire** Pull any available fire alarms and proceed to a safe exit. Once outside, move a safe distance and make yourself available to confirm your safety.

**Hazardous Conditions** Hazardous conditions should be reported immediately to HBS Security (495-5577) and to HBS Operations (495-6811). Take reasonable precautions to protect yourself from harm.

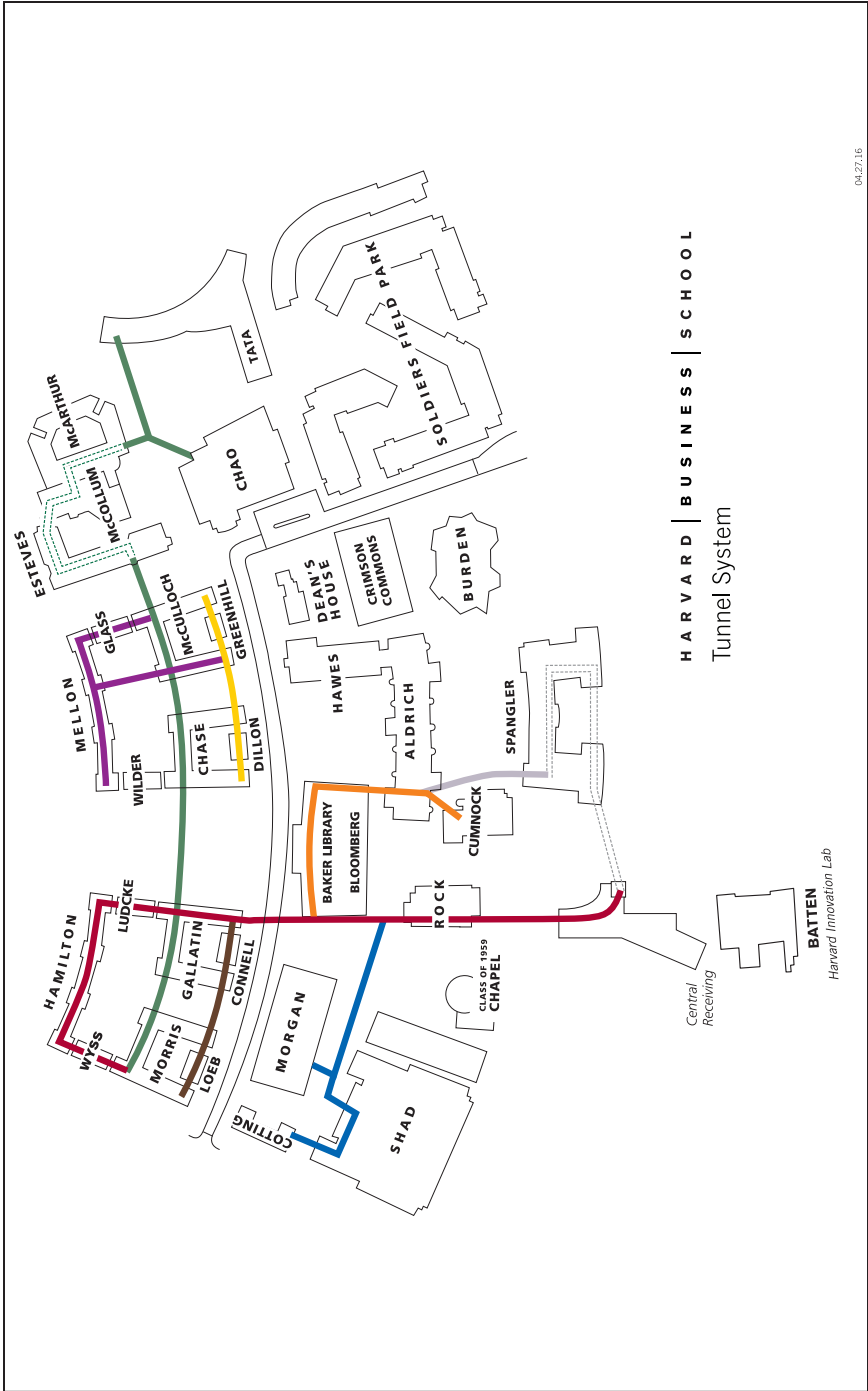
### Frequently Used HBS Administrative Phone Numbers

<b>Directory Assistance</b>	<b>495-6000</b>	ID cards & ID pictures	495-6814
<b>Emergency</b>	<b>495-1212</b>	International Office	495-2789
Access Cards	495-6814	Keys	495-6814
Admissions: Application Request	495-6127	Library Reference	495-6040
Admissions: Class Visits	495-6283	Lights & Light bulbs	495-6811
Admissions: General	495-6128	Lockouts/Security	495-5577
Air Conditioning	495-6811	Lost & Found	495-5577
Alumni Office	495-6438	Mail Services (Students)	495-6380
Baker Library (Main Number)	495-6040	Malkin Athletic Center	495-2219
Billing - Student (HU)	495-2739	MBA IT Support Services (Student)	495-6070
		MBA Program Office: Student & Academic Services	495-6740
Blodgett Pool	495-1789	Media Services	495-6404
Career Services: Recruiting (Wildier House)	495-6232	Operations: Room Reservations	495-6016
Course Materials Distribution (cases)	495-6263	Operations: Department of	495-6811
Classroom Maintenance	495-6811	Parking (HU)	495-3772
Coop - Harvard	499-3245	Police/ Emergency (HUPD)	495-1212
Coop - HBS	495-6592	Police/ Non-Emergency (HUPD)	495-1215
Course Services; see Registrar Services		Police/ HBS Security	495-5577
Crimson Cash	496-6600	Post Office - Spangler Center	547-4250
Custodial Services	495-6814	Prematriculation Hotline	496-0902
Dean's Office	495-6550	Printing and Distribution	496-6854
Disability Services	384-8516	Restaurant Associates (catering)	384-5822
Doctoral Program	495-6101	Rape Crisis - Office of Sexual Assault	495-9100
Emergency Line	496-7419	Prevention & Response	
Exec Ed	495-6555	Registrar Services - Required Curriculum (RC)	495-6474
Financial Aid: Elective Curriculum	495-6272	Registrar Services - Elective Curriculum (EC)	495-6205
Financial Aid: Required Curriculum	495-6640	Room Reservations	495-6016
General Information (student)	495-6740	SA Ventures	496-6854
Gordon Track & Tennis	495-4205	Shad	495-6060
Guard Booth	495-5577	Shuttle Bus Services	495-0400
Harbus	495-6528	Telecommunications	495-6700
Harvard Real Estate Services	495-3378	TecDoc	868-5778
Harvard University Athletics	495-4848	Telephone Office (student)	496-8200
Harvard University: Directory Assistance	495-1000	Taxi Service	495-TAXI
Health Insurance	495-2008	Technology Service Department	496-8324
Health Services - Cumnock	495-6455	Technology Product Center	495-5450
Heat/Operations	495-6811	Ticket Office - Harvard College	495-2211
Help Desk; see MBA IT Support		Vending	495-2211
Housing: On-Campus dormitories	495-6017	Walking Escort Service	495-5577
Housing: Off-Campus HRES	495-3378		
Human Resources	495-6115		





HARVARD BUSINESS SCHOOL



HARVARD BUSINESS SCHOOL  
Tunnel System

Central Receiving

**BATTEN**  
Harvard Innovation Lab

# HBS SURVIVAL GUIDE

*A Publication of HBS Student Association and Senate*

## **Contact Information**

Harvard Business School  
Student Association, Inc.  
Spangler Center, Room #007  
Boston, MA 02163  
Phone: 617.496.6854  
Fax: 617.496.8466  
Email: hbssa@hbs.edu  
Website: sa.hbs.edu

## **HBS Survival Guide Production Team**

### **Publisher & Editor-in-Chief:**

Hafsa Mustafa

### **Production Support by MBA Services:**

Michael Murphy and Samuel Odamah

### **Design, Layout & Printing:** HL Creative

### **Cover Design:** HL Creative

### **Cover Photo:** Courtesy of Michael Weymouth

## **HBS Student Association Office**

**Product Managers:** Hafsa Mustafa,  
Marissa Ornelas

**Accountant/Bookkeeper:** Julie Scully

## **HBS Student Association Executive Board**

**Co-Presidents:** Angelica Castellanos,  
Kevin Ferguson II

**COO:** Sylvia Ko

**CWO:** Selene Kim

**CEO:** Kim Chisholm, Sheila Enamandram

**CFO:** Surbhi Jain

**CDO:** Parker Sheedy

**CDIO:** Angelo Carino

**CCO:** Joy Li, Tuyee Yeboah

**CMO:** Neil Tuli

**CPO:** Antonia Schelesinger

**CTO:** Varun Mani

**Head Senator:** Jenn Volk

The HBS Survival Guide is a publication of the Harvard Business School Student Association, Inc., a non-profit, independent corporation of the Commonwealth of Massachusetts, and not of Harvard Business School or Harvard University. The HBS Survival Guide is published once each academic year and is distributed free of charge to the members of the Harvard Business School Community. Information contained herein is accurate to the best of our knowledge but is subject to change.

*Copyright © 2018, HBS SA*

The HBS Survival Guide is committed to equality and diversity; we strive to provide a forum for the free exchange of ideas. As a result, the opinions reflected in the articles and cartoons are those of the authors and do not necessarily reflect the opinion of the HBS Survival Guide Editorial Staff or the HBS Student Association.

# Who we are...



HBS | STUDENT ASSOCIATION

## HBS Student Association (SA)

The SA is a unique organization run by the students for the students. By combining the purchasing power of our community, we are able to achieve **significant cost savings** which we pass on to the student body. From binders to business cards to customized apparel to transportation services, our goal is to be a valuable part of your HBS experience.

# HBS STUDENT ASSOCIATION



## SCHOOL SUPPLIES & STATIONERY

4" binders to organize cases, business cards, thank you cards, graduation announcements, letterhead, envelopes, resume paper, & 3-hole punches.



## SECTION FLEECEES & OTHER CLUB SPECIALTY ITEMS

The section fleece is the best way to show section pride and keep warm! Need jerseys for your team? Travel coffee mugs or tote bags for your club? Visit our website or stop by our office to view a catalogue.



## LUGGAGE

Special discounts on Tumi and Samsonite luggage are available. Visit our website to view the wide selection of styles.



## YEARBOOKS, SECTION PHOTOS & DIPLOMA FRAMES

Memories of your HBS classmates, accomplishments and adventures are all available here.



## CUSTOMIZED GOODS

Order all your custom merchandise for your section or club event. We offer extremely competitive prices and a streamlined ordering process, including HBS and Harvard Trademarks.



## ADVERTISING & SPONSORSHIP OPPORTUNITIES

The SA Office is happy to offer Printing and Distribution (P&D) services for the Aldrich Mailboxes. We also publish the Survival Guide for all incoming students which is made possible through sponsorships.

Spangler Center, Room #007  
Boston, MA 02163

Monday - Thursday  
10 a.m. - 4 p.m.

sa.hbs.edu  
Ph: 617.496.6854 Fx: 617.496.8466